January 11, 2012

UNIVERSITY CURRICULUM COMMITTEE – 2011-2012
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Graduate School - Dr. Tracie E. Costantino
Undergraduate Student Representatives – Mr. Marshall Mosher
Graduate Student Representative – Mr. Zachary Watne

Dear Colleagues:

The attached proposal for a new Graduate Certificate in Historical Landscape Studies will be an agenda item for the January 18, 2012, Full University Curriculum Committee meeting.

Sincerely,

David E. Shipley, Chair
University Curriculum Committee

cc: Provost Jere W. Morehead
    Dr. Laura D. Jolly
Proposal for a
Graduate Certificate in
Historic Landscape Studies
At the University of Georgia

Submitted by the
Historic Preservation Graduate Program
College of Environment and Design

Signatures:

Mark Reinberger, Graduate Coordinator
Historic Preservation Programs

Dan Nadenicek, Dean
College of Environment and Design

Maureen Grasso, Dean
Graduate School

7/15/11
7/18/11
9/21/11
Proposal for: Certificate in Historic Landscape Studies (CHLS)

I - Basic Information

1-Institution: University of Georgia; Date: June 15, 2011

2-College: College of Environment and Design

3-Department/Division: Historic Preservation Programs

4-Level: Graduate

5-Proposed starting date for program: Spring 2012

6- Abstract of proposed certificate program:

With the inception of academic programs in historic preservation in the 1960s, the spread of this discipline has continued across the nation. The University of Georgia, having initiated courses (1973) and the Master of Historic Preservation degree program (1982), has always had strong support from in-state applicants as well as a strong appeal for Southern Academic Common Market (ACM) members due to the absence of comparable programs in all states with the exception of Kentucky. Despite the growth of programs across the nation, Georgia’s program continues to attract strong applicants.

The proposed certificate program will attract students interested in historic landscapes and the methodology of landscape management and preservation. It would be an emphasis added on to another graduate degree which is expected to elicit interest from all three of the College’s graduate programs (historic preservation, landscape architecture, and environmental planning) since all are concerned with the management of the built environment, of which landscape is a significant aspect. In addition, it is anticipated that there will be some interest from other disciplines on campus and the certificate will certainly attract the interest of those who already hold relevant graduate degrees in related fields who would see the certificate as an asset to their professional interests. No institution in our nation offers a graduate certificate in historic landscape studies. This absence of historic landscape certificate opportunities elsewhere in the nation is expected to attract students to the University of Georgia.

The certificate will require six courses for a total of eighteen credits; two courses will be required with the remaining credit requirements selected from a total of eleven courses, many of them created within the past eight years. The initial course required for the certificate, HIPR 6000 Introduction to Historic Preservation, has been a split-level course since its inception in 1973 and it has attracted students from across the university since that time. The proposal does not require the creation of new facilities and can be launched immediately with existing faculty and courses. It is expected that the certificate program will be self-sufficient and no funding is being requested from the University. The certificate program will be administered by the historic preservation graduate coordinator. Given the College’s experience with its existing certificate as well as the joint MHP/JD program with the law school, this administration does not pose a problem.
II. Response to the Criteria for All Programs

1. Purpose and Objectives of the Program

A. Purpose and Educational Objectives of the Program

- To establish UGA as a nationally recognized center for historic landscape studies.
- To introduce the concept of landscape stewardship and its relationship to environmental sustainability.
- To develop within students an awareness of the contributions that historic and cultural landscapes make to the quality of the environment and to the quality of life available to the general populace.
- To foster an understanding of the value of historic and cultural landscapes as well as the problems and opportunities related to the protection and perpetuation of these landscapes.
- To provide the knowledge and insight needed to advise individuals, groups, and government units in the identification, protection, and perpetuation of historic and cultural landscapes for the use and welfare of society.
- To provide students the opportunity to study the value and protection of historic and cultural landscapes as a part of their academic program or as a supplemental education opportunity available to those who already hold a masters degree.
- To provide students with the knowledge and ability to serve in leadership roles in the efforts to sustain valuable historic and cultural landscapes for the benefit and use of society.

The proposed certificate program represents a response to society’s interest and need for assistance in the effort of protecting historic and cultural landscapes. While developed by the historic preservation program, the focus of the proposed certificate is relevant to the concerns and interests of all three graduate programs housed in the college: historic preservation, environmental planning, and landscape architecture. Consistent with a shared concern for the wise use of available resources, the three academic disciplines within the College are all oriented to planning as well as the education of students regarding the best practices of resource use related to sustaining historic landscapes. There is no inconsistency in this proposal related to the role, scope, and long-range development plan for the college or the university as a whole.

B. Nature and Expectations of the Program

The development of the proposed certificate program will be through the College’s historic preservation program which involves individuals representing all three of the academic interests of the college. It is anticipated that, within five years, the proposed certificate program will have served as the foundation for a full degree program in historic and cultural landscape preservation.
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2. The Need for the Program

A. Over the past fifty years, the professional and academic field of historic preservation has expanded to include: (1) academic degree programs in thirty-two states and the District of Columbia; 2) the chartering of the National Trust for Historic Preservation by Congress (1949); (3) landmark legislation -- the National Historic Preservation Act (1966) -- authorizing the development of preservation standards, a federal-state partnership, and State Historic Preservation Offices in the 50 states plus territories; (4) a non-profit educational program, the National Council for Preservation Education, for the promotion of historic preservation education with established curriculum standards as a requirement for institutional membership, thus providing a form of accreditation; and (5) creation of a National Center for Preservation Technology and Training (1994).

Paralleling this institutional growth has been an evolution or enlargement of the subjects or resources in which preservation has been interested. In the beginning, major buildings were the exclusive focus. Later the field came to encompass historic districts in towns. Still more recently vernacular resources have been covered, and, most recently, landscapes have come to assume a large amount of attention within the field. This growth of interest in landscapes can be seen in the organization of the Alliance for Historic Landscape Preservation as a national citizens-interest group, followed by the regionally focused Southern Garden History Society (1983), creation of the Garden Conservancy (1989) as a national non-profit effort to preserve significant historic gardens, and congressional authorization of the Historic American Landscape Survey (2000). At the same time, beginning in the 1930s, the idea of Historic Garden Tours has evolved as an effective Heritage Tourism initiative, and Georgia now has a historic landscape initiative developed as a collaborative effort between the Garden Club of Georgia and the state's Division of Historic Preservation which sponsors an annual historic garden tour with the proceeds funding a 50/50 matching grant program for historic garden restoration projects (2008).

As a reflection of this national evolution in preservation consciousness and practice, here at UGA, historic preservation evolved from initiation of preservation classes (1973), to initiation of the Master of Historic Preservation degree program (1982), approval of a Historic Preservation Studies Certificate (1987), development of a joint preservation/law degree, Historic Preservation/Juris Doctor (1987), and an Accelerated Master of Historic Preservation, open to those holding an undergraduate degree in historic preservation.

Given the historic preservation program's location within a college that has two of the largest and most respected landscape architecture programs in the country, it was natural that an interest in historic landscapes would evolve. Indeed, the College and its faculty have long been known as pioneers in the history and management of cultural and historic landscapes. Thus, courses in the history and preservation of the landscape early became a part of the historic preservation program.

Both public and private employers want graduates trained in landscape history and preservation. The National Park Service has led the way, employing specialists in this field
in both their regional and national offices. Many state preservation agencies also employ individuals who emphasize landscapes in their work. Likewise, private contractors need individuals to write Historic (or Cultural) Landscape Reports and other studies in which landscapes rather than buildings are the focus. Over the past 20 years the field of archaeology has developed specialized techniques for looking at gardens and other landscapes, and archaeological firms require individuals trained in landscape studies to give background for excavation. In short, landscape studies is a growing field within preservation, and programs are needed to supply its needs.

In summary, just as preservation philosophy has evolved from a concern with individual buildings to districts of historic properties, it has also evolved to include a concern for landscapes, creating the need for courses which can prepare professionals to deal with the issues, problems, and potentials involved in the need to identify, protect, manage, restore, and interpret historic landscapes. Thus, in an effort to meet the needs of students and the public at large, the College sees the proposed certificate as a means to that end.

A. Required Information
   1. Semester/Year of Program Initiation: Spring 2012
   2. Semester/Year Full Implementation of Program: Spring 2012
   3. Semester/Year First Certificates will be awarded: Spring 2012
   4. Annual Number of Graduates expected (once program established: 3-5)
   5. Projected future trends for students enrolled: It is reasonable to expect that within five years, a minimum of 5-10 students will be enrolled in the certificate program.

3. Student Demand

A. Given that all of the courses proposed for the certificate are existing courses, perhaps one demonstration of interest would be the numbers of students enrolled in the courses either since they were initiated or at most within the past five years. While the majority of students enrolling in these courses come from the College, there has been a surprising number from across the University. Some of these courses are electives.

Existing Courses with numbers of students enrolled as noted:

HIPR 4000/6000-Introduction to Historic Preservation: last five yrs = 75
HIPR 6400-Southern Garden History: last five yrs = 36 students
HIPR 4410/6410-Historic Plants for Period Landscapes/Gardens: created 2008: three yrs = 23
HIPR 6440-Historic Landscape Management: last five yrs = 20 students
HIPR 6460-Rural Preservation: last five yrs = 37
HIPR 6480-Historic Landscape Preservation: last 5 yrs = 48
HIPR 6800-Contemporary Preservation Perspectives: offered twice = 10
EDES 6550-History of the Built Environment I: last 5 yrs = 60
LAND 4400/6400-Plant Communities of the Southeast: last 5 yrs = 25
Given that the enrollment figures primarily reflect students majoring in historic preservation, it is expected that a certificate will increase the numbers of students enrolling from the College of Environment and Design graduate programs in planning and landscape architecture.

B. Courses in the history and preservation of landscape have traditionally attracted only a few minority students. However, the College is working on increasing minority enrollment in general, and it is hoped that the intended study of minority and vernacular landscapes within classes for the certificate will attract more interest from minority students. They already have attracted interest from foreign students.

4. Design and Curriculum

Students seeking to document their expertise in historic landscape management and preservation can earn a Certificate in Historic Landscape Studies. This program will offer students a range of courses in the nature and character of historic gardens, associated plant materials, plant communities, historic landscape management, historic landscape preservation, and rural preservation (countryside preservation).

Requirements:

- Six courses amounting to 18 hours of credit are required for completion of the certificate program of study.
- Two of the courses (HIPR 6000, Introduction to Historic Preservation and HIPR 6440, Historic Landscape Management) are required of all enrolled for the certificate program, accounting for six hours of the required 18 hours credit.
- The remaining twelve hours may be selected from the courses offered as part of the certificate program.
- With the approval of both the historic preservation graduate coordinator and the student's major professor, if the candidate's degree program requires a thesis, 3 hours of thesis writing credit could be counted towards the certificate if the thesis is focused on historic and/or cultural landscapes or landscape preservation.

The following courses are those that constitute course offerings for the certificate:

**Required**
- HIPR 4000/6000 Introduction to Historic Preservation (3 hrs)
- HIPR 6440 Historic Landscape Management (3 hrs)

**To choose from**
- HIPR 6400 Southern Garden History (3 hrs)
- HIPR 4410/6410 Historic Plants for Period Landscapes/Gardens (3 hrs)
- HIPR 6460 Rural Preservation (3 hrs)
- HIPR 6800 Maymester Study/Travel: Contemporary Preservation Perspectives (3 hrs)
- EDES 6550 History of the Built Environment I (3 hrs)
LAND 4400/6400 Plant Communities of the Southeast (3 hrs)
LAND 4800/6800 Field Study in Contemporary Landscape Architecture (3 hrs)
HIPR 4811/6811 Maymester: Georgia Coastal Field Studies (3 hrs)
HIPR 7300 Master’s Thesis (3 hrs.) (with approval as above)

5. Faculty Resources

No new faculty will be needed for the implementation of this program. All of these courses are currently being offered, and the College of Environment and Design has a sufficient faculty core and affiliate faculty to support this certificate program. Current faculty are versed in landscape architecture, landscape history, architectural history, history of the built environment, historic preservation theory and practice, historic gardens and landscapes, historic landscape preservation theory and practice, rural landscapes, historic landscape management, built materials conservation, as well as recent past (mid-twentieth century) examples of historic landscapes which now qualify as “historic.” Those who currently teach the courses included within the certificate proposal are: James Cothran, Eric MacDonald, David Nichols, Mark Reinberger, Melissa Tufts, and John Waters.

6. Library, Computer, and Other Resources

A. Library Resources
   Relevant holdings are in the main library, Hargrett Rare Book and Manuscript Library, as well as the Owens Library, within the College, with holdings focused upon historic preservation, landscape architecture, and environmental planning.

   No additional library resources are needed for implementation of the proposed graduate certificate program. Academic journals and periodicals not currently received by UGA may be supplemented by other available sources, such as online resources. One of those online resources available is the National Trust for Historic Preservation through its Forum level membership which the College subscribes to for the benefit of student search-engine access.

B. Computer Resources
   No new computer resources are needed for implementation of this program.

C. Other Resources
   The Certificate in Historic Landscape Studies will benefit enormously from the College of Environment and Design's new Cultural Landscape Lab. This lab undertakes contractual agreements with significant historic properties for both educational and research purposes. Examples include Stratford Hall (Virginia), Wormsloe (near Savannah), and Hyde Farm (Marietta). These projects provide landscape preservation students with class projects, service-learning opportunities, and graduate assistantships.
7. Physical Facilities

The proposed program will be administered from the existing offices located within Denmark Hall on North Campus of the University. Existing campus classrooms will be utilized for instruction. No additional space will be required for the full implementation of the program.

8. Expenses to the Institution for Full Program Implementation

No additional funding is needed for the full implementation of the proposed certificate program, and therefore no funding is being requested at this time from the University.

9. Financial Support Commitments Needed to Initiate and Fully Develop the Program

No additional funding is needed for the full implementation of the proposed certificate program, and therefore no funding is being requested at this time from the University.

No additional facilities will be needed for the full implementation of the proposed certificate program.

10. Administration of Program/Admission and Retention of Participants

A. Administration of the Program

The program will be administered by the historic preservation program graduate coordinator, who will be assisted by the Academic Advisor and the MHP Curriculum Committee. In addition to managing the day-to-day operation of the program (including curriculum matters such as course proposals, changes, deletions), the Director will:

- Coordinate course offerings and maintain student records.
- Coordinate and promote activities associated with the program and do whatever is appropriate to secure extramural funding to support program activities.
- Consult with the Curriculum Committee on matters of policy, planning, and resource requirements.

B. Admission and Retention of Participants

To be eligible to apply to the graduate certificate program, an applicant must be a currently enrolled student in good standing in a graduate degree-seeking program at the University of Georgia. All applicants must seek approval of their major professors and will be required to submit a formal application to the program (using a form to be developed which must be signed by the student, the major professor, and the historic preservation graduate coordinator). The Curriculum Committee will vote to accept or deny each application. Denied applicants may reapply as early as the following semester and/or appeal to the Curriculum Committee.
A proposed program of study (consistent with program requirements) will be submitted to the Certificate Program Director during the student’s first semester in the program (using a form to be developed). An approved program of study will require the signature of the student, the major professor, and the Director. The academic standards are the same as the UGA Graduate School standards. Students must maintain a 3.0 grade point average in all certificate courses. The graduate certificate will be awarded to students meeting the certificate requirements upon completion of their UGA graduate degree. The Director shall notify the Graduate School, on an annual basis, concerning students who have completed certificate requirements. The Director and Curriculum Committee will annually conduct assessment of the certificate program.