



The University of Georgia

University Council
Athens, Georgia 30602

October 10, 2014

UNIVERSITY CURRICULUM COMMITTEE – 2014-2015

Dr. William K. Vencill, Chair

Agricultural and Environmental Sciences - Dr. Robert B. Beckstead

Arts and Sciences - Dr. Roxanne Eberle (Arts)

Dr. Rodney Mauricio (Sciences)

Business - Dr. Myra L. Moore

Ecology - Dr. James W. Porter

Education - Dr. Seock-Ho Kim

Engineering - Dr. Sidney Thompson

Environment and Design - Mr. David Spooner

Family and Consumer Sciences - Dr. Silvia Giraudo

Forestry and Natural Resources - Dr. W. Dale Green

Journalism and Mass Communication - Dr. Alison F. Alexander

Law - Ms. Elizabeth Weeks Leonard

Pharmacy - Dr. Cory Momany

Public and International Affairs - Dr. Robert Grafstein

Public Health - Dr. Katie D. Hein

Social Work - Dr. Kristina Jaskyte

Veterinary Medicine - Dr. Scott A. Brown

Graduate School - Dr. Timothy L. Foutz

Ex-Officio - Provost Pamela S. Whitten

Undergraduate Student Representative - Mr. William Heaton

Graduate Student Representative - Ms. Lauren E. Mullenbach

Dear Colleagues:

The attached proposal for a new dual degree in Master of Laws (LL.M.) and Master of Business Administration (M.B.A.) will be an agenda item for the October 17, 2014, Full University Curriculum Committee meeting.

Sincerely,

William K. Vencill, Chair
University Curriculum Committee

cc: Provost Pamela S. Whitten
Dr. Laura D. Jolly

The University of Georgia
Dual Degree Proposal for Master of Laws (LLM) and Master of Business Administration (MBA)

1. Institution: The University of Georgia
2. Date: March 27, 2014
3. Schools/Colleges: School of Law and Terry College of Business
4. Degrees: Master of Laws and Master of Business Administration
5. Start Date: Fall 2014

6. Program abstract:

The University of Georgia School of Law proposes a dual degree program between the School of Law and the Terry College of Business. This program, which combines the LLM degree and the MBA degree, integrates Business Administration and Law knowledge and skills at the professional level. Similar to other dual degree programs approved by the University, this program will meet the educational requirements of a professional level law practitioner and a Master's level business administrator.

The proposed LLM/MBA dual degree is similar to the JD/MBA dual-degree already offered by the University of Georgia. In contrast to the 3-year JD degree, The LLM degree is a one-year law degree offered only to foreign educated students with a first-degree in law.

As the first LLM-MBA dual degree offered by The University System of Georgia, this program will give its respective programs a competitive edge in graduate student recruitment due to the high student demand and low availability of LLM-MBA degree programs. More information regarding student demand can be found in section 9 of this document. If approved, this dual degree program would not only be the first of its type to be offered in Georgia, but also one of the first LLM-MBA degrees to be offered nationally. Currently, only a handful of schools offer this degree: American University, Northeastern University, Hamline University, Northwestern University, Tulane University, and Chapman University. None are located in the Southeast, which gives the University of Georgia a competitive edge. Moreover, an LLM/MBA dual degree program will advance Strategic Direction II, "Enhancing the Graduate and Professional Program," of The University of Georgia 2020 Strategic Plan by furthering the goal of "increase(ing) interdisciplinary/dual-degree graduates degrees awarded from 2010 levels." (*Building on Excellence*, 2010, p. 10)

7. Objectives of the program:

The primary objective of the LLM/MBA dual degree is to supplement the professional education of LLM students with additional specialization in Business Administration, and vice versa. An LLM/MBA program would:

- a. Foster further collaborative efforts between these two schools.

- b. Improve the competitive stance of both programs to attract more international students.
- c. Increase the diversity of professional expertise, experience, and cultural backgrounds in the LLM and MBA classrooms.

8. Justification and need for the program:

Benefits and Student Demand: The LLM/MBA dual degree would benefit both the LLM program and the MBA program by increasing enrollment, especially considering that only foreign-educated students are eligible for the LLM program, which dovetails neatly with the MBA program's efforts to increase its international student population. According to Council of Graduate Schools (CGS) annual Graduate Enrollment and Degrees Report, international student/temporary resident enrollment in graduate programs is increasing while domestic student enrollment remains fairly stagnant. Providing more degree options for incoming international students should increase enrollment in both the LLM and MBA programs. From the report:

First-time graduate enrollment of temporary residents increased 8.0% between fall 2011 and fall 2012, following a 7.8% increase in fall 2011. In contrast, first time graduate enrollment increased 0.6% for U.S. citizens and permanent residents between 2011 and 2012, after a 2.3% decline the previous year. Temporary residents exhibited strong gains in first-time graduate enrollment over the past five years, with 4.7% average annual growth between fall 2007 and fall 2012, compared with 1.9% for U.S. citizens and permanent residents.

(Council of Graduate Schools, Graduate Enrollment and Degrees: 2002-2012, Table 3.5)

More specifically, the LLM/MBA degree would meet the interests of LLM students overall. According to a Hanover Research memo titled "Master of Laws: International Student Demographics" (Spring 2013), "Tax/International Tax Law" and "Business/Corporate Law/Financial Services/Banking" are two of the top six specialization areas offered by LLM programs in the United States. Adding the LLM/MBA dual degree as an option at the University of Georgia would attract the growing population of international students by offering an opportunity to specialize in both legal studies and business, one of the most popular specializations for LLM students nationally.

9. In addition to national demand for the LLM-MBA degree, there is also specific demand at the University of Georgia for this degree. In the past two years, two LLM students have joined the MBA program after completing the LLM degree. The current JD-MBA degree offered at the University of Georgia had thirty graduates between 2005 and 2014. Program development: Discussions regarding these joint offerings date back to 2010. Over this time, faculty members and administrators from the School of Law and the Terry College of Business met periodically to hold some initial, formative discussions. Since August 2011, the current Associate Dean of Administration for the Law School, Paul Rollins, has had several face-to-face meetings with

administrators from the Terry College of Business, including MBA Program Director and Professor of Management Richard Daniels, Director of MBA Student Experience Anne Cooper, and Marketing Director Kerry Terrell to delineate the curriculum details of this joint program. Administrators and faculties of the School of Law and Terry College of Business have discussed this program and refined the curriculum to ensure that students will receive the best possible experience and instruction.

10. Curriculum:

The LLM/MBA dual degree option requires 2.5 years of study, with a total of 79 credit hours. The first year will include courses exclusively in the Law school and provide the LLM requirements. The second year and a half will include courses exclusively in the Terry College of Business to satisfy the MBA degree requirements. A third semester of MBA coursework was required by the Terry College faculty because they believed it essential that LLM-MBA students complete more than one business elective in addition to completing the project course requirement. That would not be possible without the addition of a third semester. An extended program of 2.5 years offers other advantages to international students:

- a. The additional semester allows students to build their English language skills, and
- b. It provides additional study time in the U.S. for taking the bar exam while honoring the requirements of their student visas.

The proposed LLM/MBA dual program options will not require a change in curriculum or credit hours currently required for the LLM degree; however, it will allow for LLM courses to be used toward a concentration in business law for the MBA degree. The following documents are attached and contain detailed curriculum information:

- a. LLM/MBA Dual Degree Proposed Curriculum (Appendix A)
- b. Original LLM Program of Study (Appendix B)
- c. Original MBA Program of Study (Appendix C)

To be eligible for the LLM and MBA dual degree, applicants must apply separately and be admitted into both programs. Thus, they must meet all of the requirements for admission to each program. Independent of this proposed dual degree program, the MBA is awarded after completing a 67-credit hour program of study, and the LLM is awarded after completing a 24-credit hour program of study.

Advisement on academic courses will be handled separately, with each program focusing on the portion of the curriculum for which it is responsible. The Terry College of Business and the School of Law will work in partnership to implement the joint business options and insure a coordinated learning experience for students throughout their tenure in the program.

11. Administration:

The Dean of the Terry College of Business is responsible for all MBA programs. The authoritative decision maker for the dual degree program in the Terry College of Business will be the MBA

Program Director. The Director of MBA admissions will handle admission to the MBA program. Advisement in the Terry College of Business will be handled through the MBA Program office.

The Dean of the School of Law is responsible for all Law programs, including the LLM program. The authoritative decision maker for the dual degree program in the Law School will be the Associate Dean for Administration, in conjunction with the Assistant Director of Graduate Legal Studies. Admission to the LLM program will be coordinated by the Associate Dean for Administration and the Assistant Director of Graduate Legal Studies. Advisement in the School of Law will be handled through the Legal Career Services office in conjunction with the Associate Dean for Administration and Assistant Director of Graduate Legal Studies.

12. Assessment:

The Associate Dean for Administration and the Assistant Director of Graduate Legal Studies in the Law School along with the Director of MBA Programs, MBA faculty committee, and the Terry College Director of Assessment will formulate goals and establish criteria for assessing the quality and progress of the dual degree program. Baseline indices for program growth will include the number of applicants, the quality of student applicants, and rates of acceptance of offers of admission. Suggested criteria to determine formative and summative effectiveness of the program, as well as the success of students earning the dual degree, could include but are not limited to:

- a. Longitudinal review of graduates, assessing annually the employment status and positions held.
- b. Participation in exit interviews and/or surveys that included the use of standardized measure to assess students' experiences with and perceptions of the program.
- c. Annual review of GPAs of dual degree students.
- d. Time to degree and degree completion rates.

13. Fiscal and enrollment impact and estimated budget:

No additional fiscal impact as a result of creating a dual degree program is anticipated in the early years of the program; thus, no additional faculty or staff resources will be necessary for the administration at the outset. All academic courses identified in the program of study for the proposed dual degree program are currently being offered. We anticipate a gradual increase in student enrollment, which should be supported by students' tuition/fees.

LLM/MBA Curriculum and Calendar For Class Entering Fall 2014

First Year – 24 LLM Credits

- Orientation

<p>Fall:</p> <ul style="list-style-type: none"> • JURI 4010/6010, Civil Procedure I (3) • JURI 4180/6180, Constitutional Law I (3) • JURI 7002, Legal Research and Writing (3) • JURI 4300/6300, The Law and Ethics of Lawyering (3) 	<p>Spring:</p> <ul style="list-style-type: none"> • LLM Elective* (3) • LLM Elective* (3) • LLM Elective* (3) • LLM Elective* (3)
---	--

*These courses will be used to satisfy the MBA concentration in business law.

Second Year – 38 MBA Credits

- Orientation/Pre-Term Session: 10 business days prior to semester start

FALL (19 credit hours)

<p>Fall (1st half): (14 sessions over 7½ weeks – each session scheduled for 2¾ hours)</p> <ul style="list-style-type: none"> • ACCT 6000, Financial Accounting (3) • FINA 7010, Corporate Financial Management (3) • MARK 7510, Marketing Management (3) • ECON 7910 and ECON 7920, Business Microeconomics and Business Macroeconomics (3) • BUSN 7990, Directed Study in Business: Career Management (1) 	<p>Fall (2nd half):</p> <ul style="list-style-type: none"> • ACCT 6000, Financial Accounting (cont'd) • FINA 7010, Corporate Financial Management (cont'd) • MGMT 7120, Operations Management II (3) • MSIT 7100, Applied Business Statistics (3) • BUSN 7990, Directed Study in Business: Career Management (continued)
---	---

Spring (19 credit hours)

<p>Spring (1st half):</p> <ul style="list-style-type: none"> • MIST 6090, Management Information Systems (3) • MGMT 7400, Strategic Management (3) • BUSN 7900, Leadership Communication (1) 	<p>Spring (2nd half):</p> <ul style="list-style-type: none"> • MGMT 7050, Organizational Behavior (3) • MGMT 7400, Strategic Management (cont'd) • LEGL 7010, Legal and Regulatory Environment of Business (3)
<ul style="list-style-type: none"> • Elective (3) • Elective (3) 	

Third Year (Fall Only) – 17 MBA Credits

Fall (17 credit hours)

- MGMT 7320, Innovation Business Projects (3)
- MBA Elective (3)
- MBA Elective (3)
- MBA Elective (3)
- MBA Elective (3)
- BUSN 7990, Directed Study in Business: Career Management (1) OR Sales Strategy-MARK 6220* to replace one elective
- BUSN 7990, Directed Study in Business: Volunteer/Community Service (1)

*MARK 6220, Sales Strategy, will be submitted as a new course application in CAPA.

Commencement

LLM Curriculum

- Orientation

Fall: <ul style="list-style-type: none">• JURI 4010/6010, Civil Procedure I (3)• JURI 4180/6180, Constitutional Law I (3)• JURI 7002, Legal Research and Writing (3)• JURI 4300/6300, The Law and Ethics of Lawyering (3)	Spring: <ul style="list-style-type: none">• LLM Elective (3)• LLM Elective (3)• LLM Elective (3)• LLM Elective (3)
---	--

MBA Curriculum

First Year

- Orientation/Pre-Term

<p>Fall (1st half): (14 sessions over 7½ weeks – each session scheduled for 2¾ hours)</p> <ul style="list-style-type: none"> • ACCT 6000, Financial Accounting (3) • FINA 7010, Corporate Financial Management (3) • MARK 7510, Marketing Management (3) • BUSN 7990, Directed Study in Business: Career Management (1) <p>Reading Day Finals</p>	<p>Fall (2nd half):</p> <ul style="list-style-type: none"> • ECON 7910 and ECON 7920, Business Microeconomics and Business Macroeconomics (3) • MGMT 7120, Operations Management II (3) • MSIT 7100, Applied Business Statistics (3) • BUSN 7990, Directed Study in Business: Career Management (continued) <p>Reading Day Finals</p>
---	---

Fall Break

Winter Break

<p>Spring 1 (1st half):</p> <ul style="list-style-type: none"> • MIST 6090, Management Information Systems (3) • MGMT 7400, Strategic Management (3) • Elective (3) • BUSN 7900, Leadership Communication (1) <p>Reading Day Finals</p>	<p>Spring 2 (2nd half):</p> <ul style="list-style-type: none"> • MGMT 7050, Organizational Behavior (3) • LEGL 7010, Legal and Regulatory Environment of Business (3) • Elective (3) • BUSN 7900, Leadership Communication (continued) <p>Reading Day Finals</p>
---	--

Ethics and Negotiations Seminars

Capstone Simulation

Spring Break

Second Year

<p>Fall 1 (1st half):</p> <ul style="list-style-type: none"> • MGMT 7320, Innovation Business Projects (3) or Elective (3) • Elective (3) • Elective (3) • BUSN 7990, Directed Study in Business: Career Management (1) <p>Reading Day Finals</p>	<p>Fall 2 (2nd half):</p> <ul style="list-style-type: none"> • MGMT 7320, Innovation Business Projects (continued) or Elective (3) • Elective (3) • Elective (3) • BUSN 7990, Directed Study in Business: Career Management (continued) <p>Reading Day Finals</p>
---	---

Fall Break

Winter Break

<p>Spring 1 (1st half):</p> <ul style="list-style-type: none"> • MGMT 7160, Lean Six Sigma (3) or Elective (3) • Elective (3) • Elective (3) • BUSN 7990, Directed Study in Business: Career Management (1) <p>Reading Day Finals</p>	<p>Spring 2 (2nd half): March 16 – April 30</p> <ul style="list-style-type: none"> • MGMT 7160, Lean Six Sigma (continued) or Elective (3) • Elective (3) • Elective (3) • BUSN 7990, Directed Study in Business: Career Management (continued) <p>Reading Day Finals</p>
<p>Spring Break/International Residency</p>	<p>Break/Commencement</p>