



The University of Georgia®

University Council
Athens, Georgia 30602

August 15, 2014

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Dear Colleagues:

The attached proposal for a new Area of Emphasis in Operations/Supply Chain Management under the major in Management (B.B.A.) will be an agenda item for the August 22, 2014, Full University Curriculum Committee meeting.

Sincerely,

William K. Vencill, Chair
University Curriculum Committee

cc: Provost Pamela S. Whitten
Dr. Laura D. Jolly



The University of Georgia

Charles B. Knapp
Interim Dean

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MEMORANDUM

TO: David E. Shipley, Chair, University Curriculum Committee
FROM: Charles B. Knapp, Interim Dean *Charles B Knapp*
DATE: April 28, 2014
RE: Proposal for Operations/Supply Chain Area of Emphasis

On behalf of the Terry College, I request that the UCC approve the Management Department's proposal for a new area of emphasis in Operations/Supply Chain, to be added as an option for Management majors. The full proposal is attached. It was approved by the Management Department on April 17, 2014, and by the Terry Undergraduate Programs Committee on April 28, 2014.

Companies increasingly recognize the importance of streamlining their processes, and as such they are seeking employees with Operations/Supply Chain knowledge and skills. Both the Management faculty and students are enthusiastic about this addition to the curriculum. We believe that an Operations/Supply Chain area of emphasis will provide students with marketable skills that will enhance their Terry BBA degree.

Thank you for your consideration of the proposal. Please let me know if you have questions.

/abg

Attachment



The University of Georgia

Terry College of Business
Department of Management

PROPOSAL FOR AREA OF EMPHASIS

School/College: Terry College of Business
Division: Management Department

Major: Management B.B.A.

Major Requirements: **Management Major Required Courses (9 hours) – 3 courses**
All major required courses must be satisfied with a grade of "C" (2.0) or higher.

MGMT 4000 or MGMT 4000H Operations Management (3 hours)

(Prerequisite: MGMT 3000)

MGMT 5560

International Strategic Management (3 hours)

(Prerequisite: MGMT 3000)

MGMT 5920

Organizational Behavior (3 hours)

(Prerequisite: MGMT 3000)

Management Major Related Courses (9 hours) – 3 courses

See UGA Bulletin for prerequisites.

All major related courses must be satisfied with a grade of "C" (2.0) or higher.

Choose three from the following:

MGMT 4230 Supply Chain Management (3 hours)

MGMT 4240 Quality Management (3 hours)

MGMT 4250 Productivity Management (3 hours)

MGMT 4260 Service Operations Management (3 hours)

MGMT 4800 Internship or Cooperative Education (3 hours)

MGMT 4990H Honors Thesis (3 hours)

MGMT 5220 Project Management (3 hours)

MGMT 5440 Business Ethics (3 hours)

MGMT 5820 Human Resource Management (3 hours)

MGMT 5970 Organizational Change and Innovation Management (3 hours)

MGMT 5980 Lessons in Leadership (3 hours)



The University of Georgia

Terry College of Business
Department of Management

Area of Emphasis Title: Operations/Supply Chain Management

Proposed Starting Date: Spring 2015

Area of Emphasis Description: **Management Major with Area of Emphasis in
Operations/Supply Chain Management (12 hours)**

Area of Emphasis Requirements:

See UGA Bulletin for prerequisites.

All courses must be satisfied with a grade of "C" (2.0) or higher.

MGMT 4230 Supply Chain Management (3 hours)

Choose three from the following:

MGMT 4240 Quality Management (3 hours)

MGMT 4260 Service Operations Management (3 hours)

MGMT 4800 Internship or Cooperative Education (An approved internship in Operations
or Supply Chain Management) (3 hours)

MGMT 5220 Project Management (3 hours)

Completion of these requirements will result in recognition on the student's official transcript of an Area of Emphasis in Operations/Supply Chain Management.

Students may apply for this Area of Emphasis after the successful completion of MGMT 3000. Applications are available from the Management advisor.

Note: The Department of Management requires individual review of non-equivalent transfer courses before transfer credit can be used to satisfy Major requirements.