Short-Term Study Abroad Program Information

Please provide the following information:

Study Abroad Program Name:

Study Abroad (SABD) Course ID: Study Abroad (SABD) Course CRN:

Semester Program will be Offered:

Session (Select Session that most closely aligns with program dates)*:

Program Director/Contact Name:

Program Director/Contact Phone Number:

Program Director/Contact Email Address:

Program Start Date (First meeting with enrolled students): Program End Date (Last meeting with enrolled students):

Travel Start Date:

Travel End Date:

Anticipated Number of Total Students Participating in Program:

Anticipated Number of UGA Students:

Anticipated Number of Transient Students:

Anticipated Number of Undergraduate Students in the Program:

Total Number of Credit Hours Taken by Each Undergraduate Student:

Anticipated Number of Graduate Students in the Program:

Grady Cannes Lions Festival

SABD 1089

TBD

Summer 2025

Short Session I (6/5 - 6/29)

Dr. Nate Kohn and Dr. Juan Meng

Kohn: 706-338-2493/Juan Meng: 706-542-2173

nkohn@uga.edu and jmeng@uga.edu

6/9/2025

6/27/2025

6/6/2025

6/28/2025

56

54

2

54

6 2

Total Number of Credit Hours Taken by Each Graduate Student:

Please list each course offered through the program on a separate row below:

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Course Title	Course Prefix	Course Number	Credit Hours	Schedule Type	Instructor(s)	Department of Instructor(s)	Course Start Date	Course End Date	Total Lecture Hours	Total Field/ Lab Hours	Total Contact Hours**	
Advertising and Public Relations Study Abroad -	ADPR	5992/7992	1.5	Lecture	Dr. Ivan Mana	Advertising and Public	6/9/2025	6/27/2025	13.5	18.5	22.75	
Global Advertising and Marketing (section 1)	ADFIX	3992/1992	1.3	Lecture	Dr. Juan Meng	Relations	0/3/2023	0/27/2023	13.3	18.5	22.75	
Advertising and Public Relations Study Abroad -	ADPR	5992/7992	1.0	Lecture	IKim Landrum	Advertising and Public	6/9/2025	6/27/2025	13.5	18.5	22.75	
Global Advertising and Marketing (section 2)	ADFIX	3992/1992	1.5			Relations					22.73	
Advertising and Public Relations Study Abroad -	ADPR	F002/7002	1 5	Locturo	Dr. Nathaniel Kohn	Entertainment and	6/9/2025	6/27/2025	13.5	18.5	22.75	
Advertising and Campaign Analysis (section 1)	ADFIX	3992/1992	992/7992 1.5 Lecture		Dr. Natriallier Kullir	Media Studies	0/3/2023	0/27/2023	13.3	18.5	22.73	
Advertising and Public Relations Study Abroad -	ADPR	5992/7992	1 5	Lecture	Dr. Mike Cacciatore	Advertising and Public	6/9/2025	6/27/2025	13.5	18.5	22.75	
Advertising and Campaign Analysis (section 2)	ADFIX	3332/1332	1.3	Lecture	DI. WIIKE CACCIALOTE	Relations	0/3/2023	0/2//2023	13.3	10.5	22.73	

^{*}Please work with department schedulers and OIE to ensure that all academic courses are scheduled in the same Session as the program SABD course.

Please also complete the Academic Itinerary found on the second worksheet of this document.

For questions, please contact the Office of Curriculum Systems at currsys @uga.edu or 706-542-6358.

**Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2) Courses require 12.5 contact hours for each credit hour earned

FY25 Academic Information

Study Abroad Program Name:

Grady Cannes Lions Festival SABD 1089 6/7/2025-6/28/2025

Study Abroad Course ID: Program Start and End Dates: Instructors and Courses Taught:

Instructor	Course(s) Taught
Dr. Nathaniel Kohn	ADPR 5992/7992
Dr. Juan Meng	ADPR 5992/7992
Dr. Mike Cacciatore	ADPR 5992/7992
Kim Landrum	ADPR 5992/7992

^{*}All courses should be taught independently. Please include individual class days and times for each course.

Contact	Hours
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			ADPR 5992/7992		ADPR 5992/7992		ADPR 5992/7992		ADPR 59	92/7992
Date/Time	Activity Description*	Instructor(s)		HN		eng	Cacc		Land	
Spring 2025 - TBD	Pre-departure		Lecture	Field/ Lab	Lecture	Field/ Lab	Lecture	Field/ Lab	Lecture	Field/ Lab
	·									
3:00 - 5:00pm	Program orientation	Dr. Kohn	0.5							
		Dr. Meng			0.5					
		Dr. Cacciatore					0.5			
		Landrum							0.5	
Monday, June 9, 2025	Day 1: On-site orientation									
202 11 22		2 15 1 74 10 11 11			0.5		0.5			
9:00 - 11:00am	General In-country Orientation	Dr. Kohn/Meng/Cacciatore/Landrum	0.5		0.5		0.5		0.5	
44.00 40.00	0	De Keles	4.0							
11:00 - 12:00pm 11:00 - 12:00pm	Course orientation/introduction Course orientation/introduction	Dr. Kohn Dr. Meng	1.0		1.0					
1:00 - 2:00pm	Course orientation/introduction	Dr. Cacciatore			1.0		1.0			
1:00 - 2:00pm	Course orientation/introduction	Landrum					1.0		1.0	
1:00 - 2:00pm	Course orientation/introduction	Landrum							1.0	
6:00 - 8:00pm	Welcome Dinner			0.5		0.5		0.5		0.5
Tuesday, June 10, 2025	Day 2: Cannes									
10:00 - 12:00p	Class	Dr. Kohn	1.0							
10:00 - 12:00p	Class	Dr. Meng			1.0					
1:00 - 3:00p	Class	Dr. Cacciatore					1.0			
1:00 - 3:00p	Class	Landrum							1.0	
Wednesday bosed 2005	D 2 - O									
Wednesday, June 11, 2025	Day 3: Cannes									
10:00 12:00	Class	Dr. Kohn	1.0							
10:00 - 12:00p	Class	Dr. Kohn	1.0		4.0					
10:00 - 12:00p	Class	Dr. Meng			1.0		1.0			
1:00 - 3:00p 1:00 - 3:00p	Class Class	Dr. Cacciatore Landrum					1.0		1.0	
1.00 - 3.00p	Olass	Lanurum							1.0	
Thursday, June 12, 2025	Day 4: Cannes									
Thursday, built 12, 2020	Day 4. Gaines									
10:00 - 12:00p	Class	Dr. Kohn	1.0							
10:00 - 12:00p	Class	Dr. Meng	1.0		1.0					
1:00 - 3:00p	Class	Dr. Cacciatore					1.0			
1:00 - 3:00p	Class	Landrum							1.0	
3:00 - 5:00p	Walking tour of festival	Dr. Kohn/Meng/Cacciatore/Landrum		0.5		0.5		0.5		0.5
Friday, June 13, 2025	Day 5: Cannes									
	Classes Meeting Together									
9:00 - 10:00a	Class	Dr. Kohn /Landrum	1.0				1.0			
40:00 44:000	Class	Dr. Consisters/Dr. Mana			1.0				4.0	
10:00 - 11:00a	Class	Dr. Cacciatore/Dr. Meng			1.0				1.0	
Saturday, June 14, 2025	Day 6: Cannes - NO CLASS									
Cuturuay, Curic 14, 2023	Day of Garmes 140 GEAGG									
Sunday, June 15, 2025	Day 6: Cannes - NO CLASS									
, , , , , , , , , , , , , , , , , , , ,										
9-11am	Walking tour to Festival to pick up badges	Dr. Kohn/Meng/Cacciatore/Landrum		2.0		2.0		2.0		2.0
Monday, June 16, 2025	Day 8: Cannes									
9:00a - 10:00a	Class	Dr. Kohn /Landrum	0.5						0.5	
10:00a - 11:00a	Class	Dr. Cacciatore/Dr. Meng			0.5		0.5			
11:00a - 5:00p	At Cannes Lions festival	Dr. Cacciatore/Dr. Meng		3.0		3.0				
11:00a - 5:00p	At Cannes Lions festival	Dr. Kohn / Landrum						3.0		3.0
T		1								
	D 0. O									
Tuesday, June 17, 2025	Day 9: Cannes									
		Dr. Koho /I ondrum	0.5						0.5	
Tuesday, June 17, 2025 9:00a - 10:00a	Day 9: Cannes Class	Dr. Kohn /Landrum	0.5						0.5	
9:00a - 10:00a	Class		0.5		0.5		0.5		0.5	
		Dr. Kohn /Landrum Dr. Cacciatore/Dr. Meng	0.5		0.5		0.5		0.5	
9:00a - 10:00a 10:00a - 11:00a	Class	Dr. Cacciatore/Dr. Meng	0.5	3.0	0.5	3.0	0.5		0.5	
9:00a - 10:00a 10:00a - 11:00a 11:00a - 5:00p	Class Class At Cannes Lions festival	Dr. Cacciatore/Dr. Meng Dr. Cacciatore/Dr. Meng	0.5	3.0	0.5	3.0	0.5	30	0.5	3.0
9:00a - 10:00a 10:00a - 11:00a	Class	Dr. Cacciatore/Dr. Meng	0.5	3.0	0.5	3.0	0.5	3.0	0.5	3.0
9:00a - 10:00a 10:00a - 11:00a 11:00a - 5:00p	Class Class At Cannes Lions festival	Dr. Cacciatore/Dr. Meng Dr. Cacciatore/Dr. Meng	0.5	3.0	0.5	3.0	0.5	3.0	0.5	3.0
9:00a - 10:00a 10:00a - 11:00a 11:00a - 5:00p 11:00a - 5:00p	Class Class At Cannes Lions festival At Cannes Lions festival	Dr. Cacciatore/Dr. Meng Dr. Cacciatore/Dr. Meng	0.5	3.0	0.5	3.0	0.5	3.0	0.5	3.0
9:00a - 10:00a 10:00a - 11:00a 11:00a - 5:00p 11:00a - 5:00p Wednesday, June 18, 2025	Class Class At Cannes Lions festival At Cannes Lions festival Day 10: Cannes	Dr. Cacciatore/Dr. Meng Dr. Cacciatore/Dr. Meng Dr. Kohn / Landrum		3.0	0.5	3.0	0.5	3.0		3.0
9:00a - 10:00a 10:00a - 11:00a 11:00a - 5:00p 11:00a - 5:00p	Class Class At Cannes Lions festival At Cannes Lions festival	Dr. Cacciatore/Dr. Meng Dr. Cacciatore/Dr. Meng	0.5	3.0	0.5	3.0	0.5	3.0	0.5	3.0
9:00a - 10:00a 10:00a - 11:00a 11:00a - 5:00p 11:00a - 5:00p Wednesday, June 18, 2025	Class Class At Cannes Lions festival At Cannes Lions festival Day 10: Cannes	Dr. Cacciatore/Dr. Meng Dr. Cacciatore/Dr. Meng Dr. Kohn / Landrum		3.0	0.5	3.0	0.5	3.0		3.0
9:00a - 10:00a 10:00a - 11:00a 11:00a - 5:00p 11:00a - 5:00p Wednesday, June 18, 2025 9:00a - 10:00a	Class Class At Cannes Lions festival At Cannes Lions festival Day 10: Cannes Class Class	Dr. Cacciatore/Dr. Meng Dr. Cacciatore/Dr. Meng Dr. Kohn / Landrum Dr. Kohn / Landrum Dr. Kohn / Landrum		3.0		3.0		3.0		3.0
9:00a - 10:00a 10:00a - 11:00a 11:00a - 5:00p 11:00a - 5:00p Wednesday, June 18, 2025 9:00a - 10:00a 10:00a - 11:00a 11:00a - 5:00p	Class Class At Cannes Lions festival At Cannes Lions festival Day 10: Cannes Class Class At Cannes Lions festival	Dr. Cacciatore/Dr. Meng Dr. Cacciatore/Dr. Meng Dr. Kohn / Landrum Dr. Kohn /Landrum Dr. Cacciatore/Dr. Meng Dr. Cacciatore/Dr. Meng		3.0		3.0				
9:00a - 10:00a 10:00a - 11:00a 11:00a - 5:00p 11:00a - 5:00p Wednesday, June 18, 2025 9:00a - 10:00a 10:00a - 11:00a	Class Class At Cannes Lions festival At Cannes Lions festival Day 10: Cannes Class Class	Dr. Cacciatore/Dr. Meng Dr. Cacciatore/Dr. Meng Dr. Kohn / Landrum Dr. Kohn / Landrum Dr. Kohn / Landrum						3.0		3.0

 $^{^{\}star\star}\mbox{lf}$ multiple courses are offered in the program, please use a new column for each course

Thursday, June 19, 2025	Day 11: Cannes									
	Day 111 Gaining									
9:00a - 10:00a	Class	Dr. Kohn /Landrum	0.5						0.5	
5.004 10.004	Oldos	DI. ROIII/Edildraii	0.0						0.0	
10:00a - 11:00a	Class	Dr. Cacciatore/Dr. Meng			0.5		0.5			
11.004	Cidoo	Di. Gaddiatoro/Di. Mong			0.0		0.0			
11:00a - 5:00p	At Cannes Lions festival	Dr. Cacciatore/Dr. Meng		3.0		3.0				
11:00a - 5:00p	At Cannes Lions festival	Dr. Kohn / Landrum		0.0		0.0		3.0		3.0
11.000 0.000	7 to Carmico Elono recurvar	Di. Nominy Edindram						0.0		0.0
Friday, June 20, 2025	Day 12: Cannes									
•										
9:00a - 10:00a	Class	Dr. Kohn /Landrum	0.5						0.5	
10:00a - 11:00a	Class	Dr. Cacciatore/Dr. Meng			0.5		0.5			
11:00a - 5:00p	At Cannes Lions festival	Dr. Cacciatore/Dr. Meng		3.0		3.0				
11:00a - 5:00p	At Cannes Lions festival	Dr. Kohn / Landrum						3.0		3.0
•										
Saturday, June 21, 2025	Day 13: Cannes no class Free Weekend									
Sunday, June 22, 2025	Day 14: Cannes no class Free weekend									
Monday, June 23, 2025	Day 15: Cannes									
moriday, Julie 23, 2023	Day 13. Callies									
10:00 - 12:00p	Class	Dr. Kohn	1.0							
10:00 - 12:00p	Class	Dr. Meng	1.0		1.0					
1:00 - 3:00p	Class	Dr. Cacciatore			1.0		1.0			
1:00 - 3:00p	Class	Landrum					1.0		1.0	
1.00 0.00p	Oldos	Editardiii							1.0	
Tuesday, June 24, 2025	Day 16: Cannes									
•										
10:00 - 12:00p	Class	Dr. Kohn	1.0							
10:00 - 12:00p	Class	Dr. Meng			1.0					
1:00 - 3:00p	Class	Dr. Cacciatore					1.0			
1:00 - 3:00p	Class	Landrum							1.0	
Wednesday, June 25, 2025	Day 17: Cannes									
10:00 - 12:00p	Class	Dr. Kohn	1.0							
10:00 - 12:00p	Class	Dr. Meng			1.0					
1:00 - 3:00p	Class	Dr. Cacciatore					1.0			
1:00 - 3:00p	Class	Landrum							1.0	
Thursday, June 26, 2025	Day 18: Cannes									
10:00 - 12:00p	Class	Dr. Kohn	1.0							
10:00 - 12:00p	Class	Dr. Meng			1.0					
1:00 - 3:00p	Class	Dr. Cacciatore					1.0			
1:00 - 3:00p	Class	Landrum							1.0	
Eriday Juna 27 2025	Day 10: Cannos									
Friday, June 27, 2025	Day 19: Cannes									
40:00 42:00=	Class and final presentations	Dr. Koho	1.0							
10:00 - 12:00p 10:00 - 12:00p	Class and final presentations Class and final presentations	Dr. Kohn Dr. Meng	1.0	-	1.0					
1:00 - 3:00p	Class and final presentations Class and final presentations	Dr. Meng Dr. Cacciatore		-	1.0		1.0			
1:00 - 3:00p 1:00 - 3:00p	Class and final presentations Class and final presentations	Landrum					1.0		1.0	
1.00 - 3.00μ	Ciass and final presentations	Latiuluiii							1.0	
6:00pm - 8:00pm	Closing Dinner	- 		0.5		0.5		0.5		0.5
0.00pm	and a second second	 		0.0		0.0		U.U		

Total Hours	Total Lecture Hours	13.5		13.5		13.5		13.5	
	Total Field/ Lab Hours		18.5		18.5		18.5		18.5
	_								
	Total Contact Hours	22.75		22.75		22.75		22.75	

Total Contact Hours 22.75

Total Contact Hours = Total Lecture Hours + (Total Field Hours /2)

Courses require 12.5 contact hours for each credit hour earned

Initial academic itineraries are understood to be tentative and subject to change. Please be as specific and accurate as possible.

For questions, please contact the Office of Curriculum Systems at currsys @uga.edu or 706-542-6358.