



The University of Georgia

University Council
Athens, Georgia 30602

August 15, 2012

UNIVERSITY CURRICULUM COMMITTEE – 2012-2013

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Graduate School - Dr. Tracie E. Costantino

Undergraduate Student Representative

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Dear Colleagues:

The attached proposal for a new Department of Career and Information Studies will be an agenda item for the August 22, 2012, Full University Curriculum Committee meeting.

Sincerely,

David E. Shipley, Chair
University Curriculum Committee

cc: Provost Jere W. Morehead
Dr. Laura D. Jolly

**Proposal for New Department of
Career and Information Studies
in the College of Education at the University of Georgia**

10 April 2012
(Revised 1 August 2012)

Part 1: Originators

Robert Maribe Branch, Ed.D.
Professor and Head
Department of Educational Psychology
and Instructional Technology (EPIT)

and

Roger Hill, Ph.D.
Professor and Head
Department of Workforce Education,
Leadership and Social Foundations (WELSF)

Part 2: Organizational Structure Before and After the Proposed Change

This is a proposal to create a new department at the University of Georgia. The mission of the new department will be to influence the development of informed leaders and citizens through career and information systems research and instruction, while emphasizing creativity and innovation. The new department will be located in the College of Education and called the Department of **Career and Information Studies**.

The current organizational structure is composed of two separate departments that are formed by five academic degree programs (Figure 1). The faculty from the following two existing programs will form the new department:

1. Learning, Design, and Technology
2. Workforce Education

The Learning, Design, and Technology program currently resides in the Department of Educational Psychology and Instructional Technology (Figure 1). Learning, Design, and Technology (LDT) is currently an academic degree program. The LDT degree program will transfer to the new department of Career and Information Studies intact and unchanged. This proposal is supported by the EPIT faculty with a vote of 22 Yes and 1 No, which represents 2/3 of the entire EPIT faculty.

The Workforce Education program currently resides in the Department of Workforce Education, Leadership and Social Foundations (Figure 1). Workforce Education (WE) is currently an academic degree program. The WE degree program will transfer to the new department of Career and Information Studies intact and unchanged. This proposal is supported by the WELSF faculty with a vote of 13 Yes, 0 No and 3 Abstentions, which represents the entire current WELSF faculty.

Figure 1. Organizational Structure **Before** the Proposed Change.

Department of	Department of
Educational Psychology and Instructional Technology	Workforce Education, Leadership and Social Foundations
Ardoin, Scott Associate Professor (SPY)	Adams, Elaine Associate Professor (WE)
Campbell, Jonathan Associate Professor (SPY)	Hill, Roger Professor (WE)
Lease, Michele Professor (SPY)	Jones, Karen Professor (WE)
Reschly, Amy Associate Professor (SPY)	Matavo, John Assistant Professor (WE)
Carr, Martha Professor (EPSY)	Rojewski, Jay Professor (WE)
Castenell, Louis Professor (EPSY)	Smith, Bettye Professor (WE)
Cohen, Allan Professor (EPSY)	Stitt-Gohdes, Wanda Professor (WE)
Cramer, Steve Senior Academic Professional (EPSY)	Tanner, Kenneth Professor (WE)
Cramond, Bonnie Professor (EPSY)	Wicklein, Robert Professor (WE)
Grantham, Tarek Associate Professor (EPSY)	Williamson, James Academic Professional Associate (WE)
Hebert, Thomas Professor (EPSY)	Womble, Myra Associate Professor (WE)
Hines, Margaret Lecturer (EPSY)	[Active Search] Assistant Professor (WE)
Kim, Seock-Ho Professor (EPSY)	Dotts, Brian Lecturer (SF)
Knapp, Nancy Associate Professor (EPSY)	Gitlin, Andrew Professor (SF)
Lu, Laura Assistant Professor (EPSY)	Morris, Jerome Professor (SF)
Neuharth-Pritchett, Stacey Professor (EPSY)	Napier, Diane Associate Professor (SF)
Runco, Mark Professor (EPSY)	Wilder, Margaret Associate Professor (SF)
Samuelsen, Karen Assistant Professor (EPSY)	
Schwanenflugel, Paula Professor (EPSY)	
Templin, Jonathan Associate Professor (EPSY)	
[Active Search] Assistant Professor (EPSY)	
Hannafin, Michael Professor (LDT)	
Branch, Robert Professor (LDT)	
Choi, Ikseon Associate Professor (LDT)	
Clinton, Gregory Lecturer (LDT)	
Deissler, Christa Academic Professional Associate (LDT)	
Hodge, Emily Public Service Representative (LDT)	
Kopcha, Theodore Assistant Professor (LDT)	
Orey, Michael Associate Professor (LDT)	
Rieber, Lloyd Professor (LDT)	
Spector, ChanMin Kim Assistant Professor (LDT)	
Thomas, Gretchen Instructor (LDT)	
Thompson, Kellie Public Service Representative (LDT)	
Wiggins, John Academic Professional (LDT)	
Academic Degree Programs	Academic Degree Programs
School Psychology (SPY)	Social Foundations (SF)
Educational Psychology (EPSY)	Workforce Education (WE)
Learning, Design, and Technology (LDT)	

The organizational structure *after* the proposed change [as indicated in Figure 2] will result in:

- A. The creation of a new Department of Career and Information Studies.
(The two academic degree programs of Learning, Design, and Technology, and Workforce Education will have moved to the new department.)
- B. The dissolution of the Department of Workforce Education, Leadership and Social Foundations.
- C. The Social Foundations program temporarily becoming a stand-alone unit as it seeks to restructure, but that is part of a different process.
(Details of the Social Foundations process are provided in Part 5 of this proposal.)
- D. The Department of Educational Psychology and Instructional Technology becoming the Department of Educational Psychology.

The organizational structure within the College of Education before the proposed change has 9 academic departments. The organizational structure after the proposed change will be 9 academic departments. Thus, the new organizational structure will result in the same number of departments within the college.

Figure 2. Organizational Structure **After** the Proposed Change.

Department of Educational Psychology	Department of Career and Information Studies	Program of Social Foundations
Ardoin, Scott Associate Professor	Adams, Elaine Associate Professor	Dotts, Brian Lecturer
Campbell, Jonathan Associate Professor	Branch, Rob Professor	Gitlin, Andrew Professor
Carr, Martha Professor	Choi, Ikseon Associate Professor	Morris, Jerome Professor
Castenell, Louis Professor	Clinton, Gregory Lecturer	Napier, Diane Associate Professor
Cohen, Allan Professor	Deissler, Christa Academic Professional Associate	Wilder, Margaret Associate Professor
Cramer, Steve Senior Academic Professional	Hill, Roger Professor	
Cramond, Bonnie Professor	Hodge, Emily Public Service Representative	
Grantham, Tarek Associate Professor	Jones, Karen Professor	
Hannafin, Michael Professor	Kopcha, Theodore Assistant Professor	
Hebert, Thomas Professor	Matavo, John Assistant Professor	
Hines, Margaret Lecturer	Orey, Michael Associate Professor	
Kim, Seock-Ho Professor	Rieber, Lloyd Professor	
Knapp, Nancy Associate Professor	Rojewski, Jay Professor	
Lease, Michele Professor	Smith, Bettye Professor	
Lu, Laura Assistant Professor	Spector, ChanMin Kim Assistant Professor	
Neuharth-Pritchett, Stacey Professor	Stitt-Gohdes, Wanda Professor	
Reschly, Amy Associate Professor	Tanner, Kenneth Professor	
Runco, Mark Professor	Thomas, Gretchen Instructor	
Samuelsen, Karen Assistant Professor	Thompson, Kellie Public Service Representative	
Schwandenflugel, Paula Professor	Wicklein, Robert Professor	
Templin, Jonathan Associate Professor	Wiggins, John Academic Professional	
[Active Search] Assistant Professor	Williamson, James Academic Professional Associate	
	Womble, Myra Associate Professor	
	[Active Search] Assistant Professor	
Academic Degree Program Educational Psychology	Academic Degree Programs Learning, Design, and Technology Workforce Education	Academic Degree Program Social Foundations

Part 3: Goals

The mission of the new department will be to influence the development of informed leaders and citizens through career and information systems research and instruction emphasizing creativity and innovation. The goals to support the mission are:

1. Develop curriculum leading to a Master's Degree of Information Science.
2. Produce new theories and research models of teaching, learning, and effective applications of technology that foster an educated workforce.
3. Develop innovative uses of information and technology to improve human learning, performance, and work ethic.
4. Use technologies to create information-based, socio-physical learning environments supported by research.
5. Prepare professionals to apply design and technology that support learning and performance in a variety of contexts and work environments.

Specific objectives and actions tasks will be constructed as part of a strategic plan that will be developed during the first complete academic year of the new department.

Part 4: Rationale

The goals of the new department are consistent with the mission of the university and the strategic objectives of the College of Education, particularly:

- Objective 1.2: Implement strategies to promote diversity and equity.
- Objective 2.1: Promote and reward research collaborations in proven and emerging areas of research.
- Objective 2.2: Increase external funds to support research.
- Objective 3.1: Revise approaches to teaching and learning across the College to achieve greater innovation and coherence among our scholarly community.
- Objective 3.2: Advance the integration of digital technology into teaching and learning.
- Objective 4.1: Expand partnerships with external constituents.
- Objective 5.1: Revise our programs to address current and emerging needs of our constituents.

Globalization propelled by digital information technologies has reshaped the 21st century workplace. Therefore, it has become essential for the success of our society to prepare citizens with the expertise to leverage information. The proposed new department will combine faculty from two program areas that have been reinventing their work to better meet the needs of a global workforce.

The University of Georgia (UGA) will also be more competitive for external funding opportunities with a Department of Career and Information Studies. The recent Request for Proposals for “Computing Education for the 21st Century (CE21)” by the National Science Foundation (NSF) provides an excellent example of the national need for an interdisciplinary approach to information science in higher education. As the NSF request for proposals states, “In this undertaking, there are three interrelated challenges:

- (1) the significant underproduction of degrees needed for the computing and computing-related workforce
- (2) the longstanding underrepresentation of many segments of our population, and
- (3) the lack of a presence of computing in K-12.”

The new department would also be well equipped to seek funding for a National Science Foundation “Math Science Partnership (MSP)” project. The focus on innovative approaches to learning in schools and expertise related to the technology and engineering component of STEM (science, technology, engineering and mathematics) provides a sound base for assisting educators involved with mathematics and science instruction as they prepare students for 21st century careers.

Part 5: Impact on Faculty, Staff, Students, and Programs

There will be no adverse effects on any faculty, staff, students and academic degree programs related to the formation of a new department of Career and Information Studies. All faculty and staff will retain their positions. All students will remain in their current academic degree programs, and the students will retain their faculty advisors.

The current academic degree programs in Workforce Education and Learning, Design, and Technology will continue uninterrupted. The Ph.D. program in Social Foundations is already in the process of being deactivated because the size of the faculty at the end of this academic year will be disproportionately small given the number of doctoral students enrolled. Because of retirements and program transfers, the faculty will be reduced to three members in AY 2012-13. Irrespective of the current proposal, plans are in place to administer the Social Foundations program under the COE Associate Dean for Academic Programs. Opportunities will be provided for a restructuring that involves faculty members from around the college so that faculty with an interest in social foundations can develop a broader range of

curricular offerings. This process was precipitated by the Academic Program Review of Social Foundations of Education that was conducted in the fall of 2010. A portion of that report is quoted below:

“The Social Foundations program has a doctoral program and has been graduating two students per year for the last three years. It appears to have about 16 students in the program. The program has four tenure track faculty members and one lecturer. Given these enrollment and degrees conferred numbers, it would appear that the program has more faculty members than it needs. In a more academic sense, however, such staffing might be considered skeletal. The field of social foundations of education is comprised of the disciplines of history, sociology, anthropology, economics, philosophy, comparative education, cultural studies, and allied fields. The current faculty represent at best four of those disciplines. It is difficult to imagine how such minimal staffing can hope to achieve the PhD program’s announced mission: “The program seeks to prepare high level researchers, scholars, teachers, policy analysts, and other educational and political leaders through the critical analysis of schools in society.” Graduates from the program will not be competitive simply because they cannot have had exposure to even half of the disciplines that social foundations scholars are traditionally exposed to in their doctoral studies.

Given that the field of social foundations of education is highly interdisciplinary, serves all educational professions preparation programs, and has the potential to raise important questions that transcend departmental boundaries, and given that a number of faculty in the college have social foundations backgrounds or the disciplinary training to contribute to the college’s social foundations program at all degree levels, we recommend that the college investigate alternative models of programmatic organization that would better serve the college and university than the current arrangement. Further, given the size of the Social Foundations faculty, its enrollments, and its asymmetrical make-up relative to the expected disciplines that traditionally comprise the social foundations of education as a field, we recommend that the doctoral degree program be discontinued unless the program can be reconfigured in ways that will resolve this issue.”

Although program deactivation is being sought, the students currently enrolled will continue toward graduation with the three remaining faculty members in the program. At the same time the College will work with interested faculty members across departments to re-imagine and re-configure a graduate-level program in Social Foundations of Education that is viable and attractive to highly talented students. To that end, a college-wide task force has been formed to discuss the Social Foundations graduate program. A new departmental home for that degree program will be one of the recommendations of the task force if the graduate program is re-activated. This will address the longer term academic home for these three faculty.

Part 6: Resource Implications

1. The faculty members that form the new department will be located at River’s Crossing.
2. The faculty members that form the new department will retain their materials and equipment used for teaching, research and service; therefore, no new equipment will be required.
3. The faculty searches currently underway will continue.
4. All moves will be subsumed into the College of Education office space reallocation plan scheduled to be implemented before the end of the 2012 fiscal year; therefore, no moving or remodeling expenses are required exclusively for the new department.
5. The number of staff needed to support the new department will be driven by the college guidelines for staffing of departments.

Part 7: Faculty Within the New Unit
(See Figure 2)

Part 8: Endorsement Process

1. Related faculty were informed of the proposal and given an opportunity for response.
2. Related units were informed of the proposal and given an opportunity for response.

Part 9: Implementation Plan

The following is a suggested timeline:

Month	Actions
February 2012	Dean received a resolution as a prelude for the proposal
	Department Heads within College of Education informed of the proposal
March 2012	Related faculty were made aware of the proposal
	Related faculty voted
April 2012	Submit proposal to College of Education Dean
	Approved by the College of Education Dean
September 2012	Approved by the University Curriculum Committee
	Approved by the Graduate College Dean
October 2012	Approved by the Executive Committee of University Council
November 2012	Approved by the University Council
	Approved by the University of Georgia Provost
December 2012	Approved by University of Georgia President
February 2013	Approved by Board of Regents
March 2013	Commence Department of Career and Information Studies

Current Structure	
Department of Educational Psychology and Instructional Technology	Department of Workforce Education, Leadership and Social Foundations
<p><u>Degrees and Areas of Emphasis</u></p> <p>Educational Psychology (0263) MA, MED, EDS, EDD, PHD</p> <ul style="list-style-type: none"> • Applied Cognition & Development (5189) • Gifted & Creative Education (5190) • Research, Evaluation, Measurement & Statistics (5152) • School Psychology <p>Learning, Design, and Technology (0454) MED, EDS, PHD</p> <ul style="list-style-type: none"> • School Library Media (5184) • Instructional Design and Development (5185) <p>School Psychology (0734) PHD</p>	<p><u>Degrees and Areas of Emphasis</u></p> <p>Workforce Education (0845) MAT, MED, EDS, EDD, PHD</p> <p>Social Foundations (0814) PHD (Degree Deactivated)</p>

New Structure	
Department of Educational Psychology	Department of Career and Information Studies
<p><u>Degrees and Areas of Emphasis</u></p> <p>Educational Psychology (0263) MA, MED, EDS, EDD, PHD</p> <ul style="list-style-type: none"> • Applied Cognition & Development (5189) • Gifted & Creative Education (5190) • Research, Evaluation, Measurement & Statistics (5152) • School Psychology <p>School Psychology (0734) PHD</p>	<p><u>Degrees and Areas of Emphasis</u></p> <p>Workforce Education (0845) MAT, MED, EDS, EDD, PHD</p> <p>Learning, Design, and Technology (0454) MED, EDS, PHD</p> <ul style="list-style-type: none"> • School Library Media (5184) • Instructional Design and Development (5185)