



The University of Georgia

University Council
Athens, Georgia 30602

April 21, 2017

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Dear Colleagues:

The attached proposal from the Terry College of Business for a new Area of Emphasis in Consulting under the majors in Economics (A.B.) and Economics (B.B.A.) will be an agenda item for the April 28, 2017, Full University Curriculum Committee meeting.

Sincerely,

Alison F. Alexander, Chair
University Curriculum Committee

cc: Provost Pamela S. Whitten
Dr. Rahul Shrivastav

PROPOSAL FOR AREA OF EMPHASIS

1. **School/College:** Terry College of Business
2. **Department/Division:** Economics
3. **Major:** Economics (A.B.)
4. **Major Requirements:** See attached
5. **Area of Emphasis Title (as it will appear in the *Bulletin*):** Consulting
6. **Proposed starting date:** Fall 2017
7. **Area of Emphasis Description:**

In addition to fulfilling the requirements of the Economics (A.B.) major, students may specialize in the Consulting Area of Emphasis. The courses listed below satisfy both requirements for the major and the requirements for this Area of Emphasis.

This Area of Emphasis will recognize the completion of 12 credit hours in core and elective consulting courses with a minimum grade of B- in each course.

The purpose of this Area of Emphasis is twofold: (1) to guide students interested in a consulting concentration and (2) provide evidence to employers and graduate admissions officers who value the skills developed in such a concentration.

Required Courses (3): ECON 4650/6650—Economics of Organizations and Management
ECON(MARK) 4750/6750—Introduction to Econometrics
ECON 4950—Competitive Strategy

Elective Courses (1): *Choose one course from the following:*
ECON 4100/6100—Monetary Economics
ECON 4150—Environmental Economics
ECON 4160—Urban Economics
ECON 4200—Economic Growth and Development
ECON 4250—Economics of Education
ECON 4250H—Economics of Education (Honors)
ECON 4300/6300—Public Sector Economics
ECON 4310/6310—Health Economics
ECON 4350/6350—Industrial Economics
ECON 4360/6360—Game Theory
ECON 4450/6450—Economic Analysis of Law
ECON 4460/6460—Sports Economics
ECON 4500/6500—Monetary Policy
ECON 4550/6550—International Trade: Theory and Policy
ECON 4600/6600—Labor Economics
ECON 4700/6700—Economic History of the United States
ECON 4710/6710—Topics in Economic History
ECON 4760/6760—Time Series Analysis

Students who complete these requirements will be recognized on their transcript for completing the Consulting Area of Emphasis.

Economics AB Major Requirements:

A baccalaureate degree program must require at least 21 semester hours of upper division courses in the major field and at least 39 semester hours of upper division work overall.

Required Courses (30 hours)

Required major courses must be taken in residence and must have a grade of “C” (2.0) or better.

ECON 4010
ECON 4020
ECON 5900 or ECON 5900H or ECON 5900S *

Choose four courses from the following or choose the Area of Emphasis in Public Policy or Area of Emphasis in Consulting below:

ECON 4100/6100	ECON 4460/6460
ECON 4150	ECON 4500/6500
ECON 4160	ECON 4550/6550
ECON 4200	ECON 4600/6600
ECON 4250	ECON 4700/6700
ECON 4300/6300	ECON 4710/6710
ECON 4310/6310	ECON (MARK) 4750/6750
ECON 4350/6350	ECON 4850
ECON 4360/6360	ECON 4850H
ECON 4450/6450	ECON 4950

Area of Emphasis in Public Policy (12 hours)

In addition to fulfilling the requirements of the major in Economic B.B.A., students may elect to specialize in the Public Policy Area of Emphasis. The courses listed below satisfy both requirements for the major and the requirements for the Area of Emphasis.

The Area of Emphasis in Public Policy will recognize the completion of 12 credit hours in the core and elective public policy courses with a minimum grade of B- in each course.

Required Courses

ECON 4300/6300—Public Sector Economics
ECON 4450/6450—Economic Analysis of Law
ECON(MARK) 4750/6750—Introduction to Econometrics

Elective Courses

Choose one course from the following:

ECON 4100/6100
ECON 4150
ECON 4250
ECON 4250H
ECON 4310/6310
ECON 4550/6550
ECON 4600/6600

Area of Emphasis in Consulting (12 hours)

In addition to fulfilling the requirements of the Economics (A.B.) major, students may specialize in the Consulting Area of Emphasis. The courses listed below satisfy both requirements for the major and the requirements for this Area of Emphasis.

This Area of Emphasis will recognize the completion of 12 credit hours in core and elective consulting courses with a minimum grade of B- in each course.

The purpose of this Area of Emphasis is twofold: (1) to guide students interested in a consulting concentration and (2) provide evidence to employers and graduate admissions officers who value the skills developed in such a concentration.

Required Courses

ECON 4650/6650

ECON(MARK) 4750/6750

ECON 4950

Elective Courses

Choose one course from the following:

ECON 4100/6100

ECON 4150

ECON 4160

ECON 4200

ECON 4250

ECON 4250H

ECON 4300/6300

ECON 4310/6310

ECON 4350/6350

ECON 4360/6360

ECON 4450/6450

ECON 4460/6460

ECON 4500/6500

ECON 4550/6550

ECON 4600/6600

ECON 4700/6700

ECON 4710/6710

ECON 4760/6760

Choose three courses (9 hours) from the following:

Courses in this section must have a grade of "C" (2.0) or better.

ACCT 1160

ACCT 2101 or ACCT 2101E or ACCT 2101H

ACCT 2102 or ACCT 2102E or ACCT 2102H

AFST(ANTH)(CMLT)(GEOG)(SOCL)(RELI) 2100

COMM 3200

ECOL 3070

Any ECON course numbered 4000 or above*

ENGL 3590W

ENGL 3600W

FINA 3000 or FINA 3000E or FINA 3000H or

FINA 3001 or FINA 3001H

GEOG 2610

GEOG 3620

GEOG 3630

GEOG 4610/6610

GEOG 4620/6620

GEOG 4630/6630

GEOG 4640/6640

GEOG 4650/6650

GEOG 4660/6660

GEOG 4670/6670

GEOG 4730/6730

GEOG 4740/6740

HIST 3071

HIST 3072

HIST 3073

HIST 3421

HIST 3432

HIST 4074/6074

HIST(PHIL) 4860/6880

INTL 3000-level or above

LEGL 2700 or LEGL 2700E or LEGL 2800H

MARK 3000 or MARK 3000E or MARK 3000H or

MARK 3001 or MARK 3001H

MATH 2260 or above

MBUS 3000

MIST 2090 or MIST 2090E or MIST 2190H or

CSCI 1100-1100L

MGMT 3000 or MGMT 3000E or MGMT 3000H or

MGMT 3001 or MGMT 3001H

POLS 4000-level or above

REAL 4000 or REAL 4000E or REAL 4000H

RMIN 4000 or RMIN 4000E or RMIN 4000H

SOCI 3750

STAT 4210 or above

GEOG 4710/6710
GEOG(LACS) 4720/6720

*ECON 4010, ECON 4020, ECON 4800, and ECON 5900 may not be used for major related. ECON major required courses may not be used towards the major related requirement.

Major Electives (6 hours)

Completion or exemption through the third semester of one Foreign Language.

Choose one course (3 hours) from the following:

ARHI, ARTS, DANC, THEA, MUSI, PHIL, or RELI.

General Electives (24 hours)

Refer to College-wide requirements when selecting general electives.

(This total does not include the 1-hour P.E. requirement)

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2. **Department/Division:** Economics
3. **Major:** Economics (B.B.A.)
4. **Major Requirements:** See attached.
5. **Area of Emphasis Title (as it will appear in the *Bulletin*):** Consulting
6. **Proposed starting date:** Fall 2017
7. **Area of Emphasis Description:**

In addition to fulfilling the requirements of the Economics (B.B.A.) major, students may specialize in the Consulting Area of Emphasis. The courses listed below satisfy both requirements for the major and the requirements for this Area of Emphasis.

This Area of Emphasis will recognize the completion of 12 credit hours in core and elective consulting courses with a minimum grade of B- in each course.

The purpose of this Area of Emphasis is twofold: (1) to guide students interested in a consulting concentration and (2) provide evidence to employers and graduate admissions officers who value the skills developed in such a concentration.

Required Courses (3): ECON 4650/6650—Economics of Organizations and Management
ECON(MARK) 4750/6750—Introduction to Econometrics
ECON 4950—Competitive Strategy

Elective Courses (1): *Choose one course from the following:*
ECON 4100/6100—Monetary Economics
ECON 4150—Environmental Economics
ECON 4160—Urban Economics
ECON 4200—Economic Growth and Development
ECON 4250—Economics of Education
ECON 4250H—Economics of Education (Honors)
ECON 4300/6300—Public Sector Economics
ECON 4310/6310—Health Economics
ECON 4350/6350—Industrial Economics
ECON 4360/6360—Game Theory
ECON 4450/6450—Economic Analysis of Law
ECON 4460/6460—Sports Economics
ECON 4500/6500—Monetary Policy
ECON 4550/6550—International Trade: Theory and Policy
ECON 4600/6600—Labor Economics
ECON 4700/6700—Economic History of the United States
ECON 4710/6710—Topics in Economic History
ECON 4760/6760—Time Series Analysis

Students who complete these requirements will be recognized on their transcript for completing the Consulting Area of Emphasis.

Economics BBA Major Requirements:

A baccalaureate degree program must require at least 21 semester hours of upper division courses in the major field and at least 39 semester hours of upper division work overall.

Required Courses (35-36 hours)

Terry Foundations First Core (15 hours)

MSIT 3000 or MSIT 3000H or MSIT 3000E (enroll prior to entering Terry College)
FINA 3000 or FINA 3000H or FINA 3000E
MARK 3000 or MARK 3000H or MARK 3000E
MGMT 3000 or MGMT 3000H or MGMT 3000E
BUSN 4000

Economics Major Required Courses (20-21 hours)

See the UGA Bulletin for prerequisites

Courses must be taken in residence and must have a grade of "C" (2.0) or better

ECON 4010

ECON 4020

ECON 5900 or ECON 5900H or ECON 5900S*

Choose four 3-hour courses selected from ECON courses numbered 4000-6999 (ECON 4000, ECON 4030, ECON 4040 or ECON 4030H, or ECON 4060 and ECON 4800 may not be used in the Major Required area) or choose the Area of Emphasis in Public Policy below.

Optional: Area of Emphasis in Public Policy (12 hours)

In addition to fulfilling the requirements of the major in Economic B.B.A., students may elect to specialize in the Public Policy Area of Emphasis. The courses listed below satisfy both requirements for the major and the requirements for the Area of Emphasis.

The Area of Emphasis in Public Policy will recognize the completion of 12 credit hours in the core and elective public policy courses with a minimum grade of B- in each course.

Required Courses

ECON 4300/6300

ECON 4450/6450

ECON(MARK) 4750/6750

Elective Courses

Choose one course from the following:

ECON 4100/6100

ECON 4150

ECON 4250

ECON 4250H

ECON 4310/6310

ECON 4550/6550

ECON 4600/6600

Optional: Area of Emphasis in Consulting (12 hours)

In addition to fulfilling the requirements of the Economics (B.B.A.) major, students may specialize in the Consulting Area of Emphasis. The courses listed below satisfy both requirements for the major and the requirements for this Area of Emphasis.

This Area of Emphasis will recognize the completion of 12 credit hours in core and elective consulting courses with a minimum grade of B- in each course.

The purpose of this Area of Emphasis is twofold: (1) to guide students interested in a consulting concentration and (2) provide evidence to employers and graduate admissions officers who value the skills developed in such a concentration.

Required Courses

ECON 4650/6650

ECON(MARK) 4750/6750

ECON 4950

Elective Courses

Choose one course from the following:

ECON 4100/6100

ECON 4150

ECON 4160

ECON 4200

ECON 4250

ECON 4250H

ECON 4300/6300

ECON 4310/6310

ECON 4350/6350

ECON 4360/6360

ECON 4450/6450

ECON 4460/6460

ECON 4500/6500

ECON 4550/6550

ECON 4600/6600

ECON 4700/6700

ECON 4710/6710

ECON 4760/6760

Major Electives (3 hours)

Economics Major Related Courses (3-4 hours)

See the UGA Bulletin for prerequisites

Course must have grade of "C" (2.0) or better

Choose one course from the following:

* Any ECON course 4000 or above (except ECON 4010, ECON 4020, ECON 4800, and ECON 5900, or ECON 5900H. or ECON 5900S which may not be used in the Major Related area)

Any 4000 or 5000-level (3 hour) course (excluding internships) in ACCT, ECON, FINA, LEGL, MARK, MBUS, MGMT, MSIT, REAL, or RMIN (Exceptions, excluding internships: ACCT 5800, ECON 4800, MARK 4800, MGMT 4800, MIST 4800, REAL 4800, or RMIN 4800)

MATH 3000

MATH 3500 or MATH 3500H

MATH 3510

MATH 4100/6100

MATH 4700/6700

STAT 4520/6520

* ECON Major Required courses may not be used towards the Major Related area.

General Electives (24 hours)

Upper Division General Electives (12 hours)

Twelve hours are required (four courses) and each course must be three hours each.

Choose from 4000-5000 level Terry College prefix courses outside the Economics major: ACCT, ENTR, FINA, ILAD, INTB, LEGL, MARK, MBUS, MGMT, MIST, MSIT, REAL, or RMIN (also includes MBUS prefix 3000 level). Exceptions: ECON 4800 may satisfy 3 hours of this requirement, and a

maximum of two courses (6 hours) of ECON prefix courses (3000-5000 level) may be used with permission of the major advisor. Note: A minimum of 3 hours must be satisfied with a Terry College prefix course in residence at UGA.

In addition, students may also choose 3000-level or above course(s) other than a Terry College prefix and any 3000-level or above transfer course(s), other than ECON, may be used to satisfy Upper Division General Electives.

Arts and Sciences Electives (12 hours)

Terry College majors are required to satisfy 12 hours (1000-5000 level) of Arts and Sciences Electives.

Transfer coursework is accepted. Choose from the following prefixes:

AFAM, AFST, AMHA, ANTH, ARAB, ARED, ARGD, ARHI, ARID, ARST, ARTI, ARTS, ASTR, BCMB, BENG, BINF, BIOL, CBIO, CHEM, CHNS, CLAS, CMLT, COMM, CSCI, DRAM, DANC, ECON, ECOL, EMUS, ENGL, ENTO, FANR, FCID, FILM, FREN, FRES, FYOS, GENE, GEOG, GEOL, GPST, GREK, GRMN, HEBR, HIST, HNDI, HONS, INDO, INTS, ISCI, ITAL, INTL, JPNS, KREN, LACS, LATN, LING, MAND, MARS, MATH, MIBO, MUSI, NAMS, PASH, PBIO, PERS, PHIL, PHYS, POLS, PORT, PSYC, PTSP, RELI, ROML, RUSS, SEMI, SCAN, SLAV, SOCI, SPAN, STAT, SWAH, THEA, TURK, URDU, VIET, WMST, YORB, ZULU.

Additional courses that count as Arts and Sciences electives: AIRS 2001, AIRS 2001L, AIRS 2002, AIRS 2002L, AIRS 3001, AIRS 3001L, AIRS 3002, AIRS 3002L, AIRS 4001, AIRS 4001L, AIRS 4002, AIRS 4002L, MILS 3010, MILS 3010L, MILS 3020, MILS 3020L, MILS 4010, MILS 4010L, MILS 4020, MILS 4020L, MILS 5010, MILS 5020.

Additional Terry College Graduation Requirements

Terry College Residency: 30 hours of Terry coursework satisfied at UGA

COMM 1100 or COMM 2150H or (COMM 1500 or COMM 1500E or COMM 2550H) or COMM 3200
ECON 2100 or ECON 2100E or ECON 2200 or ECON 2200E or ECON 2200H
MATH 1113 or MATH 1113E

Terry GPA: 2.0 on all Terry prefix courses taken at UGA that are being applied towards the completion of the BBA degree

*BBA Economics majors may substitute the Terry Economics Requirement of ECON 2100 with ECON 4150 and/or ECON 2200 with ECON 4700/6700.

(This total does not include the 1-hour P.E. requirement)

Approvals on File

Proposal: Area of Emphasis in Consulting under the majors in Economics (A.B.) and Economics (B.B.A.)

Department: Economics

College: Terry College of Business

Proposed Effective Term: Fall 2017

Department:

- Department of Economics Department Head, Dr. Christopher Cornwell, 3/29/2017

School/College:

- Terry College of Business Dean, Dr. Benjamin Ayers, 3/30/2017