University Council

January 5, 2018

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Dear Colleagues:

The attached proposal from the College of Family and Consumer Sciences for the following new areas of emphasis under the major in Financial Planning, Housing, and Consumer Economics (M.S., M.S. Non-Thesis) will be an agenda item for the January 12, 2018, Full University Curriculum Committee meeting:

Financial Planning, Housing, and Consumer Economics (M.S., Non-Thesis)
Area of Emphasis in Applied Consumer Analytics (Athens and Griffin)
Area of Emphasis in Community Development (Athens and Griffin)
Area of Emphasis in Consumer Economics (Athens and Griffin)
Area of Emphasis in Financial Planning (Athens, Griffin, and Online)
Area of Emphasis in Housing Management and Policy (Athens and Griffin)

Financial Planning, Housing, and Consumer Economics (M.S.)
Area of Emphasis in Applied Consumer Analytics (Griffin)
Area of Emphasis in Community Development (Griffin)
Area of Emphasis in Consumer Economics (Griffin)
Area of Emphasis in Financial Planning (Griffin)
Area of Emphasis in Housing Management and Policy (Griffin)
Sincerely,

Alison Alexander
Alison F. Alexander, Chair
University Curriculum Committee

cc: Provost Pamela S. Whitten
    Dr. Rahul Shrivastav
PROPOSAL FOR AREA OF EMPHASIS

1. **School/College:** College of Family and Consumer Sciences
2. **Department/Division:** Financial Planning, Housing and Consumer Economics
3. **Major:**
   - Financial Planning, Housing and Consumer Economics (M.S., Non-Thesis) – Athens Campus
   - Financial Planning, Housing and Consumer Economics (M.S., Non-Thesis) – Griffin Campus
   - Financial Planning, Housing and Consumer Economics (M.S.) – Griffin Campus
4. **Major Requirements:** Attach a list of requirements for the major. Undergraduate programs may attach a copy of the major requirements from the online bulletin. Graduate programs may provide a list of general requirements for the major.
5. **Area of Emphasis Title (as it will appear in the Bulletin):** Applied Consumer Analytics
6. **Proposed starting date:** Summer 2018
7. **Area of Emphasis Description:**
   Include prefixes, numbers and titles of required courses, number of credit hours required; residency requirements (if any); and grade requirements (if any). Graduate Areas of Emphasis may refer to groups of courses if necessary.

**Core Courses**
- FHCE 7020, Research Development I (2 hours)
- FHCE 8000, Research Methods in Financial Planning, Housing and Consumer Economics I (3 hours)
- FHCE 8050, Research Methods in Financial Planning, Housing and Consumer Economics II (3 hours)
- FHCE 8100, Theory of Households, Consumer Economics, and Financial Behavior I (3 hours) OR FHCE 8150, Theory of Households, Consumer Economics, and Financial Behavior II (3 hours)
- STAT 6210, Introduction to Statistical Methods I (3 hours)
- STAT 6220, Introduction to Statistical Methods II (3 hours)
**Total Core Hours – 17 hours**

**Applied Consumer Analytics Internship**
- FHCE 5960/7960, Quantitative Internship in Financial Planning, Housing and Consumer Economics (3 hours)
**Total Internship Hours – 3 hours**

**Concentration and Allied/Support Area Courses**
- FHCE 4000/6000, Consumer Analytics and Research Methods I (3 hours)
- FHCE 5050/7050, Consumer Analytics and Research Methods II (3 hours)
- FHCE 5150/7150, Applied Consumer Policy Analytics (3 hours)
- Graduate-Level Elective (1 hour) OR FHCE 5960/7960, Quantitative Internship in Financial Planning, Housing and Consumer Economics (1 additional hour)

**Total Allied/Support Area Hours – 10 hours**

**Total Credit Hours – 30 hours**

8. **Signatures:** See attached approvals on file.
PROPOSAL FOR AREA OF EMPHASIS

1. **School/College:** College of Family and Consumer Sciences

2. **Department/Division:** Financial Planning, Housing and Consumer Economics

3. **Major:** Financial Planning, Housing and Consumer Economics (M.S., Non-Thesis) – Athens Campus
   Financial Planning, Housing and Consumer Economics (M.S., Non-Thesis) – Griffin Campus
   Financial Planning, Housing and Consumer Economics (M.S.) – Griffin Campus

4. **Major Requirements:** Attach a list of requirements for the major. Undergraduate programs may attach a copy of the major requirements from the online bulletin. Graduate programs may provide a list of general requirements for the major.

5. **Area of Emphasis Title (as it will appear in the Bulletin):** Community Development

6. **Proposed starting date:** Summer 2018

7. **Area of Emphasis Description:**
   Include prefixes, numbers and titles of required courses, number of credit hours required; residency requirements (if any); and grade requirements (if any). Graduate Areas of Emphasis may refer to groups of courses if necessary.

   **Core Courses**
   - EDES 6540, Ideas of Community and Place (2 hours)
   - FHCE 6340S, Housing and Community Development (3 hours)
   - FHCE 7000, Master's Research (4 hours) OR FHCE 7950, Research Internship in Financial Planning, Housing and Consumer Economics (4 hours)
   - FHCE 7310, Affordable Housing Development and Management (3 hours) OR PADP 7210, Introduction to the Nonprofit Sector: Theory and Practice (3 hours) OR SOWK 7236, Community Engagement and Assessment (3 hours)
   **Total Core Hours – 12 hours**

   **Community Development Methods**
   - GRSC 7880S, Community-Engaged Research Methods (3 hours)
   - STAT 6210, Introduction to Statistical Methods I (3 hours)
   - HPR 6680S, Community Design Charrettes (3 hours)
   - GEOG 6370-6370L, Geographic Information Science (3 hours) OR GEOG 6370E, Introduction to Geographic Information Science (3 hours)
   **Total Community Methods Hours – 12 hours**

   **Topic Concentration Areas – Choose six hours from one of the following concentrations:**

   **Housing and Community**
   - EDES 6540, Ideas of Community and Place (2 hours)
   - EDES(PLAN) 6650, City Planning (3 hours)
   - FHCE 6310, Housing Policy (3 hours)
   - FHCE 6300, Advanced Housing Theories (3 hours)
FHCE 5350S/7350S, Housing Counseling (3 hours)
GEOG 6385S, Community GIS (3 hours)
PADP 7520, Urban Policy (3 hours)
PADP 8820, Economic Development (3 hours)

**Community Health**
FDNS 6050, Optimal Nutrition for the Life Span (3 hours)
FDNS 6240, Nutrition and Obesity Across the Lifespan (3 hours)
FDNS(HDFS)(KINS) 6260, Childhood Obesity (3 hours)
FDNS 6540, Public Health Dietetics (3 hours)
FDNS 6560, Nutrition, Health, and Aging (3 hours)
FDNS 6600, Food and Nutrition Policy (3 hours)
FDNS(KINS)(HPAM)(HPRB)(ECHD) 8595, Survey of Obesity and Weight Management (1 hour)
HDFS 5100, Family Intervention (3 hours)
HDFS(ESSE) 5150/7150, Families, Schools, and Communities (3 hours)
HDFS 6130, Family Policy (3 hours)
SOWK 7133, Community Organizing and Social Action (3 hours)
SOWK 7236, Community Engagement and Assessment (3 hours)

**Inequality, Social Change, and Justice**
GEOG 6631, Race, Inequality, and the American City (3 hours)
GEOG 6385S, Community GIS (3 hours)
HDFS 5500/7500, Aging and Social Inequalities (3 hours)
HDFS 8720, Ecological Perspective on Individual and Family Diversity (3 hours)
SOCI 6150, Criminal Punishment and Society (3 hours)
SOCI 6420, Structured Inequality (3 hours)
SOWK 7290, Poverty and Social Work Practice (3 hours)
SOWK 7340, Global Social Work Policy and Practice (3 hours)

**Sustainable Communities**
ANTH 6400, Green Culture: Environment, Sustainability, and Environmental Awareness (4 hours)
EDES(PLAN) 6650, City Planning (3 hours)
FANR 6020, Sustainable Development I (3 hours)
FHCE 7360S, Topics in Sustainable Housing (3 hours)
HORT 6030S, Sustainable Community Food Production (3 hours)

**Total Concentration Hours – 6 hours**

**Total Credit Hours – 30 hours**

8. **Signatures:** See attached approvals on file.
PROPOSAL FOR AREA OF EMPHASIS

1. School/College: College of Family and Consumer Sciences

2. Department/Division: Financial Planning, Housing and Consumer Economics

   Financial Planning, Housing and Consumer Economics (M.S., Non-Thesis) – Griffin Campus
   Financial Planning, Housing and Consumer Economics (M.S.) – Griffin Campus

4. Major Requirements: Attach a list of requirements for the major. Undergraduate programs may
   attach a copy of the major requirements from the online bulletin. Graduate programs may provide a
   list of general requirements for the major.

5. Area of Emphasis Title (as it will appear in the Bulletin): Consumer Economics

6. Proposed starting date: Summer 2018

7. Area of Emphasis Description:
   Include prefixes, numbers and titles of required courses, number of credit hours required;
   residency requirements (if any); and grade requirements (if any). Graduate Areas of Emphasis
   may refer to groups of courses if necessary.

Core Courses
FHCE 6100, Economic Status of American Households and Related Policy (3 hours)
FHCE 6270, Behavioral Economics and Financial Planning for Families (3 hours)
FHCE 6400, Family Demographics and Policy (3 hours)
FHCE 7100, Consumer Protection (3 hours)
FHCE 7000, Master's Research (3 hours) OR FHCE 7710, Study Tour in Financial Planning, Housing
   and Consumer Economics (3 hours) OR FACS 7905, International Study in Family and Consumer
   Sciences (3 hours)

Total Core Hours – 15 hours

Concentration and Allied/ Support Area Courses – Choose 15 hours from the following:
AAEC(ECOL) 8700, Advanced Environmental Economics and Policy Analysis (3 hours)
ECON 6310, Health Economics (3 hours)
ECON 6350, Industrial Economics (3 hours)
ECON 6460, Sports Economics (3 hours)
ECON 6650, Economics of Organizations and Management (3 hours)
ECON 6600, Labor Economics (3 hours)
ENVM 6650, Environmental Economics (3 hours)
FANR(AAEC) 7860, Natural Resource and Environmental Economics I (3 hours)
FDNS 6600, Food and Nutrition Policy (3 hours)
FHCE 6310, Housing Policy (3 hours)
FHCE 8400, Demographics and Policy (3 hours)
GRNT(HPAM) 7610, Economics of Aging (3 hours)
HDFS 6130, Family Policy (3 hours)
HPAM 7010, Introduction to Health Policy and Management (3 hours)
IHDD 6001, Introduction to Disability (3 hours)
IHDDS 7720S, Advocacy Practices in Disability (3 hours) OR IHDD 7720E, Advocacy Practices in Disability (3 hours)
JURI 6177, Consumer Law (3 hours) OR JURI 6450, Consumer Law (2 hours)
JURI 6830, Women and the Law (3 hours)
PADP 6950, Foundations of Policy Analysis (3 hours)
PADP 7240, Nonprofit Advocacy and Social Change: Lobbying, Advocacy and Influence in the Nonprofit Sector (3 hours)
PADP 8620, Policy Process (3 hours)
PADP 8630, Policy Implementation (3 hours)
PADP 8650, Public Policy Seminar (3 hours)
POLS 6140, The Legislative Process (3 hours)
POLS 6140, The Legislative Process (3 hours)
POLS 8000, Introduction to Rational Choice Theory (3 hours)
POLS 8020, Game Theory (3 hours)
POLS 8130, Government and Interest Groups (3 hours)
SOWK 6011, Social Welfare Policy and the Social Work Profession (3 hours)
WFED 9010, Workforce Issues and Policy Development (3 hours)

Total Allied/Support Area Course Hours – 15 hours

Total Credit Hours – 30 hours

Signatures: See attached approvals on file.
PROPOSAL FOR AREA OF EMPHASIS

1. **School/College:** College of Family and Consumer Sciences

2. **Department/Division:** Financial Planning, Housing and Consumer Economics

3. **Major:** Financial Planning, Housing and Consumer Economics (M.S., Non-Thesis) – Athens Campus
   Financial Planning, Housing and Consumer Economics (M.S., Non-Thesis) – Griffin Campus
   Financial Planning, Housing and Consumer Economics (M.S., Non-Thesis) – Online
   Financial Planning, Housing and Consumer Economics (M.S.) – Griffin Campus

4. **Major Requirements:** Attach a list of requirements for the major. Undergraduate programs may attach a copy of the major requirements from the online bulletin. Graduate programs may provide a list of general requirements for the major.

5. **Area of Emphasis Title (as it will appear in the Bulletin):** Financial Planning

6. **Proposed starting date:** Summer 2018

7. **Area of Emphasis Description:**
   
   Include prefixes, numbers and titles of required courses, number of credit hours required; residency requirements (if any); and grade requirements (if any). Graduate Areas of Emphasis may refer to groups of courses if necessary.

   **Core Courses**
   FHCE 8025, Research Evaluation and Theory in Financial Planning Practice (3 hours)
   FHCE 8200, Financial Planning and Analysis (3 hours)
   **Total Core Hours – 6 hours**

   **Financial Planning Courses**
   FHCE 6200, Advanced Wealth Management I (3 hours)
   FHCE 6205, Advanced Wealth Management II (3 hours)
   FHCE 6210, Advanced Retirement Planning and Employee Benefits (3 hours)
   FHCE 6220, Advanced Estate Planning (3 hours)
   FHCE 6230, Advanced Family Tax Planning (3 hours)
   FHCE 6250, Practice Management in Financial Planning (3 hours)
   FHCE 7200, Advanced Financial Counseling and Client Communication (3 hours)
   FHCE 7250, Capstone in Advanced Financial Planning (3 hours)
   **Total Specialization Hours – 24 hours**

   **Total Credit Hours – 30 hours**

8. **Signatures:** See attached approvals on file.
PROPOSAL FOR AREA OF EMPHASIS

1. School/College: College of Family and Consumer Sciences

2. Department/Division: Financial Planning, Housing and Consumer Economics

   Financial Planning, Housing and Consumer Economics (M.S., Non-Thesis) – Griffin Campus
   Financial Planning, Housing and Consumer Economics (M.S.) – Griffin Campus

4. Major Requirements: Attach a list of requirements for the major. Undergraduate programs may
   attach a copy of the major requirements from the online bulletin. Graduate programs may provide a
   list of general requirements for the major.

5. Area of Emphasis Title (as it will appear in the Bulletin): Housing Management and Policy

6. Proposed starting date: Summer 2018

7. Area of Emphasis Description:
   Include prefixes, numbers and titles of required courses, number of credit hours required;
   residency requirements (if any); and grade requirements (if any). Graduate Areas of Emphasis
   may refer to groups of courses if necessary.

   Core Courses
   FHCE 6300, Advanced Housing Theories (3 hours)
   FHCE 7000, Master's Research (4 hours) OR FHCE 7950, Research Internship in Financial Planning,
   Housing and Consumer Economics (4 hours)
   FHCE 7020, Research Development I (2 hours)
   FHCE 8000, Research Methods in Financial Planning, Housing and Consumer Economics I (3 hours)
   FHCE 8100, Theory of Households, Consumer Economics, and Financial Behavior I (3 hours)
   STAT 6210, Introduction to Statistical Methods II (3 hours) OR Other Methods Course

   Total Core Hours – 20 hours

   Concentration and Allied/Support Area Courses – 10 hours from the following:
   EDES 6540, Ideas of Community and Place (2 hours)
   EDES(PLAN) 6650, City Planning (3 hours)
   EDES 6640, The History of Urban Planning (3 hours)
   FHCE 6310, Housing Policy (3 hours)
   FHCE 6320, Legal Issues in Residential Property Management (3 hours)
   FHCE 6330, Leasing Strategies for Residential Property Management (3 hours)
   FHCE 6340S, Housing and Community Development (3 hours)
   FHCE 6400, Family Demographics and Policy (3 years)
   FHCE 6810, Housing for an Aging Population (3 hours)
   FHCE 7310, Affordable Housing Development and Management (3 hours)
   FHCE 7320, Residential Property Management Technology and Simulation (3 hours)
   FHCE 7340, Housing Market Analysis (3 hours)
   FHCE 7350S, Housing Counseling (3 hours)
   FHCE 7360S, Topics in Sustainable Housing (3 hours)
   FHCE 7400, Demographics of Special Populations (3 hours)
GEOG 6385S, Community GIS (3 hours)  
PADP 7210, Introduction to the Nonprofit Sector: Theory and Practice (3 hours)  
PADP 7520, Urban Policy (3 hours)  
PADP 8820, Economic Development (3 hours)  
SOWK 7236, Community Engagement and Assessment (3 hours)  
SOWK 7133, Community Organizing and Social Action (3 hours)  
Any other course approved by the Department  

Total Allied/Support Area Credit Hours – 10 hours  

Total Credit Hours – 30 hours  

8. **Signatures**: See attached approvals on file.
Approvals on File

Proposal: Areas of Emphasis under the major in Financial Planning, Housing and Consumer Economics (M.S., M.S. Non-Thesis):

Financial Planning, Housing, and Consumer Economics (M.S., Non-Thesis)
Area of Emphasis in Applied Consumer Economics (Athens and Griffin)
Area of Emphasis in Community Development (Athens and Griffin)
Area of Emphasis in Consumer Economics (Athens and Griffin)
Area of Emphasis in Financial Planning (Athens, Griffin, and Online)
Area of Emphasis in Housing Management and Policy (Athens and Griffin)

Financial Planning, Housing, and Consumer Economics (M.S.)
Area of Emphasis in Applied Consumer Economics (Griffin)
Area of Emphasis in Community Development (Griffin)
Area of Emphasis in Consumer Economics (Griffin)
Area of Emphasis in Financial Planning (Griffin)
Area of Emphasis in Housing Management and Policy (Griffin)

Department: Financial Planning, Housing and Consumer Economics
College: College of Family and Consumer Sciences
Proposed Effective Term: Summer 2018

Department:

- Financial Planning, Housing and Consumer Economics Department Head, Dr. Sheri Worthy, 11/28/2017

School/College:

- College of Family and Consumer Sciences Dean, Dr. Linda Fox, 11/29/2017

Graduate School:

- Graduate School Dean, Dr. Suzanne Barbour, 12/6/2017