



University Council

January 5, 2018

UNIVERSITY CURRICULUM COMMITTEE – 2017-2018

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Dear Colleagues:

The attached proposal from the Terry College of Business to revise the high-demand selection criteria for the following majors will be an agenda item for the January 12, 2018, Full University Curriculum Committee meeting:

- Accounting (B.B.A.)
- Economics (B.B.A.)
- Finance (B.B.A.)
- General Business (B.B.A.)
- International Business Co-Majors (B.B.A.)
- Management (B.B.A.)
- Management Information Systems (B.B.A.)
- Marketing (B.B.A.)
- Real Estate (B.B.A.)
- Risk Management and Insurance (B.B.A.)

Sincerely,

Alison Alexander

Alison F. Alexander, Chair
University Curriculum Committee

cc: Provost Pamela S. Whitten
Dr. Rahul Shrivastav

Application Period	Contact UGA Testing Services for an Appointment (706) 542-3183	Application Available Online	Admissions Decisions Sent to UGA Email Account
Admission to become a Terry major by the end of Fall Semester (<i>major coursework begins Spring</i>).	April 1- September 1	July 1 - September 1	Mid - October
Admission to become a Terry major by the end of Spring Semester (<i>major coursework begins Summer or Fall</i>).	November 1 - February 1	November 1 - February 1	Mid - March

Terry College Academic Majors

- Accounting (ACCT)
- Economics (ECON)
- Finance (FINA)
- Management (MGMT)
- Management and Information Systems (MIS)
- Marketing (MARK)
- Real Estate (REAL)
- Risk Management and Insurance (RMIN)
- International Business (IB) Co-Major: IB is offered as a co-major along with any other major within the Terry College. The co-major option allows students to gain an in-depth understanding of the international business arena and the means of competing in a multi-cultural, global environment. When carefully planned, students can complete the IB co-major within the current 120 hours (plus PE) graduation requirement.

Selection Criteria Footnotes (from Selection Criteria table on reverse)

¹ The ETS Proficiency Profile is a standardized, multiple-choice assessment of the academic skills developed in General Education Areas I-IV of the core curriculum (reading, writing, critical thinking, and mathematics). All applicants are required to take this test. Contact the UGA Testing Center online at <http://testing.uga.edu/> or by calling 706-542-3183 to schedule an appointment. The cost is \$42.00. The test may be taken a maximum of twice per major application cycle. Sample questions can be found at <https://www.ets.org/s/proficiencyprofile/pdf/sampleques.pdf>.

² This is a multiple-choice test that covers the content of ACCT 2101. Contact the UGA Testing Center online at <http://testing.uga.edu/> or by calling 706-542-3183. The cost is \$20.00. Contact the UGA Testing Center online at <http://testing.uga.edu/> or by calling 706-542-3183 to schedule an appointment. A sample test is available at <https://testing.uga.edu/students-customers/exam-detail/24>.

³ Grades in ECON 2105 and/or ECON 2106. Applicants currently enrolled in one of these courses will be evaluated based on the grade in the completed course.

⁴ Grades in all Mathematics courses. The level of course(s) will also be considered.

⁵ Grades in ACCT 2101 and ACCT 2102. Applicants currently enrolled in ACCT 2102 will be evaluated based on the grade in ACCT 2101.

⁶ If you are applying to the IB co-major, your first-choice Statement of Purpose should describe your interests/goals in IB and the level of foreign language you have satisfied. You must either be enrolled in or have completed the third (or higher) level of the same language; i.e. SPAN 2001 (has completed or exempted SPAN 1001 and SPAN 1002). Minimum grades of B required in the language. If you are proficient in a language without college credit, you should include this information in the Statement of Purpose.

⁷ The Statement of Purpose is a brief essay (300-400 words) in which the applicant describes his/her interest in the major and his/her future goals. Hint: Be sure to check for grammatical errors.

⁸ Grades in all English courses. The level of course(s) will also be considered.

⁹ Grade in MIST 2090 or CSCI 1100, if complete and grades in MIST 4610 and/or MIST 5750, if complete. MIST 4610 and MIST 5750 are not required for admission to MIS.

¹⁰ A minimum grade of B in ACCT 2101 is required for the IB co-major. Applicants with grades below B will not be considered.

¹¹ An average grade of B is required in all economics courses completed to date for the IB co-major.

¹² Grade in REAL 4000, if complete. REAL 4000 is not required for admission to Real Estate.

¹³ Grade in RMIN 4000, if complete. RMIN 4000 is not required for admission to Risk Management and Insurance.

Terry College Undergraduate Programs

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 Spring 2016

Proposed Terry College of Business Major Entrance Requirements

Selection Criteria	Academic Majors								Co-major
	ACCT	ECON	FINA	MGMT	MIST	MARK	REAL	RMIN	IB
ACCT grade(s) ¹	X	X	X	X	X	X	X	X	X
ACCT test ²	X		X						
ECON grade(s) ³	X	X	X	X	X	X	X	X	X
MATH grade(s) ⁴	X	X	X	X	X	X	X	X	X
ACT/SAT/ETS ⁵	X	X	X	X	X	X	X	X	X
Statement of Purpose ⁶	X	X	X	X	X	X	X	X	X
Grades in prefix courses ⁷	X	X	X	X	X	X	X	X	X
Foreign Language ⁸									X
Terry Direct ⁹	X	X	X	X	X	X	X	X	

¹ Grades in ACCT 2101 and ACCT 2102. Applicants currently enrolled in ACCT2102 will be evaluated based on the grade in ACCT 2101.

² Accounting Exam. This is a multiple-choice test that covers the content of ACCT 2101. Contact the UGA Testing Center online at <http://testing.uga.edu/> or by calling 706-542-3183 to schedule an appointment. The cost is \$30.00. A sample test is available at <https://testing.uga.edu/students-customers/exam-detail/24>.

³ Grades in ECON 2105 and/or ECON 2106. Applicants currently enrolled in one of these courses will be evaluated based on the grade in the completed course.

⁴ Grades in Mathematics courses. Grades in MATH 1113, 2200, 2250, and 2260 are considered.

⁵ Standardized Testing. Students are required to submit ACT or SAT scores and sub-scores to the University prior to being considered for admission to a major in the Terry College. Students may also submit a score from the ETS Proficiency Profile if they believe their ACT/SAT scores do not represent their current performance level. The ETS Proficiency Profile is a standardized, multiple-choice assessment of the academic skills developed in General Education Areas I-IV of the core curriculum (reading, writing, critical thinking, and mathematics). Contact the UGA Testing Center online at <http://testing.uga.edu/> or by calling 706-542-3183 to schedule an appointment. The cost is \$50.00. The test may be taken a maximum of twice per major application cycle. Sample questions can be found at <https://www.ets.org/s/proficiencyprofile/pdf/sampleques.pdf>.

⁶ The Statement of Purpose. A brief essay (300-400 words) in which the applicant describes his/her interest in the major and his/her future goals. If applying to the IB co-major, the first-choice Statement of Purpose should describe the interests/goals in IB and the level of foreign language the applicant has satisfied. If the applicant is proficient in a language without college credit, include this information in the Statement of Purpose.

⁷ Grades in prefix courses. Grades in courses previously completed in the prefix of the major the applicant is applying to can be considered, but are not required, for admission to the major. For example, if applying to the RMIN major, grades in RMIN courses (e.g., RMIN4000) can be considered. The management information systems major considers grades in MIST 2090 or CSCI 1100, as well as other MIST prefix courses. In addition, grades in the College's Foundation First courses (FINA3000, MARK3000, MGMT3000), as well as MSIT3000, can be considered by all majors if completed.

⁸ Foreign Language Requirement. In order to apply for the IB co-major, the applicant must either be enrolled in or have completed the third (or higher) level of the same language; i.e. SPAN 2001 (has completed or exempted SPAN 1001 and SPAN 1002). A minimum grade of B required in the language.

⁹ Terry Direct. UGA students who are in good standing with the Honors Program and apply to the Terry College of Business will be guaranteed their first choice of a first (primary) major within the Terry College. This guarantee does not apply to second, double, or co-majors.