



The University of Georgia

University Council
Athens, Georgia 30602

March 21, 2012

UNIVERSITY CURRICULUM COMMITTEE – 2011-2012

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Graduate School - Dr. Tracie E. Costantino

Undergraduate Student Representative – Mr. Marshall Mosher

Graduate Student Representative – Mr. Zachary Watne

Dear Colleagues:

The attached proposal to offer a new Undergraduate Certificate in Legal Studies will be an agenda item for the March 28, 2012, Full University Curriculum Committee meeting.

Sincerely,

David E. Shipley, Chair
University Curriculum Committee

cc: Provost Jere W. Morehead
Dr. Laura D. Jolly



The University of Georgia

Terry College of Business

Robert T. Sumichrast, *Dean*
Simon S. Schig, Jr. *Chair for*
Economic Growth

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busdean@terry.uga.edu

March 7, 2012

Mr. Jere W. Morehead
Senior Vice President for Academic Affairs and Provost
203 Administration Building
The University of Georgia
Athens, GA 30602
CAMPUS MAIL

Dear Jere:

The Faculty of the Terry College of Business has approved the unanimous recommendation of the Terry Undergraduate Program Committee for a Certificate in Legal Studies, effective Fall 2012. As the next step in the process, I request that the University Curriculum Committee consider this proposed change. The proposed Certificate in Legal Studies is attached.

The Certificate in Legal Studies (Certificate) is designed to complement the Bachelor of Business Administration degree offered through the Terry College of Business. The primary educational objective of the Certificate in Legal Studies program is to prepare students to understand the complex legal environment of business. Because students outside of the Terry College stand to benefit from an increased awareness of and appreciation for the modern legal system, the Certificate will not be restricted to business majors. It will be open to all University of Georgia students.

The Certificate requires the completion of one introductory course in Legal Studies (3 hours), the completion of at least two upper level courses in Legal Studies (6 hours), and the completion of two additional upper level courses (6 hours). A minimum grade of C is required in all coursework. The Certificate will be administered by the Department of Insurance, Legal Studies, and Real Estate ("ILSRE") in the Terry College of Business. Applicants to the program must be degree-seeking at the University of Georgia and must be able to simultaneously satisfy the requirements of the program while completing their college/school elective requirements.

No additional costs will be incurred in implementing the program. The necessary courses already exist and sufficient faculty are present to administer the curriculum.

Mr. Jere W. Morehead
March 7, 2012
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Moreover, existing library and computer holdings are adequate to support the program and no additional instructional resources or physical facilities are necessary either now or in the foreseeable future.

If you have any questions, please do not hesitate to let me know. I am very excited about this opportunity, which has strong support from both faculty and students.

Sincerely,

A handwritten signature in black ink that reads "ROBERT". The letters are in all caps and have a cursive, slightly slanted appearance.

Robert T. Sumichrast, Dean

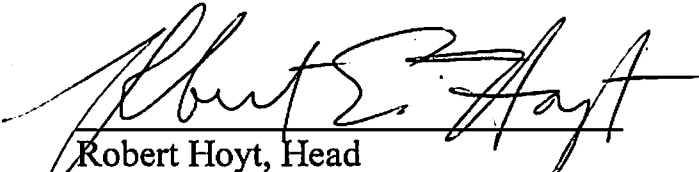
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Attachment

**Proposal for a
Certificate in Legal Studies**


**Submitted by the
Terry College of Business**

Signatures:



Robert Hoyt, Head
Insurance, Legal Studies and Real Estate

3-8-2012
Date



Robert T. Sumichrast, Dean
Terry College of Business

3/7/2012
Date

Proposal for: Certificate in Legal Studies

I. Basic Information

1. Institution: University of Georgia
Date: February 14, 2012
2. School/College: Terry College of Business
3. Department/Division: Insurance, Legal Studies, and Real Estate
4. Level: Undergraduate
5. Proposed starting date for program: Fall 2012
6. Abstract of the program:

The Certificate in Legal Studies (Certificate) is designed to complement the Bachelor of Business Administration degree offered through the Terry College of Business. Because students outside of the Terry College stand to benefit from an increased awareness of and appreciation for the modern legal system, however, the Certificate will not be restricted to business majors but will instead be open to all University of Georgia students.

The Certificate requires the completion of one introductory course in legal studies (3 hours), the completion of at least two upper level courses in legal studies (6 hours), and the completion of two additional upper level courses (6 hours). A minimum grade of C is required in all coursework.

The Certificate will be administered by the Department of Insurance, Legal Studies, and Real Estate ("ILSRE") in the Terry College of Business. Legal Studies faculty member Marisa Anne Pagnattaro will supervise implementation and administration of the program in cooperation with Terry Undergraduate Business Programs.

Applicants to the program must be degree-seeking at the University of Georgia and must be able to simultaneously satisfy the requirements of the program while completing their college/school elective requirements. While in the process of completing the last coursework for the Certificate, a student must complete and sign the Legal Studies Certificate Program completion form. Once all requirements have been satisfied, the Registrar's Office will be notified to place the Certificate in Legal Studies notation on the student's transcript.

No additional costs will be incurred in implementing the program. The necessary courses already exist and sufficient faculty are present to administer the curriculum. Existing library and computer holdings are adequate to support the program and no additional instructional resources or physical facilities are necessary either now or in the foreseeable future.

II. Criteria for Certificate in Legal Studies

1. Purpose and Objectives of the Program

A. Purpose and Educational Objectives of the Program

The purpose of the program is to provide students with a broad legal background in areas of the law relevant to the business environment. The program will offer students the opportunity to study statutory and common law governing business in a number of key areas. Students in the program will have the opportunity to learn advanced legal subject matter in a variety of areas, including business law, business ethics, employment law, entertainment law, international law, negotiations and alternative dispute resolution, real estate law, and taxation.

Thus, the primary educational objective of the Certificate in Legal Studies program is to prepare students to understand the complex legal environment of business. Additionally, for students who are considering law school, this program of study should help them gauge their interest in the law, making them better informed applicants.

B. The Nature and Expectations of the Program

Students pursuing the Certificate will have the opportunity to enroll in Accounting, Economics, Finance, Management, Real Estate, and Risk Management courses offered through the Terry College of Business in addition to the Legal Studies courses comprising the core of the program. This program will offer students the chance to consider the legal environment of business from a variety of perspectives and disciplines, further developing their critical thinking skills and appreciation of the ways in which the law impacts business.

2. The Need for the Program

- A. During the planning phase of the proposed Certificate, peer and aspirant institutions were surveyed for similar programs. These institutions provide a wide range of programs offering specialized instruction in legal studies. Many of these programs have an interdisciplinary orientation with certain programs focusing on the law's application within specific disciplines such as science and technology, history, or economics. For example, the Smeal College of Business at Pennsylvania State University offers a minor in legal studies ("Minor"). A copy of the curriculum is attached hereto as Exhibit 1. Similar to the proposed Certificate, the Minor has an interdisciplinary orientation and emphasizes the study of the statutory and common law governing business. The minor is very popular and many of the students in the Minor plan to attend law school. The Wharton School of the University of Pennsylvania offers an undergraduate concentration in Legal studies and Business Ethics, as well as a Minor in Legal Studies and History. At Wharton, these programs are viewed as particularly important because of their emphasis on a qualitative methodology for solving problems, which is different from the quantitative approach in many of the other business classes. Overall, such programs allow for the study of the law in depth and encourage students to relate their law-related courses to their primary field of study.

Similarly, the proposed Certificate will provide students with an understanding of and an appreciation for the fundamental precepts of the law governing business is essential in the modern regulatory state. Students earning a will be encouraged to develop the critical-thinking

skills necessary to navigate an ever-changing legal and regulatory environment.

Demand for this program is entirely student-driven. The proposed Certificate will provide students with the formal opportunity to supplement their undergraduate education with a more thorough study of the impact of law on business operations in the United States. Additionally, for students who are contemplating law school, the proposed Certificate will enable them to better gauge their interest in a career in the law prior to matriculating at a law school.

B. Required information:

1. Semester/Year of Program Initiation: Fall 2012
2. Semester/Year Full Implementation of Program: Fall 2012
3. Semester/Year First Certificates will be awarded: Fall 2012
4. Annual Number of Graduates expected (once the program is established): It is anticipated that a number of students both in the Terry College and across campus will seek a Certificate in Legal Studies. At this point, it is estimated that approximately 25 students would earn a Certificate in the first year.
5. Projected Future Trends for number of students enrolled in the program: Given the importance of the law for business and current student interest in legal studies courses, we expect that the number of annual graduates will increase over time, eventually totaling at least 100 students per year.

3. Student Demand

- A. For a number of years, the Department of Insurance, Legal Studies, and Real Estate has received an increasing number of requests from students who are interested in continuing their legal studies education within the framework of a formalized certificate program. This program will give students the opportunity to formalize their study.
- B. Minority student enrollment in the legal studies certificate program is projected to approximate the proportion of minority students in the total student body.

4. Design and Curriculum

Students must be degree seeking at the University of Georgia and must be able to simultaneously satisfy the requirements of the Legal Studies Certificate Program while completing their college/school elective requirements.

Program Requirements

Students must take a minimum of 15 hours. A minimum grade of C (2.00) is required in all coursework. Although it is not mandatory to take any other business classes, it is recommended that non-Terry majors take ACCT 1160 (Survey of Accounting), as this course will help establish a business context for the legal issues raised in the required and elective courses.

Part I – Required Courses (3 Hours):

LEGL 2700 / LEGL 2800H Legal and Regulatory Environment of Business

Part II – Choose Two Courses from the Following (6 Hours):

LEGL 4400 / LEGL 6400 Business Law

LEGL 4500 / LEGL 6500 Employment Law

LEGL 4900 / LEGL 6900 International Legal Transactions for Business

Part III – Choose Two Courses from the Following or Part II Above (6 Hours):

ACCT 5400/ACCT 7400 Taxation I

ECON 4450/ ECON 6450 Economic Analysis of Law

FINA 4050 Capitalism

FINA 4205/FINA 6205 Mergers and Acquisitions

LEGL 4100H Current Issues in Legal Studies

LEGL 4200 Law and the Entertainment Industry

LEGL 4300 Law of Business Organizations

LEGL 4600 / LEGL 6600 Negotiation and Alternative Dispute Resolution Systems

LEGL 5000 Special Topics in Legal Studies

MGMT 5440 Business Ethics

REAL 5200 / REAL 7200 Real Estate Law

RMIN 5100 Commercial Property and Liability Insurance

No new courses must be developed to implement the certificate program; LEGL 5000, however, is currently in the course approval process as part of an effort within the Terry College to standardize course numbers and offerings.

5. Faculty Resources

No additional faculty will be necessary to implement the proposed Certificate program. All of the courses are currently being offered, and the Terry College has sufficient faculty core and affiliate faculty to support this certificate program. The full-time legal studies faculty who currently teach the legal studies courses included within the certificate proposal are detailed below:

Name & Rank	Degree	Academic Specialty / Background	Special Qualifications
Marisa Anne Pagnattaro, Associate Professor	Ph.D., J.D.	Employment Law – International and Domestic, Corporate Governance, International Trade	Senior Articles Editor for the American Business Law Journal, Recipient of Outstanding Terry Teaching Award (2011), Winner of Master Teacher Competition (2010), Recipient of Hober Excellence in Research Award (2005)
Dawn Bennett-Alexander, Associate Professor	J.D.	Employment Law, Diversity Issues	Recipient of the 2011 President’s Fulfilling the Dream Award, Fulbright Scholar (2001)
Nathaniel Grow, Assistant Professor	J.D.	Antitrust Law, Intellectual Property, Sports Law	Holmes-Cardozo Outstanding Conference Paper (2011), Outstanding Teacher Award (2011)
Alex Reed, Assistant Professor	J.D.	Federal Income Tax, Securities Regulation, Corporate Governance	Huber-Hurst Research Conference, Member of Professionalism Committee of the State Bar (2009 to present)

Marisa Anne Pagnattaro will serve as the contact person for the Certificate. She and the remaining faculty will assume equal responsibility for administering the program's curriculum.

No adjustments will be required to these faculty members' current assignments.

6. Library, Computer and Other Resources

A. Library Resources

Existing library holdings are sufficient to support the Certificate program. No improvements to library resources are needed.

B. Computer Resources

Existing computer, instructional, and laboratory equipment are sufficient to support the Certificate program. No improvements in these support areas are needed.

7. Physical Facilities

Existing building, classroom, and office space are sufficient to support the Certificate program. No additional facilities are needed.

8. Expenses to the Institution for Full Program Implementation

The Terry College of Business currently provides the personnel and operating resources necessary to implement the Certificate program. No additional funding is needed. No student fellowships, assistantships, or scholarships are available beyond those already provided through the Terry College.

9. Financial Support Commitments Needed to Initiate and Fully Develop the Program

No additional funds are needed to support the Certificate program.

No new or expanded facilities will be necessary to support the Certificate program either now or in the foreseeable future.

10. Administration of the Program/Admission and Retention of Participants

The legal studies certificate program will be administered through the Department of Insurance, Legal Studies, and Real Estate within the Terry College of Business, where sufficient staff support is available. Legal Studies faculty member Marisa Anne Pagnattaro will supervise implementation and administration the Certificate in cooperation with Terry Undergraduate Business Programs.

The Certificate program will be open to all students at the University. Students will be asked to complete an application for admission. A prerequisite for the program is a C (2.0) in LEGL 2700 or LEGL 2800H. Although it is not mandatory to take any other business classes, it is recommended that non-Terry majors take ACCT 1160 (Survey of Accounting), as this course will help establish a business context for the legal issues raised in the required and elective courses.

Administration of the selection process for admission will be the responsibility of the legal studies faculty. In the event that student demand exceeds the number of seats available in the required courses, the application may serve as a selection tool, and a GPA cut-off may be implemented. A minimum grade of C (2.00) is required in all coursework.

EXHIBIT 1

**Smeal College of Business, Pennsylvania State University:
Curriculum for Legal Environment of Business Minor**

**Smeal College of Business
Legal Environment of Business Minor (LEBUS) Application**

Local Address	City	State	Zip Code	Local (cell) Phone Number
Last Name	First Name	Middle Name	Student Number	
College Location	College Semester	Standing Room Address		
Major	Expected Semester of Graduation			

Entrance Requirement for the LEBUS Minor: All students applying for entrance to the LEBUS minor must be enrolled in a University major and have a minimum cumulative grade point average of 3.15 or higher at the time of application. Requirements for the Minor: Complete 23-26 credits of coursework as noted below. At least six credits must be at the 400 level and a "C" or higher grade is required for all courses.

- 1) Take the following Accounting and Economics Courses (10 credits)
 - a) ACCTG 211 (9) - Financial and Managerial Accounting for Decision Making
 - b) ECON 102 (3) - Microeconomics
 - c) ECON 104 (3) - Macroeconomics
- 2) Select one of the following Finance Courses (2-3 credits)
 - a) BA 301 (2) - Finance
 - b) FIN 100 (3) - Introduction to Finance
 - c) FIN 301 (3) - Corporation Finance
- 3) Select one of the following foundation Business Law Course options (2-4 credits)
 - a) BA 241 (2) - Legal Environment of Business
 - b) BA 243 (4) - Legal, Social, and Ethical Environment of Business
 - c) B LAW 243 (3) - Legal Environment of Business
 - d) B LAW 341 (3) - Business Law I: Introduction to Contract, Liability Issues, and Intellectual Property
- 4) Take the following prescribed Business Law Course (3 credits)
 - a) B LAW 346 or B LAW 441 (3) - Business Law II: Agency Employment and Business Structure
- 5) Select Six Credits from the following (6 credits) - Credits for both B LAW 445 and IST 432 will not be granted
 - a) B LAW (R 30) 424 (3) - Real Estate Law
 - b) B LAW (R 30) 425 (3) - Business and Environmental Regulation
 - c) B LAW 444 (3) - Advanced UCC and Commercial Transactions
 - d) B LAW 445 (3) - Intellectual Property and Competition Law OR
 - IST 432 (3) - Legal and Regulatory Environment of Information Sciences and Technology
 - e) LER 401 (3) - The Law of Labor-Management Relations

PLEASE NOTE: Due to high demand, requesting and alternate semester course offerings, enrollment in 400 level Business Law courses is limited. Students must carefully plan their course schedules in advance and be flexible according to course offerings. No exceptions to course requirements will be granted.

To graduate with a minor, a student must be accepted into the minor before the late drop deadline of his/her last semester.

Student Name	Advisor/Dean
Murray M. Sharp, President - Campus of LEBUS	

The Department of Risk Management - 355 Business Building - University Park, PA 16802 - 814-865-4172
 Knowledge in 2011