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Dear Colleagues:

The attached proposal to revise the name of the major in Housing (B.C.F.C.S.) to Housing Management and Policy (B.S.F.C.S.) will be an agenda item for the February 12, 2016, Full University Curriculum Committee meeting.

Sincerely,

William K. Vencill, Chair
University Curriculum Committee

cc: Provost Pamela S. Whitten
    Dr. Rahul Shrivastav
NAME CHANGE JUSTIFICATION FORM

School/College Name: College of Family and Consumer Sciences

Department Name: Financial Planning, Housing & Consumer Economics

Major Name Change:

<table>
<thead>
<tr>
<th>Current Major Name:</th>
<th>Degree</th>
<th>Proposed Major Name:</th>
<th>Degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing</td>
<td>B.S.F.C.S.</td>
<td>Housing Management and Policy</td>
<td>B.S.F.C.S.</td>
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</tbody>
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JUSTIFICATION:

The degree name “Housing” is not descriptive of the major and is confusing to students. Therefore, we propose changing the name of the degree to B.S.F.C.S. in Housing Management and Policy. The B.S.F.C.S. in Housing Management and Policy (currently Housing) gives students expertise in needs assessment, home financing, housing policy, real estate, residential property management, community development, and economic issues. During the degree, students gain a comprehensive understanding of housing as a product, an environment, a service, and a process for sheltering a diverse and changing population. After reviewing the degree names of similar degrees at comparable universities, we have determined that “Housing Management and Policy” more adequately describes the content of the B.S.F.C.S. in Housing. This name change more accurately reflects the major in that the current curriculum includes extensive courses in residential property management, nonprofit housing management, and housing policy.
October 9, 2015

Dr. Sheri Lokken Worthy, Ph.D.
Professor and Head
Department of Financial Planning, Housing and Consumer Economics
University of Georgia
Athens, GA 30602

Dear Sheri:

Thank you for allowing us to comment on your department’s proposal for changing the name of your BSFCS in Housing major. This was very helpful in assuring that the proposed name change did not overlap with activities associated with our BBA in Real Estate major or the academic focus of our real estate faculty.

You had shared information with us regarding the names of majors at peer and aspirant universities. Based on the review by our real estate faculty and our College, we are very supportive of your department’s proposal to change the name of your housing major to BSFCS in Housing Management and Policy.

I am also asking the Terry College’s representative on the University Curriculum Committee to support this request on behalf of the College when it is considered by that committee. Please let me know if any questions arise or if I can otherwise be of assistance to you while your proposed name change is being considered.

Sincerely,

[Signature]