



UNIVERSITY OF  
**GEORGIA**

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## University Council

August 17, 2018

### UNIVERSITY CURRICULUM COMMITTEE – 2018-2019

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Mitchell Rothstein (Sciences)

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Graduate School – Amy E. Medlock

Ex-Officio – Interim Provost Libby V. Morris

Undergraduate Student Representative – Ali Elyaman

Graduate Student Representative – TBD

Dear Colleagues:

The attached proposal from the Terry College of Business to establish a Department of Entrepreneurship will be an agenda item for the August 24, 2018, Full University Curriculum Committee meeting.

Sincerely,

John Maerz, Chair

University Curriculum Committee

cc: Interim Provost Libby Morris  
Dr. Rahul Shrivastav

**Proposal for the Establishment of the Department of Entrepreneurship within the University of Georgia's Terry College of Business**

The Department of Management Information Systems in the Terry College of Business currently contains faculty for its primary mission of Information Systems, as well as the College's Entrepreneurship program. The proposal below is to separate the Entrepreneurship faculty into a stand-alone department allowing each faculty to focus on their primary tasks.

**Required element of proposal to change the organizational structure of an academic unit:**

**a. Originator of the proposal and name of academic unit**

Henry Munneke, Associate Dean of Undergraduate Programs, Terry College of Business

**b. A diagram of the organizational structure before and after the proposed change.**

**Before proposed change:**

<b>MIST Department</b>			
<b>MIST Program</b>		<b>ENTR Program</b>	
<b>Degree:</b>	BBA in Mgmt. Information Systems	<b>Degree:</b>	None
<b>Programs:</b>	Master of Business Technology (MBT)	<b>Programs:</b>	
<b>Certificates:</b>	None	<b>Certificates:</b>	Undergraduate Certificate Graduate Certificate (proposed)
<b>Department Head</b>		<b>Director of Entrepreneurship Program</b>	
Faculty and Staff dedicated solely to the mission of MIST Program		Faculty and Staff dedicated solely to the mission of the ENTR Program	
T/TT: 10		T/TT: 0	
Non-TT (FT): 3		Non-TT (FT): 4	
Non-TT (PT): 5-7		Non-TT (PT): 1	
Staff (FT): 2.5		Staff (FT): 1.5	

The MIST program and the ENTR program currently occupy different physical office spaces and have entirely separate financial resources devoted to each of the program's missions. The ENTR program is only linked administratively in University functions such as votes on the promotion of lecturers. The degree program falls under the MIST program, while the certificates fall under the ENTR program.

**After proposed change:**

<b>MIST Department</b>		<b>ENTR Department</b>	
<b>MIST Program</b>		<b>ENTR Program</b>	
<b>Degree</b>	BBA in Mgmt. Information Systems	<b>Degree:</b>	None
<b>Programs:</b>	Master of Business Technology (MBT)	<b>Programs:</b>	
<b>Certificates:</b>	None	<b>Certificates:</b>	Undergraduate Certificate Graduate Certificate (proposed)
<b>Department Head</b>		<b>Director of Entrepreneurship Program</b>	
Faculty and Staff dedicated solely to the mission of MIST Program		Faculty and Staff dedicated solely to the mission of the ENTR Program	
T/TT: 10		T/TT: 0	
Non-TT (FT): 3		Non-TT (FT): 4	
Non-TT (PT): 5-7		Non-TT (PT): 1	
Staff (FT): 2.5		Staff (FT): 1.5	

After the proposed change, the Director of the Entrepreneurship program will be responsible for the University administrative roles currently held by the MIST department head. The MIST department head will no longer be responsible for the ENTR program.

**c. Goals/objectives the change is expected to accomplish.**

The goal of the proposed change is to have the administrative structure match the current educational and operational structure of the programs.

**d. Rationale for change. This shall include an analysis of the impact of the proposed change on the academic mission of the university. Where appropriate, reference shall be made to the strategic plan of the university, strategic plan of the unit to be changed, strategic plan of any unit of which the affected unit is a subunit, and any relevant 5-year plans.**

At its inception, the Entrepreneurship program was housed in the Department of Management within the Terry College. Under our prior dean, the two faculty members in the entrepreneurship program were moved to the Department of Management Information Systems (MIST) to foster additional growth in the ENTR program. One of the faculty members leading the program left for another position in the USG. As new

faculty were hired to fill and expand the faculty of our revised entrepreneurship program, they received faculty appointment in the MIST department. Given the broad scope of the revised program (housed in Terry, serving the University) the ENTR program is housed in its own space. As the Entrepreneurship program has grown in the number of faculty and students, the current arrangement has become more cumbersome. The faculty of the units act autonomously and have done so for the past several years.

The proposed change will have no impact on the academic mission of the University, College, or programs.

**e. Impact on faculty, staff, students, and programs.**

The proposed change will have little to no impact on the faculty, staff, students, and programs or the unit. It will have a positive impact on the administrative structure of each program by allowing the director of the Entrepreneurship program to perform the full range of tasks of a department head. It will also allow faculty involved in the separate missions to solely focus on those missions in tasks and in the administrative decision processes.

**f. Resource implications (faculty lines, staff positions, space, equipment, moving expenses, remodeling expenses, etc.).**

The proposed change will have no resource implications. The two programs already operate under separate budgets and have independent/dedicated staff positions, space, and equipment.

**g. List of faculty within the unit.**

Current MIST Department			Proposed MIST Department		
MIST Program					
Name	Title	Area	Name	Title	Area
Aronson, Janine	Professor	MIST	Aronson, Janine	Professor	MIST
Berente, Nicholas	Associate Professor	MIST	Berente, Nicholas	Associate Professor	MIST
Bostrom, Robert	Professor Emeritus	MIST	Bostron, Robert	Professor Emeritus	MIST
Boudreau, Marie-Claude	Associate Professor and Department Head	MIST	Boudreau, Marie-Claude	Associate Professor and Department Head	MIST
Bryan, Paul	PT Instructor	MIST	Bryan, Paul	PT Instructor	MIST
Chatterjee, Debabroto	Associate Professor	MIST	Chatterjee, Debabroto	Associate Professor	MIST
Chester, Timothy	Adjunct Professor	MIST	Chester, Timothy	Adjunct Professor	MIST

Goodhue, Dale	Professor Emeritus	MIST	Goodhue, Dale	Professor Emeritus	MIST
Hasko, Ilir	Adjunct Professor	MIST	Hasko, Ilir	Adjunct Professor	MIST
Howells, Jeffrey	PT Lecturer	MIST	Howells, Jeffrey	PT Lecturer	MIST
Huber, Mark	Senior Lecturer	MIST	Huber, Mark	Senior Lecturer	MIST
Hudson, Charles	PT Instructor	MIST	Hudson, Charles	PT Instructor	MIST
Karahanna, Elena	Professor	MIST	Karahanna, Elena	Professor	MIST
Lawson, Victor	Pt Lecturer	MIST	Lawson, Victor	Pt Lecturer	MIST
Li, Weifeng	Assistant Professor	MIST	Li, Weifeng	Assistant Professor	MIST
Lipp, Astrid	PT Instructor	MIST	Lipp, Astrid	PT Instructor	MIST
McKeown, Patrick	Professor Emeritus	MIST	McKeown, Patrick	Professor Emeritus	MIST
Piercy, Craig	Senior Lecturer and Director of MBT Program	MIST	Piercy, Craig	Senior Lecturer and Director of MBT Program	MIST
Safadi, Hani	Assistant Professor	MIST	Safadi, Hani	Assistant Professor	MIST
Schecter, Aaron	Assistant Professor	MIST	Schecter, Aaron	Assistant Professor	MIST
Srinivasan, Nikhil	Assistant Professor	MIST	Srinivasan, Nikhil	Assistant Professor	MIST
Tiwana, Amrit	Professor	MIST	Tiwana, Amrit	Professor	MIST
Watson, Hugh	PT Professor	MIST	Watson, Hugh	PT Professor	MIST
Watson, Richard	Professor	MIST	Watson, Richard	Professor	MIST
<b>Entrepreneurship Program</b>			<b>Proposed Entrepreneurship Department</b>		
<b>Name</b>	<b>Title</b>	<b>Area</b>	<b>Name</b>	<b>Title</b>	<b>Area</b>
Brutz, Elizabeth	Lecturer and Associate Director of ENTR Program	ENTR	Brutz, Elizabeth	Lecturer and Associate Director of ENTR Program	ENTR
Chambers, Donald	Lecturer and Associate	ENTR	Chambers, Donald	Lecturer and Associate	ENTR

	Director of ENTR Program			Director of ENTR Program	
Pinckney, Robert	Lecturer and Director of ENTR Program	ENTR	Pinckney, Robert	Lecturer and Director of ENTR Program	ENTR
Sutherland, David	Lecturer	ENTR	Sutherland, David	Lecturer	ENTR
Flannery, James	PT Instructor	ENTR	Flannery, James	PT Instructor	ENTR

**h. Destination of related faculty and units that shall be informed of the proposal and given an opportunity for response.**

Related Units to be informed of proposal:

Academic Units within Terry College of Business

Internal Advisory Board, Entrepreneurship Program

**i. Timeline for approval and implementation of the change. This timeline shall include the vote of the faculty in the unit and allow time for input from related departments allowing ample time for their consideration while, at the same time, ensuring the progress of the proposal.**

May 2018	Related faculty are to be made aware of the proposal Related faculty vote
May 2018	Discussion among all academic department heads and school directors (TAC) Seek approval by TAC
May 2018	Proposal to be submitted to dean Seek approval by the dean of the College of Business
Aug. 2018	Seek approval by University Curriculum Committee Seek approval by the dean of the Graduate School
Aug. 2018	Seek approval by the Executive Committee of the University Council
Sept. 2018	Seek approval by the University Council
Oct. 2018	Seek approval by the University of Georgia provost
Oct. 2018	Seek approval by the University of Georgia president

**j. Implementation plan.**

We will implement the change immediate upon final approval.

## Approvals on File

**Proposal:** Establish a Department of Entrepreneurship

**College:** Terry College of Business

**Proposed Effective Term:** Spring 2019

### School/College:

- Management and Information Systems Department Head, Dr. Marie-Claude Boudreau, 8/18/2018
- Terry College of Business Associate Dean of Undergraduate Programs, Dr. Henry Munneke, 8/07/2018
- Terry College of Business Dean, Dr. Benjamin Ayers, 8/07/2018

### Graduate School:

- Graduate School Dean, Dr. Suzanne Barbour, 8/13/2018