October 2, 2013

UNIVERSITY CURRICULUM COMMITTEE – 2013-2014
Mr. David E. Shipley, Chair
Agricultural and Environmental Sciences - Dr. William K. Vencill
Arts and Sciences -   Dr. Roxanne Eberle (Arts)
                          Dr. Rodney Mauricio (Sciences)
Business - Dr. William D. Lastrapes
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Journalism and Mass Communication - Dr. Alison F. Alexander
Law - No representative
Pharmacy - Dr. Cory Momany
Public and International Affairs - Dr. Robert Grafstein
Public Health - Dr. Katie D. Hein
Social Work - Dr. Kristina Jaskyte
Veterinary Medicine - Dr. Scott A. Brown
Graduate School - Dr. Tracie E. Costantino
Ex-Officio - Interim Provost Libby Morris
Undergraduate Student Representative - Ms. Hadley Dreibelbis
Graduate Student Representative

Dear Colleagues:

The attached proposal to offer a new Post-Baccalaureate Certificate in Classical Languages (Online) will be an agenda item for the October 9, 2013, Full University Curriculum Committee meeting.

Sincerely,

David E. Shipley, Chair
University Curriculum Committee

cc: Interim Provost Libby V. Morris
         Dr. Laura D. Jolly

Committee on Facilities, Committee on Intercollegiate Athletics, Committee on Statutes, Bylaws, and Committees,
Committee on Student Affairs, Curriculum Committee, Educational Affairs Committee, Executive Committee, Faculty Admissions Committee,
Faculty Affairs Committee, Faculty Grievance Committee, Faculty Post-Tenure Review Appeals Committee, Faculty/ Staff Parking Appeals Committee,
Human Resources Committee, Strategic Planning Committee, University Libraries Committee, University Promotion and Tenure Appeals Committee
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The University of Georgia

227 Park Hall • Athens, Georgia 30602-6203 • (706) 542-2187 • FAX (706) 542-8503 • e-mail: nnorman@uga.edu

Naomi J. Norman, Head of the Department of Classics   Josiah Meigs Distinguished Teaching Professor
Editor-in-Chief, *American Journal of Archaeology*   Director, UGA Reacting to the Past Program

31 May 2013

Chair of the Executive Committee
University Council
University of Georgia

Dear Chair:

As the Head of the Department of Classics, I enthusiastically support the attached proposal to offer an online Post-Baccalaureate Certificate in Classical Languages. The program will be housed entirely within the Department of Classics; the courses will be taught by members of the Classics faculty; the students will come from Classics and a variety of related disciplines, such as Religion, Philosophy, History, Art History, Archaeology, Political Science, and Rhetoric. The one-year (two semester) program will be offered entirely online and be targeted to students who have already earned an undergraduate degree and are interested in furthering their education in Greek and Latin languages and literatures either to prepare for a graduate program or to take advantage of a variety of employment opportunities in Classics. The program will also be of interest to secondary school teachers wishing to enhance their backgrounds or acquire continuing education credits. Moreover, given the documented strong public interest in Latin and the classical world in general, individual courses in the program would be attractive to members of the public. Although similar post-baccalaureate programs exist elsewhere in the U.S., all of them are delivered on-campus and face-to-face (most at prestigious private institutions whose tuitions are out of range for many students). As an all-online program, the UGA Post-Baccalaureate Certificate in Classical Languages would be unique and would have broad appeal to a variety of students nationally and even internationally. The already high reputation of the UGA Department of Classics can only be enhanced by offering such a program. It has my full support.

Sincerely,

Naomi J. Norman, Head
Josiah Meigs Distinguished Teaching Professor of Classics

Abstract of the online Post-Baccalaureate Certificate program in Classical Languages

The Department of Classics wants to offer an online Post-Baccalaureate Certificate program in Classical Languages. It is designed to be a one-year (two semesters) certificate for students who have already earned an undergraduate degree and are interested in furthering their education in Greek and Latin languages and literatures; the program will also be of interest to secondary school teachers wishing to enhance their backgrounds or acquire continuing education credits. The certificate will serve as a stepping stone for students who need or desire additional courses prior to acceptance into a graduate program or teaching in secondary schools (please note that the program does not include teacher certification). Other universities across the country offer similar post-baccalaureate programs in classical languages, but their programs are all campus-based, with face-to-face instruction. By contrast, the UGA program will be taught completely online which would make it a one-of-a-kind program in the U.S. and therefore would be attractive to applicants nationally and perhaps internationally. The Post-Baccalaureate Certificate in Classical Languages will complement and enhance the reputation of UGA's Classics Department, which is already high.

A market research study has documented the need for this type of program. The UGA Classics Department is well situated to offer the country's first online program given our extensive experience teaching Latin via the University's IDL office. Both the Department and the Office of Online Learning are getting requests for online Classics courses similar to the courses we are proposing for the program. This would be the first and only online post-baccalaureate certificate offered in Classical Languages in the United States, thereby setting UGA and the Classics Department apart from the 11 on-campus programs that exist on other campuses.

Course material will be developed by two full-time faculty members, one emeritus faculty member, and one adjunct Classics librarian/online bibliographer; these same people (two of whom have extensive experience with online and/or distance learning) will teach the courses. As enrollments grow, the Department will employ additional adjunct and emeritus faculty. The curriculum will consist of four three-hour intensive courses in Greek prose, Greek poetry, Latin prose, Latin poetry, as well as a one-hour proseminar consisting of a series of podcasts developed by the Online Classics Research Professional covering the methods, history, and bibliography in philology and other areas of Classics, and podcasts by Classics faculty on their research. Additional podcasts will cover careers in Classics and the process for applying to graduate programs. A Latin Teaching Methods course will be offered as an elective or a stand-alone course for students who need additional training for secondary school teaching.

The Department of Classics is requesting start-up funding from UGAOnline. This funding would cover the development costs for five courses in the first year; after the first year, the eRate differential funding that will be a part of the tuition will fund teaching the courses on an on-going basis and additional development costs. Some faculty and staff time will be donated by the Classics Department. Within three years, the program will be self-sustaining. The Department of Classics already has a virtual "classroom" in which faculty and lecturers may have contact with students in the program. No additional facilities or materials are needed.

Program development for the certificate will begin Summer 2013. Full implementation is scheduled for Fall 2014 with the first certificates to be awarded Spring 2015. The annual number of students expected ranges from six to 10 once the program is established. We expect the program to increase in popularity, maintaining at least six, but no more than 20 enrollments annually.

To sum up, this program is necessary because there is not currently an online Post-Baccalaureate Certificate in Classical Languages available anywhere in the U.S. The on-campus programs in existence are in demand, but they only serve the people who can afford to matriculate at some of the premier private institutions in the country (e.g., University of Pennsylvania). In addition, the Department has experience with distance learning, and since the IDL program stopped enrolling new students, both the Classics Department and UGAOnline have had a large number of inquiries about both our previous Latin courses and the Teaching Methods course. The latter will be offered as an elective in the certificate and may also be taken as a stand-alone course by interested non-degree students. The program represents a real opportunity for UGA's Classics Department to enhance its already high reputation by becoming a leader in the field of online instruction in Classics.

OUTLINE FOR AN INTERDISCIPLINARY
CERTIFICATE PROGRAM

I.   Basic Information

1. Institution University of Georgia   Date May 31, 2013

2. School/College Franklin College of Arts and Sciences

3. Department/Division Classics Department

4. Level (undergraduate or graduate) post-baccalaureate

5. Proposed starting date for program Fall 2014

6. Abstract of the program for the University Council's agenda: see attached
    *Provide a one or two page summary of the proposed program that includes
    an overview and highlights of the response to the criteria in Section II.*

7. Submit letters of support from the various academic unit heads involved
    in developing the program initiative or whose support is vital to its
    success. see attached

II.   Response to the Criteria for All Programs

The criteria that proposed new programs are expected to meet in order to be approved
and implemented within the University of Georgia are listed below. Please provide
sufficient explanation as to how the proposed program satisfies each criterion.

1. *The purpose and educational objectives of the program must be clearly stated, and must
    be consistent with the role, scope, and long-range development plan of the institution.*

    A.   State the purpose and educational objectives of the program and explain how the
    program complements the role, scope, and long-range development plan of the
    institution.

    The purpose and educational objectives of the post-baccalaureate certificate in
    Classical Languages are to prepare students who already hold a bachelor's degree for
    admittance into a master's or Ph.D. program in the highly competitive field of classical
    languages. The certificate will also help prepare secondary teachers to teach Greek
    and/or Latin in the classroom. The post-baccalaureate certificate in Classical Languages
    will not include teacher certification.

    The certificate will comprise a series of intensive readings in poetry and prose in Greek
    and Latin combined with online class discussions and instructor feedback. This year-
    long program will provide a strong foundation in ancient Greek and Latin for those who
    wish to enroll in graduate programs in a number of disciplines or to teach the classical
    languages in secondary schools. The long-term goals of the program are to establish

the certificate as a one-of-a-kind online program, to be one of the top post-baccalaureate certificates in classical languages in the U.S., and to draw students from across the country, first to the certificate program and ultimately to UGA's graduate programs in Classics as well.

The post-baccalaureate certificate in Classical Languages will complement and enhance the reputation of UGA's Classics Department, which is already high. We are well known for preparing both A.B. and master's students for careers as classicists (and a host of other professions). A recent survey by the Modern Language Association demonstrated that UGA has the largest (by far) Latin program in the country and a strong Greek program as well. Many of our graduates go on to teach in some of the finest secondary schools in the country (e.g., Groton, Boston Latin); many others go on to study in some of the top doctoral programs in Classics in the country (e.g., Brown, Princeton, UCLA, Michigan).

The program development will be headed up by a Coordinator, with assistance from the Department Head, faculty, and staff. Please see the attached schedule for development.

B.   Describe the interdisciplinary nature of the proposed program. Which school(s) or college(s) and department(s) will be involved in the development of the program? Describe the expected stage of development for this program within five years.

All of the faculty and staff involved with the post-baccalaureate certificate in Classical Languages will be affiliated with the Classics Department. The students, however, will come to us from a number of disciplines and will enter a number of other disciplines upon completing the certificate—primarily ancient history, art history, philosophy, religion, comparative literature, rhetoric, political science and the history of science and medicine. Because the vast majority of undergraduate students in the U.S. will not have taken Latin or Greek when they first matriculate at university, these students may begin to study classical languages at some time during their undergraduate careers. They will all discover that they will not have reached the proficiency in both languages required by doctoral programs. The UGA post-baccalaureate certificate in Classical Languages would be the only online program and would attract students in Classics, ancient history, art history, philosophy, religion, comparative literature, rhetoric, political science and the history of science and medicine.

Course development and design are already under way. See the attached schedule for our development timeline.

2. *There must be a demonstrated and well-documented need for the program.*

A.   Explain why this program is necessary.

This program is necessary because there is not currently an online post-baccalaureate certificate in Classical Languages available anywhere in the U.S. The on-campus programs in existence are in high demand, but they only serve a small number of people who can afford to matriculate at some of the premier private institutions in the country (e.g., University of Pennsylvania). In addition, since IDL shut down, both the Classics Department and UGAOnline have had a large number of inquiries about both our previous Latin courses and the Teaching Methods course. The latter will be offered as an elective in the certificate and may also be taken as a stand-alone course by interested non-degree students.

B.   In addition, provide the following information:

1. Program Initiation (development) begins Summer 2013
2. Full Implementation begins Fall 2014
3. First certificates will be awarded Spring 2015
4. Annual number of graduates expected ranges from 6-10 once the program is established
5. We expect the program to increase in popularity, but to maintain at least 6, but no more than 20 enrollments.

3. *There must be substantial evidence that student demand for the program will be sufficient to sustain reasonable enrollments in the program.*

A.   Provide documentation of the student interest in the program, and define what a reasonable level of enrollment is for a program of this type. Provide evidence that student demand will be sufficient to sustain reasonable enrollments.

Market research was completed by Eduventures and below are excerpts from the report that they compiled:

- Review of classical languages associations' websites points to a strong demand for related education due to considerable employment opportunities in the field and strong public interest in Latin and the classical world.
- UGA should consider focusing on developing distinct program characteristics, such as online delivery option, different program tracks based on target audience (e.g., students interested in graduate program preparation, high school/community college teachers interested in improving their credentials, the general public interested in expanding their knowledge on the topic); mentorship/supervised teaching experience by a Classics faculty.
- Like other academic areas, program viability is now requiring technological innovations that reflect the changing needs and interests of students; evidence of discussions around this in the Classics indicates a strong willingness and eagerness to do so and points to its potential for educational longevity.

- Substantive current job postings (155 job postings in the 2011-2012 academic year and equal number of job postings thus far in 2013) in primary and secondary education indicate considerable teaching opportunities available to certified individuals, while an increase of job postings in higher education in the last year indicates continued interest in its study. This latter point is corroborated by a documented increase in aggregate national enrollments for higher Literature Review education in the classical languages over the last decade.

  The Classics Department has a long tradition of high enrollments in online courses with IDL. Indeed for the last two academic years, revenue sharing from IDL to the Department of Classics has been the second largest of any department in the College; the only department that consistently out-enrolled Classics was Psychology, which houses a much larger program. (See attachment for enrollment data of Latin classes via IDL.) Since IDL has closed its doors, the Department and OOL continue to receive many requests for our courses. Finally, since this certificate program would be the only of its kind online, it would be in high demand for people who live across the country.

  B.   In addition, provide the following information:

  To what extent will minority student enrollments be greater than, less than, or equivalent to the proportion of minority students in the total student body?

  It is expected that minority student enrollments will be at least equivalent to the proportion of minority students in the fields that would be served by the program. They might be slightly higher because students would not have to move to campus to enroll in the online program.

4. *The design and curriculum of the program must be consistent with appropriate disciplinary standards and accepted practice.*

   A.   Present a detailed curriculum outline of the program listing specific course requirements (to include programs of study, course prefix, number, and title).

   CLAS 5000*, Methods/Research in Classics Seminar (1 hour)
   This course will consist of a series of podcasts developed by the Online Classics Research Professional covering the methods, history, and bibliography in philology and other areas of the Classics as a background to study in Greek and/or Latin. Podcasts will also cover careers in Classics and applying to graduate programs.

   GREK 2050, Intensive Elementary Greek I (3 hours)
   GREK 2060, Intensive Elementary Greek II (3 hours)
   An intensive introduction to the Greek language. This includes pronunciation, grammar, reading, and translation of Classical Attic Greek and selected readings in Homer and Plato.

GREK 5001*, Intensive Greek I /Prose (3 hours)
Based on the competence of incoming students, authors will be chosen. They may include:
Lysias, Herodotus, and Plato among others.

GREK 5002*, Intensive Greek II / Poetry (3 hours)
Based on the competence of incoming students, authors will be chosen. They may include:
Homer, Euripides, and Sophocles among others.

LATN 2050, Intensive Elementary Latin I (3 hours)
LATN 2060, Intensive Elementary Latin II (3 hours)
An intensive introduction to the Latin language. This includes pronunciation, fundamentals
of grammar, reading, and translation.

LATN 5001*, Intensive Latin I /Prose (3 hours)
Based on the competence of incoming students, authors will be chosen. They may include:
Cicero, Sallust, and Livy among others.

LATN 5002*, Intensive Latin II/ Poetry (3 hours)
Based on the competence of incoming students, authors will be chosen. They may include:
Vergil, Catullus, and Horace among others.

LATN 4770/6770, Methods and Materials for Teaching Latin (1 to 3 hours)
Principles, methods, materials, and activities for teaching Latin at the P-12 and college
levels.

*New course application to be submitted in CAPA.

B.   Identify which aspects of the proposed curriculum already exist and which
constitute new courses.

The LATN 4770/6770, Methods and Materials for Teaching Latin, course currently exists
and has been taught for several years in a distance learning format. The required courses
(GREK 5001, GREK 5002, LATN 5001, LATN 5002) for the certificate do not exist and are
being developed specifically for this program. CLAS 5000 (certificate proseminar) does not
exist in this format, but will be based on similar material developed already for our current
graduate proseminar (CLAS 8000).

C.   Identify model programs, accepted disciplinary standards, and accepted curricular
practices against which the proposed program could be judged. Evaluate the extent to
which the proposed curriculum is consistent with these external points of reference and
provide a rationale for significant inconsistencies and differences that may exist.

The online certificate in Classical Languages will be based on the University of Pennsylvania's
post-baccalaureate, which is not online. It is one of the top programs in existence, and we
feel UGA's Classics Department has the means to create an equally well-respected post-
baccalaureate certificate online.

D.   If program accreditation is available, provide an analysis of the ability of the program to satisfy the curricular standards of such specialized accreditation.

There is no program accreditation for a post-baccalaureate certificate in Classical Languages.

5. *Faculty resources must be adequate to support an effective program.*

A.   Define the size, experience, and specializations of the full-time faculty needed to support an effective program. Identify the extent to which such faculty resources currently exist at the institution, and what additions to the faculty will be needed to fully implement the program. Specify how many full-time faculty will provide direct instructional support to this program.

The Department of Classics currently has 13 full-time faculty members, most of whom have several years' experience developing and teaching a wide variety of courses in classical languages and several of whom have experience with independent distance learning. Course material will be developed by two full-time faculty members, one emeritus faculty member, and one adjunct Classics librarian/online bibliographer; these same people (two of whom have extensive experience with online and/or distance learning) would teach the courses. As enrollments grew, the Department would employ additional adjunct and emeritus faculty.

B. The certificate program would be staffed by

1. Damaris Corrigan, Temporary Assistant Professor
   Ph.D. in Classics from the University of Texas, 21 years of teaching experience, including experience as an instructor with IDL and now with UGAOnline learning
2. Naomi J. Norman, Associate Professor and Department Head
   Ph.D. in Classical Art and Archaeology from the University of Michigan, 32 years of teaching experience in Greek and Latin
3. Richard A. LaFleur, Professor Emeritus
   Ph.D. in Classics from Duke University, 40 years of teaching experience in Latin, including experience as an instructor with IDL and author of popular Latin textbooks
4. Gail Polk, Part-time Instructor
   Ph.D. candidate in Comparative Literature at University of Georgia, 16 years of teaching experience in Latin at the secondary school level, 1-2 years of teaching experience in Latin and classical culture at the university level

C.   Where it is deemed necessary to add faculty in order to fully develop the program give the desired qualifications of the persons to be added.

To assist in teaching the courses and running the program, we would eventually need to hire one additional faculty member with a doctorate in Classics.

6. *Library, computer, and other instructional resources must be sufficient to adequately support the program.*

    A.   Describe the available library resources for this program and the degree to which they are adequate to support an effective program. Identify the ways and the extent to which library resources need to be improved to adequately support this program.

Because this is an online certificate, the program will be designed to utilize a variety of online libraries and resources for classicists. Such resources include: Perseus Digital Library, Project Muse, Projekt Dyabola, and TLG online. Either the Department of Classics or the UGA Libraries already have site licenses for these digital resources. No new library or online resources will be needed for the certificate program.

    B.   Likewise, document the extent to which there is sufficient computer equipment, instructional equipment, laboratory equipment, research support resources, etc. available to adequately support this program. Specify improvements needed in these support areas.

The Department has sufficient computer resources, including an online meeting area for the program. Students will be required to have access to a computer with high speed internet access to complete the certificate.

7. *Physical facilities necessary to fully implement the program must be available.*

The Department of Classics already has a virtual "classroom" in which faculty and lecturers may have contact with students in the program. No additional room or materials are needed.

8. *The expense to the institution (including personnel, operating, equipment, facilities, library, etc.) required to fully implement the program must be identified.*

    A.   Detailed funding to initiate the program and subsequent annual additions required to fully implement the program are needed below. Estimates should be based upon funding needed to develop an effective and successful program and not upon the minimal investment required to mount and sustain a potentially marginal program.

Please see the attached budget.

    B.   Indicate the extent of student support (fellowships, assistantships, scholarships, etc.) available for this program, and evaluate the adequacy of this support. Assistantships funded from institutional (as opposed to sponsored) funds should be included in this funding analysis as well.

One assistantship would be dedicated to assist with grading and other administrative duties after the program is fully implemented. This is included in the attached budget. The Classics Department will bear the cost of the assistantship for the first two years.

9. *Commitments of financial support needed to initiate and fully develop the program must be secured.*

      A.   Identify the sources of additional funds needed to support the program and the probability of their availability.

      The Department of Classics is requesting start-up funding from UGAOnline. This funding would cover the development costs for five courses in the first year, and subsequent year development efforts will be addressed by the eRate differential funding that will be a part of the tuition. Some faculty and staff time will be covered by the Classics Department. Eventually, the program will be self-sustaining.

      B.   It is particularly important to include in this response the long-range plans for additional or expanded facilities necessary to support an effective program. Evaluate the timing and likelihood of such capital funding.

      Since this is an online certificate program, there will be little to no future physical expansion needed. We currently own the equipment necessary to make this a successful program. Over time, some updates will be necessary.

      A full-time faculty position will be needed to administer the program when it becomes established in year two (2014-15). A teaching assistant will be assigned to work with this faculty member.

10. *Provisions must be made for appropriate administration of the program within the institution and for the admission to and retention of students in the program in keeping with accepted practice.*

Describe and evaluate the structure for the administration of the program. Explain the degree to which that structure is in keeping with good practice and accepted standards. Similarly, explain how and by what criteria students will be admitted to and retained in the program, and how these procedures are consistent with accepted standards for effective and successful programs.

This program will be coordinated by a faculty member in the Classics Department who will be responsible for advising and administration. This faculty member will receive administrative support from the Department Head and a staff person. The development of the curriculum and other education materials will be handled by the Coordinator as well as an emeritus professor, Online Classics Research Professional, and other faculty within the Department as needed. A teaching assistant will be assigned to the Coordinator to assist with grading and general administrative duties for thirteen hours per week.

The Classics Department will maintain its high standards for students accepted into the program. Since this is a non-degree certificate, the GRE will not be required. Applicants must demonstrate the ability to succeed in this intensive program with good grades, some foreign language experience, and writing skills in their undergraduate programs. Applicants will be

asked to submit a statement of purpose along with transcripts and two letters of recommendation.

Upon acceptance, the program Coordinator will advise and regularly communicate with students in the program to ensure retention. Any issues will be dealt with via email or phone on a one-on-one basis. Students must maintain at least a B average while in the program. These standards are consistent with those of the Classics Department and similar post-baccalaureate programs. Each student will receive individualized advising about career planning and application to graduate programs in Classics.

UGA Online Program Proposal Budget Sheet

Use the spreadsheet provided to identify anticipated revenues and expenses for the program. If in the first year, there are no courses offered, and therefore no tuition revenue accrued, identify any departmental resources that will be allocated in support of the program as well as any additional resources that will be needed. Note that the University will provide services in the form of course design/development, faculty training, marketing, and student support. Once courses are offered, project the revenue associated with tuition and fees using the information provided on the form. The E-Rate Differential Tuition should be entered in the Program Revenue section along with any other funds that are redirected in support of the program. Be sure to utilize the Guidelines that have been designed to help in completing this form. Additionally, you may wish to review the sample completed Budget form.

Line #		2012-13	2013-14	2014-15	2015-16	2016-17
1	**Program Name:** Post-bac certificate in Classical Langs.					
	Projected Enrollments			**6**	**10**	20
2	New Students			0		
3	Existing Students			0		
4	**Total Enrollments**			6	10	20
	Projected Student Credit Hours					
5	New Student Credit Hours			78	130	260
6	Existing Student Credit Hours					
7	**Total Student Credit Hours**			78	130	260
	E-Rate Tuition* (no entry required unless differing from UGA standard rates)					
8	Base tuition per credit hour	$308	$318	$328	$338	$348
9	Differential Tuition per credit hour *(UGA standard rate is entered. If program is requesting a different rate, change the figure entered for each year -- assume a $25 increase every other year)*	$275	$275	$300	$300	$300
10	Total E-Rate Tuition Per Credit Hour	$583	$593	$628	$638	648
	**Tuition Revenue **					
11	Total Base Tuition		$0	$25,584	$43,940	$90,480
12	Total Differential Tuition Revenue		$0	$23,400	$39,000	$78,000
13	**Total Tuition Revenue**		$0	$48,984	$82,940	$168,480

UGA Online Program Proposal Budget Sheet

	Degree/Cert Program Departmental Budget	2012-13	2013-14	2014-15	2015-16	2016-17
	Program Expenses *					
14	Direct Instructor Support Costs			$20,000	$20,000	$20,000
15	Graduate Assistants (1 MA for year @33%) *TA provided by Classics for first 2 years					$10,860
16	Faculty Resease Time (6 @ $5000 for course development)		$30,000			
17	Program Coordinator (10% time of $60,000)		$6,000	$6,000	$6,000	$6,000
18	Advising Support					
19	Clerical Support (10% of 30,000)		$3,000	$3,000	$3,000	$3,000
20	Professional Development (2-44 conferences/training @1000)		$4,000	$2,000	$2,000	$2,000
21	Supplies/Operating		$200.00	$200.00	$200.00	$200
22	Additional Marketing (postcard and ecard)		$100.00	$100.00	$100.00	$100
23	Course Development/Enhancement ***					
24	Faculty Training ***			**PROVIDED BY THE UNIVERSITY**		
25	Marketing ***					
26	Student Support ***					
27	Other Expenses (please be specific)					
28	**Total Program Expenses**	$0	$43,300	$31,300	$31,300	$42,160
	Program Revenue					
29	E-Rate Differential Tuition Revenue		$0	$23,400	$39,000	$78,000
30	Grant Funds					
31	Other: (Name source)					
32	College/Departmen Redirection					
33	**Total Revenue Allocated for Program**	$0	$0	$23,400	$39,000	$78,000
34	**Annual Program Balance** (Total Program Revenue less Total Program Expenses)	$0	-$43,300	-$7,900	$7,700	$35,840
	Notes:					
	*An E-Rate Tuition is charged for fully online programs. The e-Rate Tuition is the sum of the Base Tuition and the E-Rate Differential Tuition. Each year UGA					
	** The e-Rate Differential Tuition Revenue is derived by multiplying the E-Rate Differential Tuition rate by the number of credit hours to be generated per					
	*** Program expenses are costs that will be incurred by the college/department with the development and offering of the new program. The University will					
					1/30/2012	