



UNIVERSITY OF
GEORGIA

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University Council

March 16, 2018

UNIVERSITY CURRICULUM COMMITTEE – 2017-2018

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Dear Colleagues:

The attached proposal from the Franklin College of Arts and Sciences for a new Interdisciplinary Undergraduate Certificate in Museum Studies will be an agenda item for the March 23, 2018, Full University Curriculum Committee meeting.

Sincerely,

Alison F. Alexander, Chair

University Curriculum Committee

cc: Provost Pamela S. Whitten
Dr. Rahul Shrivastav

Interdisciplinary Certificate Program Proposal Undergraduate Certificate in Museum Studies

I. Basic Information

- 1. Institution:** University of Georgia **Date:** February 22, 2018
- 2. School/College:** Franklin College of Arts and Sciences
- 3. Department/Division:** History
- 4. Certificate Title:** Interdisciplinary Undergraduate Certificate Program in Museum Studies
- 5. Level:** Undergraduate
- 6. Proposed starting date for the program:** Fall 2018
- 7. Abstract:**

The Interdisciplinary Undergraduate Certificate Program in Museum Studies provides a broad overview of the history of museums as well as knowledge of museum theory, methodology, and practice consistent with contemporary national and international standards. The program gives particular attention to issues of museum history, ethics, multiculturalism, the relationships of museums to communities and diverse audiences, educational programs, and an examination of diverse types of collections and interpretations.

The Interdisciplinary Undergraduate Certificate in Museum Studies utilizes the University of Georgia's extensive campus-based museums, collections, and exhibition programs to provide students with a variety of direct learning experiences. Students have an opportunity to make use of regional, national, and international museums, programs, and collections via the university's many connections. Students also obtain experiential learning opportunities in administration, education, exhibition design, collections management, and other institutional activities through the program's internships and directed studies. This certificate program is designed, in part, to provide academic and professional experience for students in a growing job market.

The University of Georgia, as a land-grant institution, has a unique set of resources, faculty, and staff that make it an excellent home for a museum studies certificate program. The University of Georgia includes the Georgia Museum of Art, the State Botanical Garden of Georgia, and the Georgia Museum of Natural History. All three institutions offer a wide range of educational, exhibition, and research programs with faculty and staff already working in the museum field. UGA's study-abroad programs offer additional resources for internships and other courses, including the Museo dell'Accademia Etrusca e della Città di Cortona (MAEC) and the Museo Diocesano in Cortona, Italy, the Ashmolean in Oxford, and UGA Costa Rica.

Campus-based collections of natural and cultural materials also include: the Laboratory of Archaeology, the Hargrett Rare Book and Manuscript Library, Walter J. Brown Media Archives and Peabody Awards Collection, Richard B. Russell Library for Political Research and Studies, and the Historic Clothing and Textile Collection of the Department of Textiles, Merchandising and Interiors.

Athens is home to several historic house museums, including the Church-Waddell-Brumby House, the T.R.R. Cobb House, the Taylor-Grady House, and the Lyndon House Arts Center. Numerous museums, collection-holding institutions, cultural centers, and art galleries exist throughout northeast Georgia. The Atlanta metropolitan area includes major museums and cultural institutions.

8. Letters of Support

The Interdisciplinary Undergraduate Certificate Program in Museum Studies is supported by multiple colleges, schools, departments, and programs at the University, including:

- College of Environment and Design
- Department of History
- Lamar Dodd School of Art
- Department of Anthropology
- Georgia Museum of Art
- Department of Textiles, Merchandising and Interiors
- University Libraries

Letters of support are attached in Appendix A.

II. Response to the Criteria for All Programs

1. The Purpose and Educational Objectives of the Program

Objectives for the University of Georgia:

- To contribute to the university's excellence in research by establishing UGA as a nationally recognized center for museum studies and meeting the University's long-range plan goal of building on excellence in undergraduate education. The Interdisciplinary Undergraduate Certificate in Museum Studies introduces students to a range of issues in the museum field and provides the opportunity to apply skills in real-world situations.
- To raise awareness of the museums and cultural institutions on campus as significant and responsive laboratories that contribute to and perpetuate the mission of the University of Georgia.

Objectives for Students:

- To prepare students for a variety of careers in museums and museum-related fields through offering a range of courses in many disciplines.

- To foster in students the critical thinking, analytical, and interpretive skills necessary for innovative inquiry and design in museums and museum-related fields through experiential learning opportunities.
- To investigate museology through discipline-based knowledge, museum theory, and hands-on experiences.
- To cultivate in students an understanding and appreciation of the value of museums and cultural institutions within the United States and internationally.
- To provide students with an opportunity to augment their studies through existing resources on campus due to the interdisciplinary nature of museology.

Interdisciplinary Nature of the Program and Expectations

The Interdisciplinary Undergraduate Certificate in Museum Studies at the University of Georgia uses a very broad understanding of museums, practical experience in museum work, and the role of museums. The program prepares students for museum careers by adding specific, museum-based instruction to existing departmental academic studies. Students achieve the capacity to investigate and accomplish objectives in the museum field through discipline-based knowledge, museum theory, and experiential learning. The instructors and courses offered through this program are interdisciplinary, representing a range of departments across campus. Several possible affiliate faculty in the program teach in more than one department at the University.

Museums by their very nature are interdisciplinary. Fields as diverse as biology, history, horticulture, nonprofit management, education, English, journalism, and collection studies merge in museums and cultural institutions that collect, preserve, exhibit, and interpret objects. The list of courses in the curriculum section of this proposal reflects the multifaceted program of the Museum Studies certificate.

2. The Need for the Program

The Interdisciplinary Undergraduate Certificate in Museum Studies utilizes the University of Georgia's extensive campus-based museums, collections, exhibition programs, and study-abroad programs to provide students with a variety of direct learning experiences. These units and programs serve as laboratories for student learning and give students opportunities to work with objects, solve problems, and apply concepts and ideas learned in the classroom. Students can make use of regional, national, and international museums, programs, and collections via the university's connections. Students also obtain hands-on, practical experience in administration, education, exhibition, collection management, and other institutional activities through the program's internships and volunteer positions. This certificate program is designed, in part, to provide academic and experiential learning for students interested in graduate programs and in a growing job market.

The University of Georgia has incorporated an experiential learning requirement for undergraduate students. Students taking courses in the Interdisciplinary Undergraduate Certificate in Museum Studies can also apply the knowledge and theories they learn in the classroom to the field of museums through hands-on engagement and

experimentation. This certificate will include courses with service-learning components and a museum internship that will give students opportunities to understand the daily operations of museums and the roles of museum staff. For students interested in fields outside of academia, the Interdisciplinary Undergraduate Certificate in Museum Studies demonstrates alternative opportunities for professionals with advanced degrees.

Museums employ more than 400,000 Americans and directly contribute \$21 billion to the U.S. economy annually. Professionals with museum training may also work in galleries, with corporate collections, in community centers and other arts organizations, and with other public and private collections. The Interdisciplinary Undergraduate Certificate in Museum Studies program of study offers a structured, sequential series of courses and experiences that gives students the necessary preparation for competitive employment in this field. Students who do not wish to become museum professionals can also have a better understanding of how to utilize museums in their future careers. For instance, educators can collaborate with museums for object-based learning opportunities, and scholars can make use of the resources of museums in their research.

Students from diverse departments across campus, including art, history, and historic preservation, have expressed great interest in obtaining a museum studies certificate. Additionally, faculty in academic departments and cultural institutions across campus have committed to working with this program. Letters of support are enclosed with this proposal in Appendix A.

Required Information

Semester/Year of Program Initiation: Fall 2018

Semester/Year Full Implementation of Program: Fall 2018

Semester/Year First Certificates will be awarded: Spring 2019

Annual Number of Graduates expected once program established: 8-10

Projected future trends of undergraduate students enrolled: 15-20

3. Student Demand

The projected number of graduates and enrollment trends have been determined by history of enrollment in the courses below, by internship numbers at museums and cultural institutions on campus, and by the results of a campus-wide survey. The campus-wide survey was sent out in February 2018 to gauge interest in this program. Of the 312 students who completed the survey, 209 students are interested in a museum studies certificate; of those interested students, 162 were undergraduate students. Complete results of this survey are attached to this proposal (see Appendix B) and reflect the diverse range of majors interested in museums.

- **Minority student enrollments:** Minority student enrollments are expected to be equivalent to the proportion of minority students in the total student body at the University of Georgia.

4. Design and Curriculum

Students who wish to document their proficiency in museum studies are able to earn a Certificate in Museum Studies. There is no program accreditation available for Museum Studies certificate programs; the design and curriculum of the proposed program is modeled after exemplary programs at other universities.

A. Curriculum Outline:

- Five 3-credit courses, plus a one-credit capstone course equaling 16 hours of credit are required to complete the certificate program of study.
- Three courses are required of all students enrolled in the certificate program: FCID 5010/7010 Introduction to Museum Studies (3 credits), FCID 5015/7015 Museum Internship (3 credits), and FCID 50XX (Proposed) Museum Studies Capstone (1 credit). These foundations courses make up 7 of the 16 hours of credit necessary to complete the certificate program.
- The remaining 9 hours will be selected from the courses listed below and must come from at least two different disciplines.
- FCID 5010/7010 Introduction to Museum Studies, FCID 5015/7015 Museum Internship and FCID 50XX (Proposed) Museum Studies Capstone are new courses; all other aspects of the proposed curriculum are already offered at UGA.

The following courses constitute course offerings for the certificate:

Foundations courses (6 hours. Required)

- FCID 5010/7010. 3 hours. Introduction to Museum Studies: Taught by faculty affiliated with the certificate program, this course provides an introduction to museums as important cultural sites. Through discussion, readings, written assignments, on-campus field trips, and guest lecturers, students will examine different types of museums, responsibilities of staff, and the challenges and issues encountered in entering the field.
- FCID 5015/7015. 3 hours. Museum Internship: One of the requirements of the certificate in Museum Studies is the completion of a museum internship. Opportunities for internships in collections care, research, education, communications, exhibition development, public programming, and administration will be available at the Georgia Museum of Art, the State Botanical Garden of Georgia, Special Collections Libraries, the Georgia Museum of Natural History, and through institutions affiliated with UGA study-abroad and field study programs. In addition, arrangements may be made for internships at other institutions upon approval of the director of the program, including those obtained through study-abroad programs.

All internships will require at least 105 hours during the semester. It is the responsibility of the student to apply for and obtain the internship position. The program director and members of the Faculty Advisory Board will provide guidance to students in finding a suitable internship. In the unlikely event that a student is unable to find a suitable internship, students will do directed readings

and complete a 15-20-page research paper on a topic related to Museum Studies under the direction of the program director.

Internships will include opportunities for reflection about the experience through a journal or project and final documentation of their work in the field. Each internship requires approval by the director of the certificate program and completion of an internship approval form.

A relevant museum internship within another department may be substituted for FCID 5015/7015 with prior approval of the director of the certificate.

An additional 9 credit hours will come from the list below and new related courses. Special topics, directed readings, and thesis courses that focus on an aspect of museum studies may also be included, subject to the approval of the director of the Interdisciplinary Undergraduate Certificate program in Museum Studies. Some courses are open only to majors in the department.

- ANTH 3230. 3 hours. Material Culture
 - Prerequisite: ANTH 1102 or ANTH 2120H or permission of department
- ANTH(BIOL)(ECOL)(ENTO)(PBIO) 4260-4260L. 4 hours. 3 hours lecture and 3 hours lab per week. Natural History Collections Management
 - Prerequisite: Permission of department
- ARED 4010. 3 hours. Art Criticism and Aesthetic Understanding
- ARED 5500. 3 hours. Introduction to Museum Education
 - Prerequisite: Permission of department
- ARED 5510. 3 hours. Engaging Art Museum Audiences as Student Docents
- ARHI 4420. 3 hours. American Art of the Fin de Siècle 1876-1913
- ARHI 4440. 3 hours. American Modernism 1900-1946: Alfred Stieglitz's America
- ARHI 4580. 3 hours. Postmodern Visual Culture
- ARHI 4910. 3 hours. Topics in Renaissance and Baroque Art: Drawings
- EDES 4610. 3 hours. Vernacular Architecture
- EDES 4630. 3 hours. Twentieth Century Architecture
- HIPR 4000. 3 hours. 2 hours lecture and 2 hours lab per week. Introduction to Historic Preservation
 - Prerequisite: Permission of school
- HIPR 4072. 3 hours. Issues in International Heritage Conservation
- HIPR 4100. 3 hours. Cultural Resource Assessment
- HIPR 4120. 3 hours. Historic Site Interpretation
- HIPR 4160. 3 hours. Public History and Technology
- HIPR 4030. 3 hours. Principles and Practice of Preservation
- HIPR 4100. 3 hours. Cultural Resource Assessment
 - Prerequisite: HIPR 4000
- HIPR 4120. 3 hours. Historic Site Interpretation
- HIST 4025. 3 hours. American Material Culture
- HIST 4026. 3 hours. Public History in Washington, DC
- HIST 4027. 3 hours. American Museums, Parks, and Monuments
- HIST 4760. 3 hours. Hands on Public History
- LAND 4620. 3 hours. Evolution of American Architecture

- TXMI 4370. 3 hours. History of Interior Design and Architecture 1850-present
- TXMI 5820. 3 hours. Museum Issues in Historic Clothing and Textiles
 - Prerequisite: TXMI 4290 or permission of department

Capstone Course (1 hour. Required)

FCID 50XX. (Proposed) 1 credit. Museum Studies Capstone. Through workshops and lectures students will prepare for the museum job market. In addition, students are required to submit an example of their professional work in the field.

Model Programs:

The American Alliance of Museums (AAM) lists 59 graduate certificate programs and 22 undergraduate certificates in Museum Studies and related programs. Some of these schools with exemplary certificate programs include George Washington University, Florida State University, the University of Texas at Austin, Harvard University, New York University, and Duke University. The requirements of these programs are similar, including a rigorous program of study requiring a comprehensive understanding of theory and practice in museums, core classes and interdisciplinary electives, and hands-on field experience in the form of internships or study abroad opportunities.

Assessment:

Students will be assessed at the end of each course and internship by the instructor. After the successful completion of the requirements for the certificate, students will submit an approval form to be signed by the undergraduate coordinator and director of the Interdisciplinary Undergraduate Certificate in Museum Studies. The courses within the certificate program will be evaluated through course evaluations. Upon completion of the certificate program, a voluntary survey will be distributed to students to assess their overall experience and learning outcomes achieved during the program. The program will assess and report student learning outcomes through the University-wide reporting system. Students will be voluntarily tracked after graduation to study how the certificate program benefits their professional and educational careers. In addition, the new certificate will be assessed as part of the UGA comprehensive program review carried out every seven years.

5. Faculty Resources

Sufficient faculty expertise currently exists at UGA to support this certificate, and no additional faculty will be necessary to successfully implement the proposed certificate program. The three new Museum Studies courses - FCID 5010/7010 Introduction to Museum Studies, FCID 5015/7015 Museum Internship, and FCID 50XX (Proposed) Museum Studies Capstone Credit - will be taught by Dr. Callan Steinmann, Dr. Akela Reason, and Prof. James Reap. Each of the elective courses listed is currently being offered under the designated department. Given that the program hinges on a number of different departments, each with its own specialization, the program is able to work with faculty from diverse areas without stretching the resources of a single department. For

example, areas of specialization in which classes are currently being taught include interpretive strategies both in the art and house museum setting, administrative and management development, and work in the nonprofit sector.

A list of possible affiliate faculty members is attached to this proposal in Appendix C. Faculty members directly involved in this program include:

Name	Rank	Degree	Academic Specialty	Educational Background
Akela Reason	Associate Professor	Ph.D.	Cultural and intellectual history, U.S. 19 th and 20 th century history, Public history	American visual culture
Callan Steinmann	Academic Professional (Curator of Education, GMOA)	Ph.D.	Art museum education	Art Education, Museum Education, Studio art
James Reap	Professor	J.D.	Legal, administrative and financial aspects of cultural heritage conservation	American Studies, Law
Nell Andrew	Associate Professor	Ph.D.	European Modernism and the Avant-Garde, Abstraction, Modern Dance, Early Cinema	Art History
Wayde Brown	Associate Professor	Ph.D.	History of historic preservation/heritage conservation movement, “unofficial” historic sites, historic sites and collective memory	Architectural conservation, History and theory of architecture, Environmental design
Lynn Sanders-Bustle	Associate Professor and Area Chair	Ph.D.	Socially engaged art, community-based art education	Art Education, Curriculum and Instruction
Sarah Kate Gillespie	Academic Professional (Curator of	Ph.D.	19 th and 20 th century American art, African American	Art History

	American Art, GMOA)		art, history of photography	
Cari Goetcheus	Associate Professor	MHP	Cultural resource assessment, cultural landscape conservation	Landscape Architecture, Historic Preservation
Scott Nesbit	Assistant Professor	Ph.D.	19 th century American South, Public History, Digital Humanities	History
Mark Reinberger	Professor	Ph.D.	Architectural history, Building materials conservation, Urban planning history	Architectural, art, and urban planning history and preservation education
Monica Sklar	Assistant Professor	Ph.D.	20 th /21 st century design history, theory and criticism; social-cultural aspect of dress	Design History and Culture
Asen Kirin	Professor	Ph.D.	Byzantine art, ancient and medieval cultural heritage	Art History

All faculty have a background and expertise in fields relevant to Museum Studies in their respective disciplines. Collectively, faculty associated with the certificate program have maintained active programs of teaching and scholarly research appropriate to their professional rank that includes university-level teaching and/or research publications in peer-reviewed journals related to Museum Studies. Faculty affiliated with this certificate program will teach certificate coursework as part of their regular teaching assignments. Administrative responsibility for the program will reside in the Department of History. It is not deemed necessary to add any new faculty to successfully implement the certificate program.

6. Library, Computer, and Other Resources

A. Library Resources

The Louis T. Griffith Library, located within the Georgia Museum of Art, contains many relevant items including, but not limited to, holdings in North American, Central and South American, European, Italian, Asian and African art, folk, and southern art. The museum also offers the following study centers: C. L. Morehead Jr. Center for the Study of American Art, the Henry D. Green Center for the Study of the Decorative Arts, the Jacob Burns Foundation Center, and the Pierre Daura Center. Additionally, the museum itself may serve as a rich object-based center of learning

and research. Other holdings include artist files and auction catalogues. Other relevant material may be found at the Hargrett Rare Book and Manuscript Library, the Walter J. Brown Media Archives and Peabody Awards Collection, the Richard B. Russell Library for Political Research and Studies, DigiLab, and the Historic Clothing and Textile Collection of the Department of Textiles, as well as the main library and online materials.

No new library materials or resources are needed for the implementation of the proposed certificate. Any materials (online journals and periodicals) not currently housed or offered by UGA may be supplemented by existing available materials and online content.

B. Computer Resources

No new computer resources are needed to implement the certificate program.

C. Community-based arts resources, including the Lyndon House Arts Center, the Taylor-Grady House, and the T.R.R. Cobb House, and campus-based resources such as the Georgia Museum of Natural History, State Botanical Garden of Georgia, and Special Collections Libraries may be utilized as sites of research and study as needed.

7. Physical Facilities

Administration of the Interdisciplinary Undergraduate Certificate in Museum Studies will be housed within the Department of History in Franklin College of Arts and Sciences. Existing museum spaces and classrooms throughout campus will be utilized for the implementation of instruction, with no additional space required.

8. Expenses to the Institution for Full Program Implementation

	First Year	Second Year	Third Year
(1) Personnel	<u>\$6,250</u>	<u>\$6,250</u>	<u>\$6,250</u>
(2) Operating Costs	<u>\$5,044</u>	<u>\$7,841</u>	<u>\$7,841</u>
(3) Capital Outlays	_____	_____	_____
(4) Library Acquisitions	_____	_____	_____
(5) Total	<u>\$11,294</u>	<u>\$14,091</u>	<u>\$14,091</u>

Personnel cost estimates are based on the anticipated percentage of time contributed by the instructor of record for the required courses, which is estimated at approximately 12.5% or 5 hours weekly. Operating costs for year 1 include \$1000 printing and promotion of the program provided by the Georgia Museum of Art, and the anticipated administrative time contributed by the Program Director (5%). For years two and three, as anticipated enrollment in the program increases, additional administrative support for the program will be provided using a percentage of time of a graduate assistant. All other listed elective courses are already being taught. No additional facilities are needed to support the certificate. No additional library acquisitions are needed to support the certificate.

9. Financial Support Commitments Needed to Initiate and Fully Develop the Program

There are no additional direct costs anticipated, as participating units already teach the courses that we list as core or elective requirements of the certificate. The three new required courses will be taught by Dr. Steinmann, Dr. Reason, and Prof. Reap as part of their existing course load. If enrollment grows so that undue administrative burden is borne by the program director, additional funding from private sources will be sought to provide a course release and/or additional administrative assistance in the program director's home department.

10. Administration of Program and Admission and Retention of Participants

A. Administration of the Program

The initial certificate director will be Dr. Akela Reason in the Department of History in the Franklin College of Arts and Sciences. The director will administer the program in collaboration with the Faculty Advisory Board composed of one representative from each department, school, or college participating in the certificate along with one representative each from the Georgia Museum of Art, the Georgia Museum of Natural History, and the University of Georgia Special Collections Libraries. The director will coordinate course offerings, review student applications, advise students as they make progress, maintain appropriate student records, promote activities associated with the certificate, and implement program evaluation. The director will also chair the Faculty Advisory Board and consult with the Board on matters of policy, planning, and resource requirements. The director may receive such administrative assistance from staff, interns, or graduate assistants as may be provided by the participating schools and colleges.

The initial home of the undergraduate certificate in museum studies will be the Department of History. The academic home will be the same for both the undergraduate and graduate certificates and must be in one of the participating departments, schools, or colleges. The director must be a faculty member in the certificate's home unit. Should a change in the academic home be deemed necessary for the most efficient administration of the program, the certificate home and director may be changed with proper approval.

The Faculty Advisory Board will serve as the certificate steering committee and will meet as needed (at least once per year) to support and advise the director of the program. The Faculty Advisory Board will commit to serving for at least two years, and nominations will be reviewed and voted upon by existing Board members. Nominations for program director will be reviewed and voted upon by Board members. The Faculty Advisory Board will serve both the undergraduate and graduate certificates in museum studies.

1. A chief task of the Board will be to review courses for inclusion in the graduate and undergraduate certificate programs. If new courses are to be added, the Board will seek approval of the department head and dean for the course, as well as

- administrative approval for program changes. Applications for inclusion will include a brief statement of how the course addresses museum studies, the faculty member's area of expertise and research, and a syllabus. The director will review the application and forward it to the Advisory Board, which will make a recommendation to the director regarding its addition to the certificate. The Advisory Board will periodically review courses previously submitted to ensure the inclusion in the certificate remains appropriate.
2. Other responsibilities of the Advisory Board will include identifying the academic home for the certificate program, with input from participating deans, and generally serving as ambassadors of the certificate, encouraging students, recruiting faculty participation, and otherwise supporting the program.

B. Admission and Retention of Participants

The Interdisciplinary Undergraduate Certificate in Museum Studies is open to all undergraduate students in good standing according to standards implemented by the University of Georgia, as well as post-baccalaureate students who have already graduated and apply through Undergraduate Admission as non-degree seeking students. Students will submit an application form signed by their advisor and the certificate director, including a proposed program of study. Students will meet with the director of the certificate as they progress through the program, and those in need of additional support will receive personalized advisement.

**Appendix A: Letters of Support
(Available Upon Request)**

- Dr. Claudio Saunt, History Department Head
- Dr. Ervan Garrison, Anthropology Department Head
- Dr. Lynn Sanders-Bustle, Chair of Art Education
- Professor Chris Garvin, Director of Lamar Dodd School of Art
- Dr. Katie Geha, Director of Lamar Dodd Galleries
- Dr. William Eiland, Director of the Georgia Museum of Art
- Dr. Jean Martin-Williams, College of Arts and Sciences Associate Dean
- Dr. Daniel Nadenicek, College of Environment and Design Dean
- Dr. Monica Sklar, Professor of Textiles, Merchandising, and Interiors
- Dr. Gajanan Bhat, Textiles, Merchandising, and Interiors Department Head
- Dr. Toby Graham, University Librarian and Associate Provost

Approvals on File

Proposal: Interdisciplinary Undergraduate Certificate in Museum Studies

College: Franklin College of Arts and Sciences

Department: History

Proposed Effective Term: Fall 2018

Department:

- History Department Head, Dr. Claudio Saunt, 1/11/2018

School/College:

- Franklin College of Arts and Sciences Associate Dean, Dr. Jean Martin-Williams, 3/5/2018