



University Council

October 6, 2017

UNIVERSITY CURRICULUM COMMITTEE – 2017-2018

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Undergraduate Student Representative – Mr. Max Harris  
Graduate Student Representative – Ms. Johnita Daniel

Dear Colleagues:

The attached proposal from the College of Family and Consumer Sciences for the following name changes will be an agenda item for the October 13, 2017, Full University Curriculum Committee meeting:

Major Name Change

From: Consumer Foods (B.S.F.C.S.)  
To: Culinary Science and Nutrition (B.S.F.C.S.)

Minor Name Change

From: Consumer Foods  
To: Culinary Science and Nutrition

Sincerely,

Alison F. Alexander, Chair  
University Curriculum Committee

cc: Provost Pamela S. Whitten  
Dr. Rahul Shrivastav

## NAME CHANGE JUSTIFICATION FORM

**School/College:** College of Family and Consumer Sciences

**Department:** Foods and Nutrition

**Major Name Change:**

**Current Major Name:** Consumer Foods (B.S.F.C.S.)

**Proposed Major Name:** Culinary Science and Nutrition (B.F.S.C.S.)

**Minor Name Change:**

**Current Minor Name:** Consumer Foods

**Proposed Minor Name:** Culinary Science and Nutrition

**JUSTIFICATION:**

The reason for the requested changes to the names of the Consumer Foods major and minor to Culinary Science and Nutrition is that the current program names do not clearly communicate the area being studied nor is it a commonly used name for this type of program. An internet search for colleges and universities offering programs in “consumer foods” will result in no other program throughout the country. Typically, programs such as our Consumer Foods program are called “Culinary Science,” “Culinary Nutrition,” or similar. By changing the name of our major and minor we better align the name with other similar programs which are recognized both in academia and by the general public. We believe the current name, Consumer Foods, is not descriptive of the program and does not adequately represent the discipline being described. The program combines coursework in culinary science, such as sensory evaluation and food function, with the study of nutrition. Because there is a combined emphasis on culinary science and nutrition, we feel the proposed name is reflective of the unique characteristics of the program, which set it apart from any other program or department at the University. In addition, a search for employment related to “consumer foods” will result in an array of food service-related occupations which do not necessarily require a degree or expertise that our program offers. The inability for potential students to research and find employment related to the major is likely to be a deterrent to enrollment. A similar online search for positions related to “culinary science and nutrition” will result in possible career opportunities that are appropriate to our program and would likely encourage potential students to enroll.

We would like the name change to become effective the semester following approval. Students who are currently in the program when the name change becomes effective will need to be moved to the new program name.

In summary, we feel that this proposed name change from the Consumer Foods major and minor to Culinary Science and Nutrition major and minor substantially improves the description of the discipline being described. It better communicates the area of study being represented to those outside of academia, and it is unique to our program within the University of Georgia. We expect this change will bring greater interest to the program as prospective students will have a better understanding of the discipline and the potential career opportunities associated with a major or minor in this area.

## Approvals on File

**Proposal:** The following name changes from the College of Family and Consumer Sciences:

From: Consumer Foods (B.S.F.C.S.)

To: Culinary Science and Nutrition (B.S.F.C.S.)

From: Consumer Foods Minor

To: Culinary Science and Nutrition Minor

**Department:** Foods and Nutrition

**College:** College of Family and Consumer Sciences

**Proposed Effective Term:** Spring 2018

Department:

- Foods and Nutrition Department Head, Dr. Lynn Bailey, 9/27/2017

School/College:

- College of Family and Consumer Sciences Dean, Dr. Linda Kirk Fox, 9/27/2017