



The University of Georgia

Terry College of Business

335 Brooks Hall
Athens, Georgia 30602-6251
Telephone 706-542-8100
Fax 706-542-3835
busdean@terry.uga.edu

Robert T. Sumichrast, *Dean*
Simon S. Selig, Jr. Chair for
Economic Growth

August 16, 2010

Mr. Jere W. Morehead
Senior Vice President for Academic Affairs and Provost
Administration Building
Campus

Dear Jere:

The Faculty of the Terry College of Business has approved the recommendation of the Terry Undergraduate Programs Committee that the College request permission to allow freshman to be directly admitted into the Terry College, effective Fall 2011. As the next step in the process, I request that the University Curriculum Committee consider this proposed change to Terry's Admission Policy.

The freshman admission policy approved by the College allows admission of *select* freshman directly into the College as unspecified majors. Initially, freshman admittance will be limited to two groups of UGA students: (i) freshmen who were directly accepted into the University's Honors College, and (ii) freshmen who participated in the Terry Business Academy *and* separately gained admission to the University. The recommendation that the freshman admittance policy initially be restricted to these two groups is based on several factors. Pre-business Honors students are already advised at the lower level by a Terry staff person within the Honors College; thus, the policy would not require new resources. The number of Terry Business Academy students meeting these criteria is relatively small, given the program is capped at a maximum of 30 participants annually. Freshman admitted through the Terry Business Academy would be advised by the current staff of the Undergraduate Programs Office. In addition, this restriction allows the College to avoid having to design its own freshman-admittance standards. The implementation of a limited freshman-admission policy will also allow the College to learn more about the issues associated with such a policy. This information will be used to decide whether or how to expand the policy.


To gain admittance to the College, Honors and Terry Business Academy students would simply complete a short application form before the last day of class each fall semester. By submitting this form, students would be declaring themselves to be Terry students with an unspecified major. These students would apply to a major once they meet the minimum eligibility standards of the current application-to-major system. Terry

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students admitted as freshman students who remain in *good standing* would be given first priority in the major-application process. However, freshman admittance would not carry with it any guarantee that a student would subsequently be admitted to his or her first-choice major.

I believe there are significant benefits to both the students and the College by allowing freshman admittance. Students would have the opportunity to get involved in Terry clubs and activities earlier in their college career. Lower division advising can be structured *within the College* to stress the benefit of a business education. Earlier contact with Terry would enable students to learn about alternate career paths and coursework. This would help students to understand whether a business education is the best course of study or whether a different focus might be preferred. The College, as a whole, can benefit from the improved quality of students' experiences and from students' immediate connection to the College and its majors.

Sincerely,

A handwritten signature in black ink that reads "ROBERT". The letters are in all caps and have a cursive, slightly slanted appearance.

Robert T. Sumichrast, Dean

/kms

Terry College of Business Freshman Admission Policy

Early Admission Policy:

- First-year freshman Honors students who were directly accepted into the University's Honors College and freshmen who participated in the Terry Academy and separately gained admission to the University will be granted early admission to the Terry College if they declare a pre-business major by the end of their first semester at UGA.
- Students will be admitted to Terry as "BBA/Unspecified" and will apply for acceptance to a Terry major when eligibility criteria below are met.
- Early admission to the Terry College does not guarantee admission to a student's first choice major.

To maintain priority acceptance to a Terry major, students must meet the minimum eligibility criteria outlined below:

- Earn 60 hours overall (including AP, placement and joint enrollment credit)
- Complete BBA Core Curriculum I-VI *
- Complete MATH 2200 or MATH 2250 *
- Honors student must be in *good standing* in the Honors Program.
- Non-Honors students must maintain an Overall GPA of 3.4.
- Current admission criteria of intended major

** Students may apply if they are enrolled in coursework that fulfills these requirements. Acceptance in the major is contingent on meeting the above referenced requirements.*

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The Terry College faculty adopted a *limited* freshman admission policy.

The Policy would:

- allow *select* freshman to be admitted directly into the College as unspecified majors
- be limited to two groups of UGA students: *(i)* freshmen who were directly accepted into the University's Honors College, and *(ii)* freshmen who participated in the Terry Academy.
- require these students to apply to a major under the College's current enrollment-management system.
- give these students first priority when applying to a major, but not guarantee their first-choice major.
- be reviewed after two years.