



University Council

March 15, 2019

UNIVERSITY CURRICULUM COMMITTEE – 2018-2019

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Veterinary Medicine – Susan Sanchez

Graduate School – Amy E. Medlock

Ex-Officio – Interim Provost Libby V. Morris

Undergraduate Student Representative – Ali Elyaman

Graduate Student Representative – Chasity Tompkins

Dear Colleagues:

The attached proposal from the College of Education to terminate the Area of Emphasis in Sport Management and Policy under the major in Kinesiology (M.S., M.S. Non – Thesis) on the Gwinnett campus only will be an agenda item for the March 22, 2019, Full University Curriculum Committee meeting.

Sincerely,

John Maerz, Chair

University Curriculum Committee

cc: Interim Provost Libby V. Morris
Dr. Rahul Shrivastav

OUTLINE FOR DEACTIVATION OR TERMINATION OF A GRADUATE OR UNDERGRADUATE DEGREE PROGRAM

I. Basic Information

1. **Institution:** University of Georgia **Date:** June 19, 2018
2. **School/College:** College of Education
3. **Department/Division:** Kinesiology
4. **Program**
Degree: Kinesiology (M.S., thesis and non-thesis options)
Sport Management and Policy Area of Emphasis – Gwinnett Campus Only
5. **Deactivation** _____ **or Termination** X _____
6. **Last date students will be admitted to this program:** Fall 2016
7. **Last date students will graduate from this program:** One student is in the process of completing the program
8. **Abstract of the deactivate or terminated program**
Provide a brief summary of the deactivated or terminated program that includes an overview and highlights of the response to the criteria in Section II.

The Department of Kinesiology started enrolling students in the M.S. program in Kinesiology with an Area of Emphasis in Sport Management and Policy on the Gwinnett campus in 2012. From 2012 to 2017, two graduate faculty and a lecturer in Sport Management left and were not replaced. Covering graduate classes on two campuses with fewer graduate faculty coupled with significant increases in the demand for the undergraduate sport management major and minor classes led the department to re-evaluate the feasibility of continuing to offer a duplicate master's program on another campus. The Sport Management faculty agreed to put the Gwinnett program on hiatus in 2016 and stopped admitting master's students to the Gwinnett campus after fall 2016. Students continue to be admitted to the Athens campus. Information about the hiatus on accepting admissions to the Gwinnett campus M.S. program was posted on the College of Education and Department websites.

Three master's students enrolled in fall 2016, the last semester we admitted students to the Gwinnett campus. All students enrolled on the Gwinnett campus but one has graduated. We have a plan in place for this student to graduate that does not require offering a graduate class in sport management on the Gwinnett Campus.

The focus for the sport management faculty is now on the undergraduate program and on strengthening the master's and Ph.D. programs on the Athens Campus. There are no plans to reinstate the program on the Gwinnett Campus.

9. Signatures



Department Head



Dean of School/College

Dean of Graduate School

II. Conditions for Deactivating or Terminating Programs

The deactivation (temporary suspension) or termination (discontinuation) of programs is expected to address satisfactorily the conditions listed below in order to be approved and implemented within the University of Georgia. Please provide sufficient information to confirm each condition.

1. Program copies of the students and decisions that warrant deactivation or termination of the program.

Attached graphs and data on Sport Management from 2012-2017 (file name "SM Gwinnett reports"):

- Applicants to the Sport Management M.S. Program by Campus (2012-2017)
- Undergraduate Sport Management Student Enrollment (2013-2017)
- Sport Management Student Enrollment and Tenure Track Faculty (2013-2017)
- Credit Hour Production – Sport Management M.S. Graduate Courses by Campus (2012-2016)

2. State the reasons for deactivating or terminating the program.

Growth in undergraduate program and loss of Sport Management Graduate Faculty.

Student interest in the undergraduate program has significantly increased over the past three years. Total enrollment in the major plus minor has increased from 206 (2015) to 392 (2017), with at least 700 students who are undergraduate majors, minors, or intending to major in sport management as of spring 2018. For example, enrollments in sections of KINS 3420, Introduction to Sport Management, a required entry level class, increased as follows:

AY15: 119; AY16: 162; AY17: 234; AY18: 328.

The department values having undergraduate students taught by faculty rather than graduate assistants or part-time instructors, and this was not possible when faculty were teaching duplicate courses each semester on the Athens and Gwinnett campuses. For example, in AY15/16, there were seven graduate faculty. We offered 8 graduate courses on the Gwinnett campus and 16 graduate courses on the Athens campus. Undergraduate students in the major, minor, or intending to major in sport management totaled 337, and 103 students were enrolled in the master's program. Eleven out of the 23 undergraduate required classes were taught by graduate teaching assistants. In AY16/17, there were 5 graduate faculty offering 4 graduate classes on the Gwinnett campus and 13 graduate classes on the Athens campus. The number of master's students decreased to 71, but the number of undergraduate students in the major, minor, or intending to major in sport management totaled 485. To meet the undergraduate curricular needs, we had to offer an additional nine undergraduate classes, 8 of which had to be taught by GTAs or part-time instructors. The number of graduate faculty remained at 5 and the number of master's students stabilized to 58 in AY 17/18, but the undergraduate sport management population increased to 645. Covering graduate classes on two campuses with fewer faculty and with minimal enrollments on the Gwinnett Campus became unrealistic and required hiring part-time faculty to cover undergraduate and graduate classes. The cost-effectiveness of this was unforgivable given the low enrollments in master's classes offered on the Gwinnett campus compared to the Athens campus.

3. State the plans for allowing those students already in a program to complete degree requirements, including specific information on a.) how students will be notified of the program termination and b.) how students will be counseled on completing the program.

Please see attached degree completion plan for the one remaining student enrolled in the MS program on the Gwinnett Campus.

- 4. What will be done to minimize the impact of termination of the program upon the personal and professional lives of the faculty and staff involved, specifically, a.) how will faculty and staff be notified of the termination and b.) how will faculty and staff be re-deployed?**

There will be no detrimental impact on faculty and staff. The Sport Management faculty agreed in summer 2017 to close out the Gwinnett program based on the reasons described in this document. Teaching classes on the Athens campus only has allowed them to devote more time and energy to the Athens-based Ph.D. and master's programs and to manage the increased demand for the undergraduate major and minor in sport management. To cover the need for teaching undergraduate classes, we have hired an instructor to teach fall 2018, and we were approved to search for an additional Graduate faculty member to begin AY 19/20.

- 5. What will be done to insure that deactivation or termination of the program does not weaken other programs (graduate, undergraduate, or professional) for which the department may be responsible?**

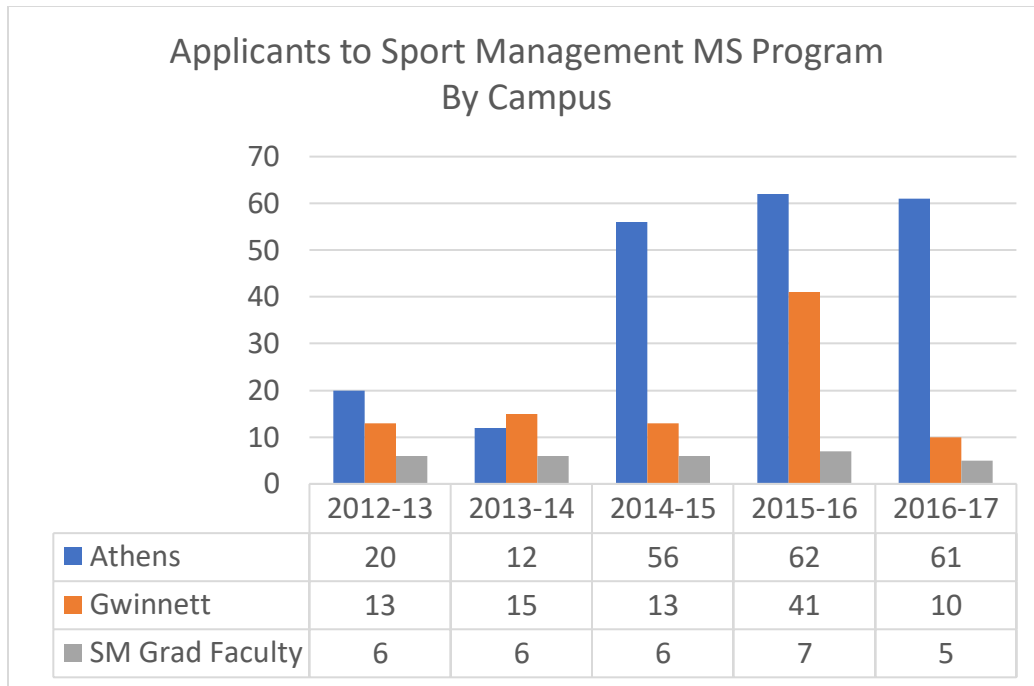
Freeing up the faculty, staff, and budgetary commitments from the Gwinnett program has strengthened the Athens program through redirecting these resources.

- 6. What plans, if any, is there for subsequent reactivation or reinstatement, respectively, of the deactivated or terminated program?**

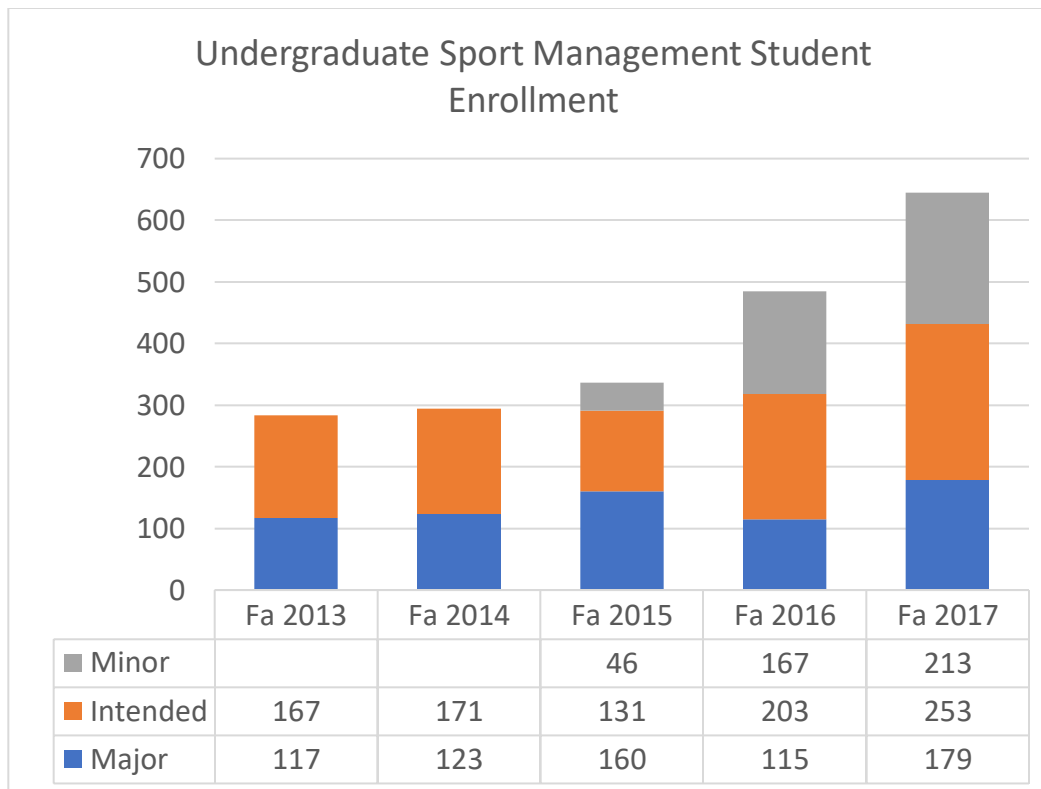
There are no plans to reinstate the Sport Management and Policy Area of Emphasis under the major in Kinesiology (M.S.) on the Gwinnett Campus.

We have one student remaining in our Area of Emphasis under the Gwinnett campus designation and there has been a degree completion plan developed for this student.

Sport Management – Gwinnett MS Program Discontinuation Data

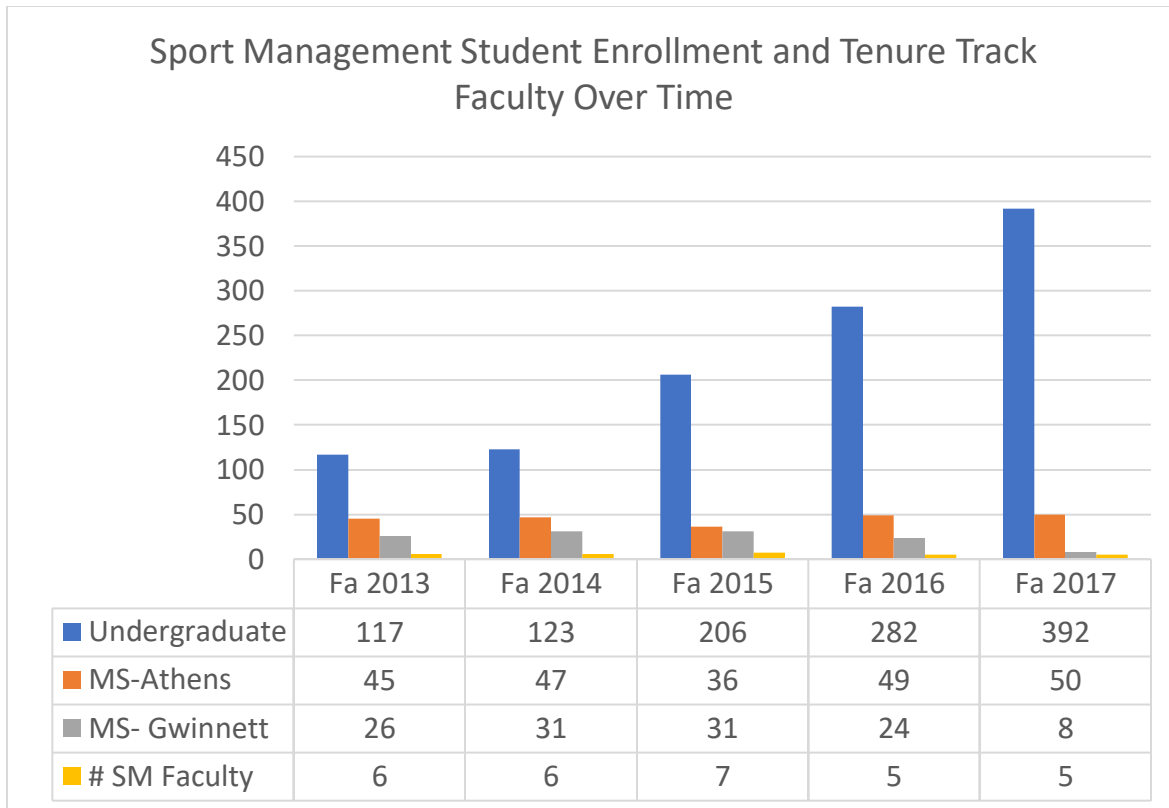


There were 5 Sport Management graduate faculty 2017-2018.

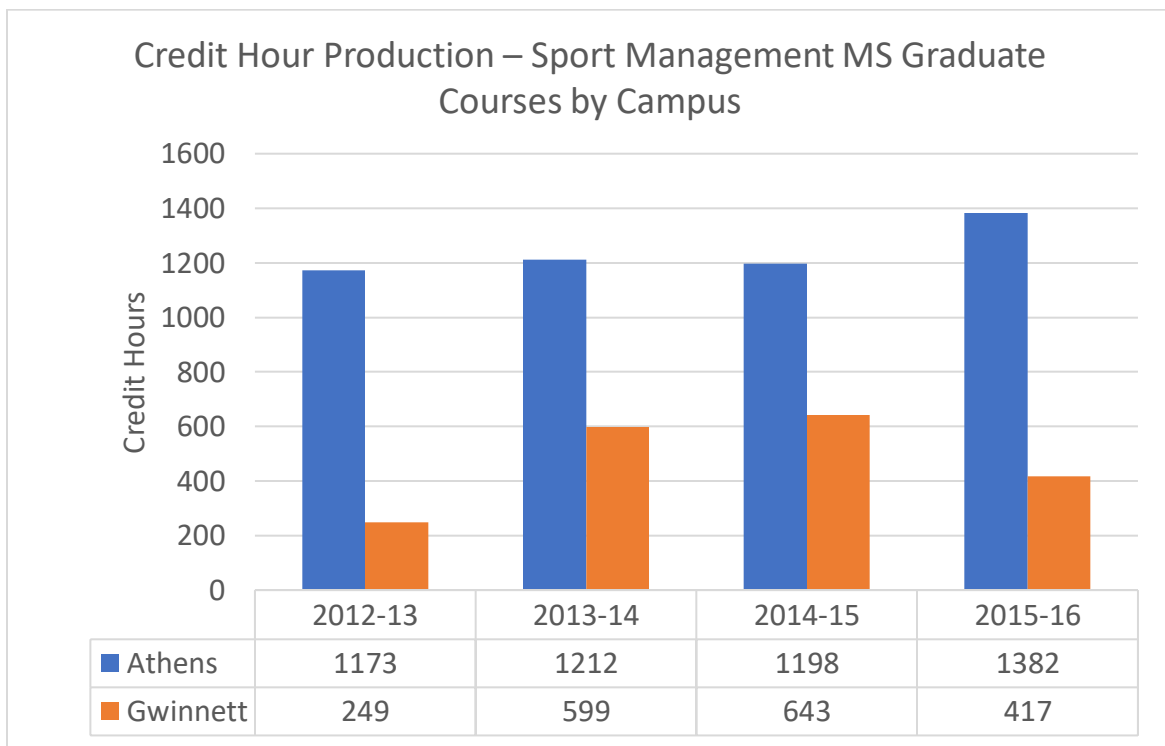


Estimates of undergraduate majors, minors, and intended majors for Spring 2018 was ~700.

Sport Management – Gwinnett MS Program Discontinuation Data



* Undergraduate = majors and minors



Fall 2016 was the last semester classes were offered on the Gwinnett campus with 81 credit hours produced on that campus.

Approvals on File

Proposal: Proposal to terminate the Area of Emphasis in Sport Management and Policy under the major in Kinesiology (M.S.), Gwinnett Campus only

College: College of Education

Department: Kinesiology

Proposed Effective Term: Fall 2019

School/College:

- Department of Kinesiology Department Head, Dr. Janet Buckworth, 6/22/2018
- College of Education Associate Dean, Dr. Stacey Neuharth-Pritchett, 9/7/2018
- College of Education Dean, Dr. Denise Spangler, 6/19/2018

Graduate School:

- Graduate School Dean, Dr. Suzanne Barbour, 1/7/2019