



# The University of Georgia

University Council  
Athens, Georgia 30602

March 12, 2014

## UNIVERSITY CURRICULUM COMMITTEE – 2013-2014

Mr. David E. Shipley, Chair

Agricultural and Environmental Sciences - Dr. William K. Vencill

Arts and Sciences - Dr. Roxanne Eberle (Arts)

Dr. Rodney Mauricio (Sciences)

Business - Dr. William D. Lastrapes

Ecology - Dr. James W. Porter

Education - Dr. William G. Wraga

Engineering - Dr. Sidney Thompson

Environment and Design - Mr. David Spooner

Family and Consumer Sciences - Dr. Silvia Giraudo

Forestry and Natural Resources - Dr. Sarah F. Covert

Journalism and Mass Communication - Dr. Alison F. Alexander

Law - No representative

Pharmacy - Dr. Cory Momany

Public and International Affairs - Dr. Robert Grafstein

Public Health - Dr. Katie D. Hein

Social Work - Dr. Kristina Jaskyte

Veterinary Medicine - Dr. Scott A. Brown

Graduate School - Dr. Tracie E. Costantino

Ex-Officio - Provost Pamela S. Whitten

Undergraduate Student Representative - Ms. Hadley Dreibelbis

Graduate Student Representative - Ms. Margaret Robbins

Dear Colleagues:

The attached proposal to create a new prefix, ENTR, Entrepreneurship, will be an agenda item for the March 19, 2014, Full University Curriculum Committee meeting.

Sincerely,

David E. Shipley, Chair  
University Curriculum Committee

cc: Provost Pamela S. Whitten  
Dr. Laura D. Jolly



# The University of Georgia

Charles B. Knapp  
Interim Dean

Terry College of Business  
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Athens, Georgia 30602  
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March 5, 2014

David Shipley, Chair  
University Curriculum Committee  
University of Georgia  
Office of the Vice President for Instruction  
318 New College  
Athens, GA 30602

Dear Professor Shipley and Committee Members:

The Terry College Entrepreneurship program will be moved from the Management Department to the Management Information Systems (MIS) Department, effective FY 2015. All entrepreneurship courses, faculty and programs will become part of MIS at that time.


As such, the "MGMT" prefix will no longer be appropriate for entrepreneurship courses. We are requesting permission from the University Curriculum Committee to create a new prefix, "ENTR" (Entrepreneurship). If the new prefix is approved, separate CAPA requests will be made to change several undergraduate and MBA-level courses from the MGMT prefix to the ENTR prefix, including:

**MGMT 5500** Entrepreneurship and New  
Venture Formation  
**MGMT 5510** Developing Successful  
Business Plans (new course)  
**MGMT 5520** Implementing New Venture  
Plans (new course)  
**MGMT 7090** Critical Design Thinking  
(Approval in process)

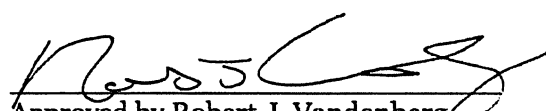
**MGMT 7310** Innovation Management  
**MGMT 7320** Innovative Business Projects  
**MGMT 7500** New Venture Formation  
**MGMT 7505** New Venture Feasibility Analysis  
**MGMT 7510** Developing Successful Business  
Plans  
**MGMT 7515** Entrepreneurship  
**MGMT 7520** Implementing New Venture Plans

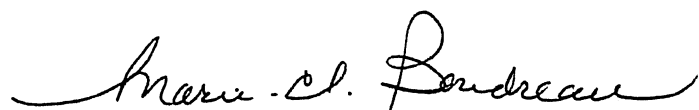
Thank you for your consideration of this request.

Sincerely,

  
Charles B. Knapp

/abg

  
Approved by Robert J. Vandenberg  
Management Department Head

  
Approved by Marie-Claude Boudreau  
Management Information Systems Department  
Head