



University Council

April 16, 2021

<u>UNIVERSITY CURRICULUM COM</u>MITTEE - 2020-2021

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Arts and Sciences – Jonathan Evans (Arts)
Rodney Mauricio (Sciences)

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Graduate Student Representative - Gerena Walker

Dear Colleagues:

The attached proposal from the Franklin College of Arts and Sciences for the following changes under the major in Art (B.F.A.) will be an agenda item for the April 23, 2021, Full University Curriculum Committee meeting:

Terminate the Area of Emphasis in Art X: Expanded Forms
Change the name of the Area of Emphasis in Photography to the Area of Emphasis in Photography and Expanded Media

Sincerely,

John Maerz, Chair

University Curriculum Committee

cc: Provost S. Jack Hu
Dr. Rahul Shriyastay

PROPOSAL FOR DEACTIVATION OR TERMINATION OF AN ACADEMIC PROGRAM

Date: February 15, 2021

School/College: Franklin College of Arts and Sciences

Department/Division: Lamar Dodd School of Art

Program (Major and Degree): Area of Emphasis in Art X: Expanded Forms under the major in Art (B.F.A.)

Which campus(es) offer this program? Athens

Deactivation or Termination? Termination

Proposed Effective Date: Fall 2021

Last date students will be admitted to this program: Spring 2020

Last date students will graduate from this program: Spring 2022

Program Abstract:

The primary media and practice in the Area of Emphasis in Art X: Expanded Forms involves research and experimentation with technology and time-based forms of art. Art X students consider historical developments, critical ideas, and current practices related to time-based art. Students gain experience in media including digital video, computer and web-based art, digital photography, robotics, sound, performance, durational installation, and computer-operated fabrication. Art X emphasizes creativity, versatility, and poetics over computer-based technical skills. Students must be able to work comprehensively, translating concept and idea into visual poetic forms.

1. State the reasons for deactivating or terminating the program, and provide copies of any relevant documents.

The Area of Emphasis in Art X: Expanded Forms was developed with an emphasis on conceptualizing art practices through the media of technology and time-based forms of art. Since its inception, the entire field of art has shifted to embrace broader practices within each discipline. Technology is now integral to every media, and time-based practices are similarly engaged through multiple fields of study. As a result, the practices of the Art X program now cross boundaries between many, if not all, fields of the studio areas in the School of Art, creating redundancy in programming. Simultaneously, this expansion of the field has left Art X as a concentration that is too broadly defined. The concentration has become overly diverse and lacks clearly defined core competencies. A recent accreditation review by the National Association of Schools of Art and Design noted this concern saying, "It is not clear that students will develop a depth of knowledge in a specific field or commensurate with that which is expected of a required concentration within a professional degree. Further, it is not clear how or that students will be guided or learn to synthesize the diverse range of topics listed under the elective Art X category in the curriculum plan."

While the courses of the Area of Emphasis in Art X: Expanded Forms are invaluable within the curriculum of the School of Art, the concentration of Art X no longer serves as a viable stand-alone area of emphasis. Instead, the School proposes to merge its courses into two other areas of emphasis, Photography and Sculpture. This will offer students the opportunity to engage the conceptual approaches embodied within the Art X program, while simultaneously framing that study within more narrowly defined fields that will provide the depth of core competencies required for the B.F.A. degree.

Sculpture is broadly defined in contemporary art, expanding from its history in wood, metal, and stone, to now encompass a wide range of practices from robotics and computer-aided design to performance and community engagement. The School is developing a unique track within the Area of Emphasis in Sculpture, referred to as

Sculpture – Art X Track, that will integrate the introductory conceptualization courses of the Art X curriculum, as well as its courses on computer-aided design and e-gadgets.

The field of photography has similarly broadened in contemporary practices, now integrating moving images, video, sound, and coding. The School is developing an Art X track within the Area of Emphasis in Photography, referred to as Photography – Art X Track, that also integrates the introductory conceptualization courses of the Art X curriculum, along with its courses in advanced video and installation art.

2. What will be done to minimize the impact of the deactivation or termination of the program upon the personal and professional lives of the faculty and staff involved? Include specific information on: a) how faculty and staff will be notified of the deactivation or termination, and b) how faculty and staff will be reallocated.

There is currently just one full time faculty member dedicated solely to the Area of Emphasis in Art X, and no staff dedicated to this program. This faculty member has been actively involved in the discussions about its termination. The courses of the program will continue to be integral to the curricular offerings of the School, and this faculty member will continue to teach the same courses. He will no longer be in charge of running a program, and instead will partner with the faculty in Sculpture and Photography to support students in the Sculpture – Art X Track and Photography – Art X Track programs.

3. What will be done to ensure that deactivation or termination of the program does not weaken other programs (graduate, undergraduate, or professional) for which the department may be responsible?

While the School of Art will no longer have an Area of Emphasis in Art X, the conceptualization, techniques, and community of the Art X program will continue through the coursework and new curricular tracks in Sculpture and Photography, carrying on the ethos of the program's legacy. The School anticipates that this will strengthen the Sculpture and Photography programs, with no negative impacts to graduate, undergraduate, or professional programming.

4. State the plans for allowing students currently enrolled in the program to complete degree requirements, including specific information on: a) how students will be notified of the program termination, and b) how students will be advised on completing the program.

There are four students currently in the Art X program that will be impacted by its termination. The School of Art's academic advisors have been informed of the plans to terminate this program and are prepared to communicate with these four students and support them through the completion of their degrees under their current requirements. Students will be given the option to complete their current program, or to switch into the new Art X tracks in either Photography or Sculpture. The advisors, as well as the faculty of Art X, Sculpture, and Photography, were involved in the development of these tracks, and all are prepared to explain the options to those four students and support them in the completion of their degrees.

5. What plans, if any, are there for subsequent reactivation of the program?

None

Approvals:

Michael Marshall

Department Head

Jean Martin-Williams

Jean Martin-Williams

Associate Dean, Franklin College

ACADEMIC PROGRAM NAME CHANGE JUSTIFICATION FORM

Date: February 15, 2021

Department/Division: Lamar Dodd School of Art

School/College/Unit: Franklin College of Arts and Sciences

Proposed Effective Date: Fall 2021

PROGRAM NAME CHANGES:

Current Program Name: Area of Emphasis in Photography under the major in Art (B.F.A.)

Proposed Program Name: Area of Emphasis in Photography and Expanded Media under the major in Art

(B.F.A.)

JUSTIFICATION:

Attach a justification and rationale for the requested changes, and include any relevant documentation. If this change is in response to an accreditation body, please include that language in the proposal.

The field of art has changed extensively over the past 20 years, integrating new technology into nearly every media and practice. In some cases, technology has enhanced traditional practices only slightly, while in others the field has been completely transformed. One of the media areas most profoundly impacted by these changes is photography. While continuing with traditional camera and film-based practices, it has transformed its curriculum to integrate digital photography, time-based media, video, sound, installation, coding, and hybrid practices. Technology and its tools have become central instruments of visual imaging, and within the School of Art, many of these technologies enter the curriculum through the Area of Emphasis in Photography and its curriculum. This proposed name change will reflect this broader scope the field of contemporary lens-based practices by integrating "Expanded Media" into the title of the area of emphasis, a change that parallels similar changes in many peer institutions from across the country.

The proposed Area of Emphasis in Photography and Expanded Media at UGA will continue to emphasize creativity, versatility, and innovation. A Bulletin change in the program of study for the area of emphasis will offer students two tracks within the emphasis. The first sustains the current program of study with a broad and contemporary scope of lens and image-based practices. A new track will integrate further expansion of lens and timed-based practices in hypermedia, video installation, and sound. Both tracks within the program of study ensure that every student achieves a comprehensive understanding of the expanding tools of the field, as well as their conceptual implications in our image culture. Flexibility within those tracks allows students to customize their coursework and select which technologies and practices they want to focus on in their studies.

The new title of the area of emphasis - Photography and Expanded Media - will more accurately reflect the broader scope of practices in the program of study, and more clearly inform students that this area of emphasis integrates not only traditional photographic tools, but also new image-based technology and hybrid media. This name change is in alignment with the accreditation standards of the National Association of School of Art and Design: *Policy 1. Published Materials and Websites, Section 1. Standards, part g: Program and degree titles shall be consistent with content.*

APPROVALS:

Michael Marshall

Interim Co-Director, School of Art

Jean Martin-Williams

Associate Dean, Franklin College of Arts and Sciences

Jean Martin-Williams

I. FOUNDATION COURSES (9 HOURS)

<u>ENGL 1101</u> or <u>ENGL 1101E</u> or <u>ENGL 1101S</u>

<u>ENGL 1102</u> or <u>ENGL 1102E</u> or <u>ENGL 1103</u> or <u>ENGL 1050H</u> or <u>ENGL 1060H</u>

<u>MATH 1101</u> or <u>MATH 1113</u> or <u>MATH 2200</u> or <u>MATH 2250</u> or <u>MATH 2300H</u> or <u>MATH 2400</u> or <u>MATH 2410H</u> or <u>STAT 2000</u>

II. SCIENCES (7-8 HOURS)

At least one of the physical science or life science courses must include a laboratory.

Physical Sciences (3-4 hours)

Preferred Course(s): Please consider the Franklin College's Physical Sciences requirement when selecting courses from the Core Curriculum. Some courses approved for the core curriculum do not satisfy the Franklin College requirement.

Life Sciences (3-4 hours)

Preferred Course(s): Please consider the Franklin College's Biological Sciences requirement when selecting courses from the Core Curriculum. Some courses approved for the core curriculum do not satisfy the Franklin College requirement.

III. QUANTITATIVE REASONING (3-4 HOURS)

Preferred Course(s): ARTS 2100 or ARTS 2100E

IV. WORLD LANGUAGES AND GLOBAL CULTURE, HUMANITIES AND THE ARTS (12 HOURS)

World Languages and Global Culture (9 hours)

Preferred Course(s): ARHI 2400 or ARHI 2400E or ARHI 2411H

Humanities and the Arts (3 hours)

Preferred Course(s): ARHI 2300 or ARHI 2300E or ARHI 2311H

V. SOCIAL SCIENCES (9 HOURS)

No preferred courses for this area. See Core Curriculum view.

Area VI

ARST 1040

ARST 1050 or ARST 1050H

ARST 1060

ARST 1080

ARST 2020

(ARST 2205, ARST 2205L) or ARST 2210

2000-level ARST elective

If any of the courses in Area VI have been used to satisfy Areas II-V of the Core Curriculum, General Electives may be taken here. (Refer to College-wide requirements when selecting General Electives)

Entrance Requirements

Students will be provisional majors (I-Art 3088) until they have completed ARST 1050 (or ARST 1050H), ARST 1060, and ARST 1080 (with a grade of C (2.0) or better), and have been accepted into the Photography concentration through portfolio review. Students entering with pre-existing college credit must have a minimum overall GPA of 2.5. Completion of Core Areas I-V should be done simultaneously with the completion of the 4-year B.F.A. program. This is a high-demand major. After meeting the entrance requirements, students will be selected based on the following high-demand selection criteria.

High-Demand Major-Selection Criteria

- Completion of, or concurrent enrollment in, <u>ARHI 2400</u> (or <u>ARHI 2411H</u>), <u>ARST 1050</u> (or <u>ARST 1050H</u>), <u>ARST 1060</u>, <u>ARST 1080</u>, and <u>ARST 2210</u>
- Portfolio review

MAJOR REQUIREMENTS

A baccalaureate degree program must require at least 21 semester hours of upper division courses in the major field and at least 39 semester hours of upper division work overall.

Students in the Franklin College must earn a grade of "C" (2.0) or better in major required courses.

Required Courses (60 hours)

(Minimum grade of "C" (2.0) or better required.)

ARST 3200

ARST 3210

ARST 3205

ARST 3220

ARST 3250

ARST 4200

ARST 4201

ARST 4915/6915

ARST 4220 (Exit Studio) or ARST 4995

ARST 4915/6915

ARST 4990

Choose nine (9) hours from the following:

ARST 2810

ARST 3200

ARST 3210

ARST 3220

ARST 3221

ARST 3250

ARST 3840

ARST 3850

ARST 3870

ARST 4201

ARST 4210 (repeatable)

ARST 4215/6215

ARST 4225

ARST 4251

ARST 4270/6270

ARST 4285/6285

ARST 4290/6290

ARST 4280

ARST 4800

ARST 4810/6810

ARST 4830

ARST 4840

ARST 4850

ARST 4860

ARST 4865/6865

ARST 4870/6870

ARST 4930

Choose twelve (12) fifteen (15) hours from the following:

ARGD or ARST courses 2000-level or above (except ARGD 3070)*

ARID courses 2000-level or above (except ARID 2210, ARID 3125, ARID 3210, ARID 3220, ARID 3310, and ARID 4010)

ARST 4280 can be repeated in this section

ARTS 4000

ARTS 4100/6100

ARTS 4900/6900

ARTS 4920/6920

Choose nine (9) hours of 3000/4000-level ARHI courses*

Complete EITHER the Photography Track or the Art X Track (12 hours)

Photography Track

ARST 3200

ARST 3210

ARST 3220

ARST 3250

Art X Track

ARST 2810

ARST 3800

ARST 4800

ARST 4830

^{*}Non-equivalent transfer course (ARST/ARGD <u>1T01</u> <u>1TXX</u> to ARST/ARGD <u>5T99</u> <u>5TXX</u>) will not satisfy this requirement.

*Non-equivalent transfer courses (ARHI 3T01 to ARHI 5T99) will not satisfy this requirement. (It is required to take two 3000-level <u>ARHI</u> courses before taking any 4000-level <u>ARHI</u> course.)

Documentation of Approval and Notification

Proposal: Termination of the Area of Emphasis in Art X: Expanded Forms under the major in Art (B.F.A.)

Name Change of the Area of Emphasis in Photography to the Area of Emphasis in Photography and Expanded Media

College: Franklin College of Arts and Sciences

Department: Lamar Dodd School of Art

Proposed Effective Term: Fall 2021

Department:

Lamar Dodd School of Art Interim Co-Director, Mr. Michael Marshall, 2/15/21

School/College:

Franklin College of Arts and Sciences Associate Dean, Dr. Jean Martin-Williams, 3/24/21

Proposal Notification:

- College of Agricultural and Environmental Sciences Dean, Dr. Nick Place, 4/8/21
- College of Agricultural and Environmental Sciences Associate Dean, Dr. Josef Broder, 4/8/21
- College of Agricultural and Environmental Sciences Assistant Dean, Dr. Douglas Bailey, 4/8/21
- Terry College of Business Dean, Dr. Benjamin Ayers, 4/8/21
- Terry College of Business Associate Dean, Dr. Henry Munneke, 4/8/21
- Odum School of Ecology Dean, Dr. John Gittleman, 4/8/21
- Odum School of Ecology Associate Dean, Dr. John Drake, 4/8/21
- Mary Frances Early College of Education Dean, Dr. Denise Spangler, 4/8/21
- Mary Frances Early College of Education Associate Dean, Dr. Stacey Neuharth-Pritchett, 4/8/21
 - No concerns with proposal
- College of Engineering Dean, Dr. Donald Leo, 4/8/21
- College of Engineering Associate Dean, Dr. Ramaraja Ramasamy, 4/8/21
- College of Environment and Design Dean, Dr. Sonia Hirt, 4/8/21
- College of Environment and Design Associate Dean, Ms. Ashley Steffens, 4/8/21
- College of Family and Consumer Sciences Dean, Dr. Linda Kirk Fox, 4/8/21
- College of Family and Consumer Sciences Associate Dean, Dr. Sheri Worthy, 4/8/21
- Warnell School of Forestry and Natural Resources Dean, Dr. Dale Greene, 4/8/21
- Warnell School of Forestry and Natural Resources Associate Dean, Dr. Robert Bringolf, 4/8/21
- Grady College of Journalism and Mass Communication Dean, Dr. Charles Davis, 4/8/21
- Grady College of Journalism and Mass Communication Associate Dean, Dr. Maria Len-Rios, 4/8/21
- School of Law Dean, Mr. Peter "Bo" Rutledge, 4/8/21
- School of Law Associate Dean, Mr. Randy Beck, 4/8/21
- College of Pharmacy Dean, Dr. Kelly Smith , 4/8/21
- College of Pharmacy Assistant Dean for Student Affairs, Dr. Duc Do, 4/8/21

- College of Public Health Dean, Dr. Marsha Davis, 4/8/21
- College of Public Health Associate Dean, Dr. Erin Lipp, 4/8/21
- School of Public and International Affairs Dean, Dr. Matthew Auer, 4/8/21
- School of Public and International Affairs Associate Dean, Dr. John Maltese, 4/8/21
- School of Social Work Dean, Dr. Anna Scheyett, 4/8/21
- School of Social Work Associate Dean, Dr. Shari Miller, 4/8/21
- College of Veterinary Medicine Dean, Dr. Lisa Nolan, 4/8/21
- College of Veterinary Medicine Associate Dean, Dr. Andrew Parks, 4/8/21