



The University of Georgia

University Council
Athens, Georgia 30602

April 11, 2012

UNIVERSITY CURRICULUM COMMITTEE – 2011-2012

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Dear Colleagues:

The attached proposal to transfer the major in Economics (A.B.) from the Franklin College of Arts and Sciences to the Terry College of Business will be an agenda item for the April 18, 2012, Full University Curriculum Committee meeting.

Sincerely,

David E. Shipley, Chair
University Curriculum Committee

cc: Provost Jere W. Morehead
Dr. Laura D. Jolly



The University of Georgia

Terry College of Business

Robert T. Sumichrast, *Dean*
Simon S. Selig, Jr. Chair for
Economic Growth

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April 3, 2012

Mr. Jere W. Morehead
Senior Vice President for Academic Affairs and Provost
203 Administration Building
The University of Georgia
Athens, GA 30602
CAMPUS MAIL

Dear Jere:

The faculty of the Terry College of Business has approved the recommendation of the College's Undergraduate Program Committee to transfer the Economics AB degree from the Franklin College of Arts and Sciences to Terry, effective Fall 2013. As the next step in the process, I request that the University Curriculum Committee consider this change. The degree transfer proposal is attached.

Currently, almost half of the 500 students majoring in Economics are pursuing an AB degree through the Franklin College of Arts and Sciences. In selecting the AB degree, these students have chosen the liberal arts path to the major. Because that path is governed by the Franklin College, AB students are excluded from the productive and enjoyable experiences the Terry College provides BBA students, including service roles through the Terry Ambassadors program, leadership development opportunities offered by the Institute for Leadership Advancement, and graduation recognition in the Terry Convocation. In addition, by their Franklin College affiliation, AB students are fenced off from Terry undergraduate advising and career development resources delivered through its Office of Undergraduate Student Services and Corporate Relations.

Transferring the Economics AB degree from the Franklin College of Arts and Sciences to the Terry College of Business would address these issues, greatly enhancing the undergraduate experience and improving job-market outcomes of Economics AB students.

Mr. Jere W. Morehead
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The transfer would entail only one substantive change in the AB degree: the imposition of the Terry College GPA admission requirement. In every respect, the AB degree will retain its liberal-arts character.

Transferring the AB to the Terry College will simplify the decision about which Economics degree to pursue. No longer will the choice be affected by different GPA standards or College amenities; instead the decision will rest entirely on students' preferences for a professional (BBA) versus liberal-arts (AB) path to graduation.

If you have any questions, please do not hesitate to let me know. We are excited by the prospect of the Economics AB students joining the Terry family.

Sincerely,



Robert T. Sumichrast, Dean

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Enclosure

Proposal to transfer Economics AB degree from the Franklin College of Arts and Sciences to the Terry College of Business (17 Jan 12)

Currently, about half of the 500 students majoring in economics are pursuing an AB degree through the Franklin College of Arts and Sciences. In selecting the AB degree, these students have chosen the liberal arts path to the major. Because that path is governed by the Franklin College, AB students are excluded from the productive and enjoyable experiences the Terry College provides BBA students, including service roles through the Terry Ambassadors program, leadership development opportunities offered by the Institute for Leadership Advancement, and graduation recognition in the Terry Convocation. In addition, by their Franklin College affiliation, AB students are fenced off from Terry undergraduate advising and career development resources.

Transferring the Economics AB degree from the Franklin College of Arts and Sciences to the Terry College of Business would address these issues, greatly enhancing the undergraduate experience and improving job-market outcomes of Economics AB students.

In addition, the department could more effectively carry out its mission if both undergraduate degrees were offered through the Terry College. While the Department of Economics is administratively housed in the Terry College and its primary lines of accountability run through it, because the College of Arts and Sciences awards the AB degree, Economics also has some accountability to Franklin. This administrative arrangement violates the managerial principle of a single decision maker.

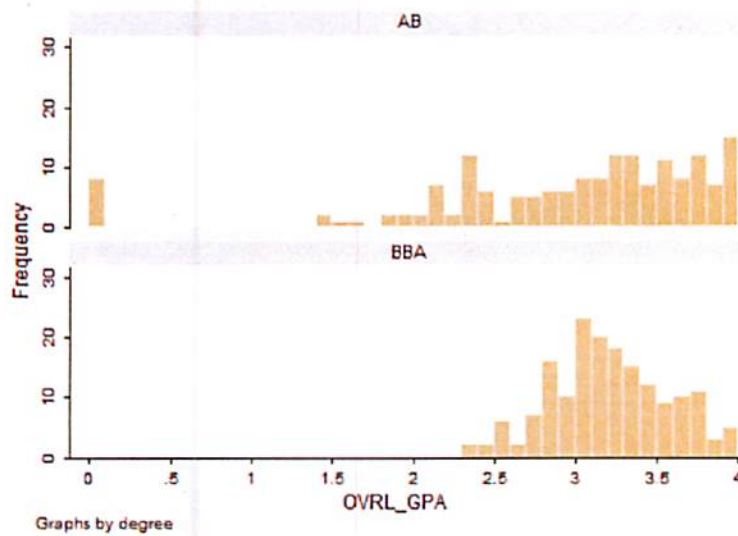
For these reasons, the department's Program Review Team strongly recommended in its final report submitted that "Economics should continue to work with the Franklin College to transfer the AB students to Terry College".

So, what would the transfer entail? *The only substantive change in the AB degree will be the imposition of the Terry College GPA admission requirement.* In every other respect, the AB degree will retain its liberal-arts character.

Transferring the AB to the Terry College will greatly simplify the decision about which Economics degree to pursue. No longer will the choice be affected by different GPA standards or college amenities; instead the decision will rest entirely on students' preferences for a professional/vocational (BBA) versus liberal-arts (AB) path to graduation. As described below, the paths do not (and will not) differ in terms of major-required courses.

Recent data on Economics majors suggest that relative few students will be affected by the GPA requirement. Figure 1 presents GPA distributions by degree objective from fall 2010. Ignoring the mass at zero (which are students with zero hours), fewer than 10 percent of AB students failed to meet the required 2.6 standard. On average, AB and BBA students are very similar. In fall 2010, the mean GPA for AB (BBA) students is 3.1 (3.2), while the mean SAT is 1282 (1242).

Figure 1: GPA distributions by degree objective, fall 2010



How the AB and BBA degrees are the same

The AB and BBA degrees have the same Major Required courses (19 hours).

Courses that must be taken in residence and must have a grade of "C" (2.0) or better

ECON 4010

ECON 4020

ECON 5900 or ECON 5900H (1 hour or 3 hours)

Four 3-hour courses selected from ECON courses numbered 4100 or above (except ECON 4800, which may not be used in the Major Required area)

In addition, the department offers an Area of Emphasis in Public Policy that has the same requirements regardless of degree objective

How the AB and BBA degrees are different

The AB and BBA degrees differ in terms of Major Related courses.

AB Major Related courses

Courses in this section must have a grade of "C" (2.0) or better.

BBA Major Related courses

Courses in this section must have a grade of "C" (2.0) or better.

Choose nine hours from the following courses:

ACCT 2101 or **ACCT 2101H** GEOG 4710/6710
ACCT 2102 or **ACCT 2102H** GEOG 4720/6720
AFST(ANTH)(CMLT)(GEOG)(HIST)(SOCl) 2100 GEOG
4730/6730
Any ECON course numbered 4000 or above* GEOG
4740/6740
ECOL 3070 HIST 3071
ENGL 3590W HIST 3072
ENGL 3600W HIST 3073
GEOG 2610 HIST 3421
GEOG 3620 HIST 3432
GEOG 3630 HIST 4074/6074
GEOG 4610/6610 HIST(PHIL) 4860/6860
GEOG 4620/6620 **LEGL 2700** or **LEGL 2800H**
GEOG 4630/6630 **MIST 2090** or **MIST 2190H**
GEOG 4640/6640 POLS 4000-level or above
GEOG 4650/6650 SOCI 3750
GEOG 4660/6660 STAT 4220 or above
GEOG 4670/6670 MATH 2260 or above

* ECON 4010, ECON 4020, ECON 4800, and ECON 5900 may not be used in the major related category. ECON major required courses may not be used towards the major related requirement.
NOTE: An AB Economics student may choose three of the lower-level business core classes (**in bold**) to count toward major related.

Choose one course from the following:

- Any ECON course 4000 or above* (ECON 4010, ECON 4020, ECON 4800, and ECON 5900 may not be used in Major Related area)
- Any 4000 or 5000-level course (excluding internships) in ACCT, ECON, FINA, LEGL, MARK, MGMT, MSIT, REAL, or RMIN (Exceptions, excluding internships: ACCT 5800, ECON 4800, MARK 4800, MGMT 4800, MIST 4800, REAL 4800, or RMIN 4800)
- MATH 3000, MATH 3500, MATH 3510, MATH 4100/6100, MATH 4700/6700, or STAT 4520/6520

* ECON Major Required courses may not be used towards the Major Related area.

The AB and BBA degrees also differ in several other ways:

- AB Economics must take a foreign language (through the third semester), a literature course, two fine art/PHIL/RELI courses, a biological science course (usually satisfied by a life sciences course in core), and a physical science course (usually satisfied by a physical science course in core).
- BBA students must complete the Terry College lower-level business core classes, business cohort classes and graduation requirements.
- The multicultural course lists also differ between Terry and Franklin.

See the UGA Bulletin for a detailed description of the [AB](#) and [BBA](#) requirements.

Implementing the transfer

Although the transfer will entail only one substantive change, there will be a number of issues to address before it is implemented:

1. When will the transfer be completed and what group will be the first to benefit from the new arrangement?

The proposal is to complete the transfer prior to the F13 application period.

2. Should the declaration of the AB major be synchronized with Terry admission timetable?

Yes. Once the transfer is complete and implementation commences, students will formally apply to the AB Economics major through the Terry College application process.

3. Will the 2.6 GPA requirement be imposed with the 58-credit-hour requirement?

Yes. Students should have completed 58 hours or be in progress towards completing 58 hours in the semester of application. Consistent with the current rules governing the path to the AB degree, the 58-hour requirement should not be limited to the core Areas I - VI.

4. How will students who matriculated/declared their major under the old arrangement be treated when the new arrangement is implemented? Will Franklin continue to offer AB degrees to students who started their major before the transfer?

Students should be allowed to progress toward their degree under the terms they declared their major. Franklin College AB students who desire to switch to the Terry College after the degree transfer should be allowed to do so if they meet the GPA requirement.

Implementing the transfer Economics AB degree from the Franklin College of Arts and Sciences to the Terry College of Business (10 Apr 12)

The guiding principle for the implementation of the transfer of the Economics AB degree from Franklin to Terry is:

*The **only** substantive change in the AB degree will be the imposition of the Terry College GPA admission requirement. In every other respect, the AB degree will retain its liberal-arts character.*

Thus, the

Current Entrance Requirements to AB Economics

2.0 cumulative UGA GPA, and overall grade point average of 2.0. Completion of ECON 2105 or ECON 2105H and ECON 2106 or ECON 2106H with grade of "C" (2.0) or better in each is required to complete the Economics A.B. major.

will be changed to the

New Entrance Requirements to AB Economics

58 hours earned, good academic standing (2.0 cumulative UGA GPA), and an overall grade point average of 2.6. Completion of ECON 2105 or ECON 2105H and ECON 2106 or ECON 2106H with grade of "C" (2.0) or better in each is required to complete the Economics A.B. major. **Students may apply if they are enrolled in course work that fulfills these requirements. After meeting the entrance requirements and applying, students will be admitted.**



The University of Georgia

Franklin College of Arts and Sciences
Office of the Dean

April 9, 2012

Professor Jere Morehead
Senior Vice President for Academic Affairs
and Provost
203 Administration Building
UGA Campus

Dear Jere:

The Franklin College of Arts and Sciences supports the request to transfer the Economics AB degree from the Franklin College of Arts and Sciences to the Terry College of Arts and Sciences. I have discussed this with Dean Sumichrast and agree that the changes would be beneficial to the students majoring in Economics.

Sincerely,

Hugh Ruppensburg
Interim Dean