



University Council

April 14, 2023

UNIVERSITY CURRICULUM COMMITTEE – 2022-2023

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Dear Colleagues:

The attached proposal from the Grady College of Journalism and Mass Communication to revise the entrance requirements for the following undergraduate majors will be an agenda item for the April 21, 2023, Full University Curriculum Committee meeting:

Advertising (A.B.)

Entertainment and Media Studies (A.B.)

Journalism (A.B.)

Public Relations (A.B.)

Sincerely,

Susan Sanchez, Chair

cc: Provost S. Jack Hu

Dr. Marisa Pagnattaro

# PROPOSAL TO ESTABLISH OR CHANGE THE ENTRANCE STATUS AND REQUIREMENTS OF AN UNDERGRADUATE MAJOR

**Date:** March 17, 2023

**School/College:** Grady College of Journalism and Mass Communication

**Department/Division:** Advertising and Public Relations  
Entertainment and Media Studies  
Journalism

**Programs:** Advertising (A.B.)  
Entertainment and Media Studies (A.B.)  
Journalism (A.B.)  
Public Relations (A.B.)

**Proposed Effective Date:** Fall 2023

## 1. Justification: What is the academic justification for instituting the requirement?

This minor adjustment will enable many students to graduate a full semester earlier without substantively changing the admission requirement.

## 2. Requirements: What specific entrance requirements are proposed?

The following revisions are proposed for the entrance requirements. There will be no change to the high-demand major selection criteria.

- Enrolled in and accepted to UGA
- ~~Areas I-V of the core must be completed and graded, not in progress, by the application deadline.~~
- Complete Areas I-V of the General Education Core Curriculum prior to final acceptance. Students may apply while in their final semester of core courses.
- Overall G.P.A. of 2.8
- Good academic standing (2.0 cumulative UGA G.P.A.)
- Complete a written statement of interest. The maximum length will be 2 pages. The statement must be written at the UGA Testing Center.
- Completed online application within the application window dates each semester.

## 3. Results: How will the proposed requirement solve the academic problems outlined in the justification?

Currently, students have a gap semester after completing their required core while they go through the application process. This adjustment allows them to be accepted conditionally while finishing the required core. Many complain that the gap semester negatively impacts

their ability to graduate on time. Additionally, it will give students more flexibility to schedule courses in dual majors and certificates.

#### **4. Consequences of the Requirement**

##### **a. How will this requirement affect the major involved?**

It should have no negative impact. The admission requirements remain the same. Students just enter a semester earlier.

##### **b. What effects are anticipated on other majors within the University?**

Students will have more flexibility to schedule their dual majors.

##### **c. Are there any other anticipated effects on enrollment patterns within the University?**

None, except that the college believes that scheduling for dual majors and certificates will be easier for students.