



The University of Georgia

MEMORANDUM

Terry College of Business
Undergraduate Program

TO: Office of Curriculum Systems
New College

FROM: Cindy Daniel, Student Affairs Professional II *C Daniel*
Terry Undergraduate Program, 542-3552
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DATE: January 5, 2011

**RE: TERRY COLLEGE CO-MAJOR SELECTION CRITERIA REVISION
EFFECTIVE FALL 2011**

The Terry College has approved the attached revisions to the Selection Criteria of the International Business Co-Major to be effective Fall 2011.

If approved by the University Curriculum Committee, the Fall 2011 Bulletin Entrance Requirements should reflect the changes to the International Business co-major Selection Criteria. The changes are underlined below.

Entrance Requirements

Completion of Core Areas I-V and Area VI, 60 hours earned, good academic standing (2.0 cumulative UGA G.P.A.), and overall grade point average of 2.6 required to apply. There is no guarantee of acceptance to any major in the Terry College of Business. Applicants are evaluated on the High-Demand - Selection Criteria listed below. This is a high demand major. After meeting the entrance requirements, students will be selected based on the following high-demand selection criteria.

High-Demand Major - Selection Criteria

- Terry ETS Proficiency Profile - - Multiple choice examination that measures academic achievement during the first two years of college programs. *(.....please change name of test)*
- Grades in Foreign Language courses - - Minimum grade of B required in the two most recently completed non-English language courses.
- Grade in Accounting course - - Minimum grade of B required in ACCT 2101.
- Grade in Economics courses - - Average grade of B or better in all Economics courses completed to date.
- Statement of Purpose in International Business - - A brief essay [300-400 words] in which applicant describes his/her interest in the major and his/her future goals.

Mark C. Dawkins

Date: *1/6/11*

Approved, Dr. Mark C. Dawkins
Terry College Associate Dean for Academic Programs

April 21, 2010

MEMORANDUM

TO: Terry College Undergraduate Program Committee
FROM: Myra Moore, Chair, International Business Coordination Committee
RE: Selection Criteria for IB Co-Major

The IB Coordination Committee recently reviewed the criteria that we use to evaluate students who apply for acceptance to the IB co-major (formerly the IB major). The review was prompted by recent changes in the requirements for the co-major, as well as to ensure that applicants are evaluated based on criteria that accurately reflect the skills necessary for success in the IB co-major. The committee particularly feels that applicants' performance in economics courses is relevant to success in other IB-required courses (including ECON 4040). The current criteria and the (revised) proposed criteria are further detailed below.

Thank you for considering this revised proposal.

I. Current International Business Co-Major Selection Criteria:

Effective Fall 2010, students wishing to major in International Business must select and complete a co-major program. Students will complete the International Business major in conjunction with a functional major within the Terry College. If students wish to pursue International Business as a co-major with the departmental major of their choice, they will be reviewed on the selection criteria outlined below:

Major	Selection Criterion 1	Selection Criterion 2	Selection Criterion 3	Selection Criterion 4	Selection Criterion 5
International Business	Terry MAPP ¹	Foreign Language ²	ACCT grade(s) ³		Statement of Purpose ⁴

¹ The Terry MAPP is a standardized multiple-choice assessment of academic skills (reading, writing, critical thinking, and mathematics) developed through Areas A-E of the core curriculum. All applicants are required to take this test.

² Final course grades in all non-English language courses. IB majors must start a language sequence before being admitted to a major.

³ Final course grades in ACCT 2101 and ACCT 2102. Applicants currently enrolled in ACCT 2102 will be evaluated based on the grade in ACCT 2101.

⁴ The Statement of Purpose is a brief essay (300-400 words) in which the applicant describes his/her interest in the major and his/her future goals.

II. Proposed International Business Co-Major Selection Criteria:

Effective Fall 2011, students wishing to co-major in International Business must also select and complete a functional area major in a Terry department. Applicants who wish to pursue the International Business co-major will be reviewed on the selection criteria outlined below:

Co-Major	Selection Criterion 1	Selection Criterion 2	Selection Criterion 3	Selection Criterion 4	Selection Criterion 5
International Business	ETS Proficiency Profile	Foreign Language Minimum grade of B required in the two most recently completed non- English language courses	ACCT 2101 Minimum grade of B required	ECON courses Average grade of B or better in all economics courses completed to date	Statement of Purpose