



# The University of Georgia

University Council  
Athens, Georgia 30602

March 26, 2010

## UNIVERSITY CURRICULUM COMMITTEE – 2009-2010

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Law – No representative

Pharmacy - Dr. Keith N. Herist

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Public Health – Dr. Phaedra S. Corso

Social Work - Dr. Patricia M. Reeves

Veterinary Medicine - Dr. K. Paige Carmichael

Graduate School - Dr. Malcolm R. Adams

Undergraduate Student Representative – Cameron Secord

Graduate Student Representative – Lauren King

Dear Colleagues:

The attached proposal to change the name of the major in Instructional Technology (M.Ed., Ed.S., Ph.D.) to Learning, Design, and Technology (M.Ed., Ed.S., Ph.D.) will be an agenda item for the April 2, 2010, Full University Curriculum Committee meeting.

Sincerely,

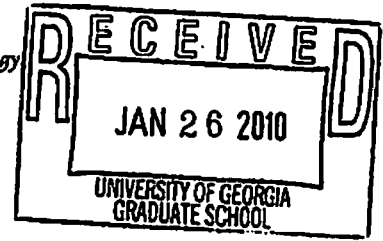
David E. Shipley, Chair  
University Curriculum Committee

cc: Professor Jere W. Morehead  
Dr. Laura D. Jolly



# The University of Georgia

College of Education  
*Department of Educational Psychology & Instructional Technology*



To: Fiona Liken  
From: Lloyd P. Rieber, Ph.D., Instructional Technology Program Coordinator  
Date: December 4, 2009  
Re: Instructional Technology Graduate Degree Name Change

## Request

This is a request to change the name of the major offered by the Instructional Technology program from its current "Instructional Technology" to "Learning, Design, and Technology." The Instructional Technology faculty voted unanimously in favor of this change.

## Justification

This requested name change for our major is a more appropriate descriptor for our program's curriculum areas than the current designation for several reasons. First, our field has changed dramatically over the past 25 years, particularly with regard to the role of instruction within a learning environment. Our faculty felt the time had come to remove "instruction" from our name because instruction is now considered as but one route to learning. These changes reflect the advances in cognitive psychology, relevant design areas (e.g. interaction design, human interface design, instructional design), philosophical assumptions about learning and education, and, of course, the remarkable advances in digital technologies.

Second, this requested name change better reflects the faculty's current scholarly activities and curriculum practices within our program than does the current name. All of our degree areas (M.Ed., Ed.S., and Ph.D.) first and foremost promote and enhance learning. This is done largely through design activities in combination with the affordances of technology. Instruction is not antithetical to any of this, but rather is subsumed in this greater mission.

Third, this name change reflects accurately our program's mission:

We are committed to discovering ideas, innovations, and technologies to shape the future of education. We prepare scholars and reflective practitioners who explore learning research and theory in practice, and advance learning theory through design and technology in formal and informal environments.

Finally, it is important to note there is no agreed upon name for our field. Examples of program names at peer or aspirant institutions include the following: Instructional Systems (Penn State); Instructional Design & Technology (Virginia Tech); Learning Systems (Florida State); Instructional Systems Technology (Indiana Univ.); Learning Sciences (Northwestern University, Stanford). As one of the leading academic programs in the world, our faculty believe that "Learning, Design, and Technology" is the most apt and succinct description of current and future directions of our field.

This change is sought for implementation as soon as possible.

Please feel free to contact me at 706-542-3986 or [lriever@uga.edu](mailto:lriever@uga.edu) should you require more information.

Lloyd Rieber  
Program Coordinator  
Instructional Technology

Lloyd P. Rieber (approve)

Robert Maribe Branch  
Department Head  
Department of Educational Psychology  
& Instructional Technology

Robert Maribe Branch (approve)

Arthur Horne  
Dean  
College of Education

Arthur Horne (approve)

Approved:

Maureen Grasso  
Maureen Grasso  
Dean of the Graduate School

## NAME CHANGE JUSTIFICATION FORM

School/College Name: \_\_\_\_\_  
 Proposed Name: \_\_\_\_\_

**Department Name Changes:**  
 Current Department Name: \_\_\_\_\_ Proposed Department Name: \_\_\_\_\_

**Major Name Changes:**

Current Major Name:	Degree	Proposed Major Name:	Degree
<u>Instructional Technology</u>	<u>M.Ed.</u>	<u>Learning, Design, &amp; Technology</u>	<u>M.Ed.</u>
<u>Instructional Technology</u>	<u>Ed.S.</u>	<u>Learning, Design, &amp; Technology</u>	<u>Ed.S.</u>
<u>Instructional Technology</u>	<u>Ph.D.</u>	<u>Learning, Design, &amp; Technology</u>	<u>Ph.D.</u>

**Minor Name Changes:**

Current Major Name:	Degree	Proposed Minor Name:	Degree
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

**Prefix Changes:**  
 A prefix change package should be submitted after the name change has been approved.

Current Prefix	Department	Proposed Prefix	Department
_____	_____	_____	_____
_____	_____	_____	_____

**JUSTIFICATION:**

Please see the attached letter from Dr. Lloyd Rieber, Instructional Technology Program Coordinator.

**SIGNATURES:**

School/College: Arthur M. Home 1-14-2010

Department: Robert M. Grant 4 Dec 09

Approved: Maureen Grasso  
 Maureen Grasso  
 Dean of the Graduate School