

**Short-Term Study Abroad Program Information**

**Please provide the following information:**

Study Abroad Program Name: Grady Cannes Lions Festival Study Abroad Program  
 Study Abroad (SABD) Course ID: SABD 1089  
 Study Abroad (SABD) Course CRN: TBD  
 Semester Program will be Offered: Summer 2023  
 Session (*Select Session that most closely aligns with program dates*)\*: Short Session I (6/5 - 6/29)  
 Program Director/Contact Name: Dr. Nate Kohn and Dr. Karen King  
 Program Director/Contact Phone Number: Kohn: 706-338-2493/Karen King 678-522-2329  
 Program Director/Contact Email Address: [nkohn@uga.edu](mailto:nkohn@uga.edu)/[king.karenw@gmail.com](mailto:king.karenw@gmail.com)  
 Program Start Date (*First meeting with enrolled students*): 6/12/2023  
 Program End Date (*Last meeting with enrolled students*): 6/30/2023  
 Travel Start Date: 6/9/2023  
 Travel End Date: 7/1/2023  
 Anticipated Number of Total Students Participating in Program: 56  
     Anticipated Number of UGA Students: 54  
     Anticipated Number of Transient Students: 2  
 Anticipated Number of Undergraduate Students in the Program: 54  
     Total Number of Credit Hours Taken by Each Undergraduate Student: 6  
 Anticipated Number of Graduate Students in the Program: 2  
     Total Number of Credit Hours Taken by Each Graduate Student: 6

**Please list each course offered through the program on a separate row below:**

Course Title	Course Prefix	Course Number	Credit Hours	Schedule Type	Instructor(s)	Department of Instructor(s)	Course Start Date	Course End Date	Total Lecture Hours	Total Field/ Lab Hours	Total Contact Hours**
Advertising and Public Relations Study Abroad - Global Advertising and Marketing (section 1)	ADPR	5992/7992	3	Lecture	Dr. Karen King	Advertising and Public Relations	6/12/2023	6/30/2023	18.5	38	37.5
Advertising and Public Relations Study Abroad - Global Advertising and Marketing (section 2)	ADPR	5992/7992	3	Lecture	Dr. Juan Meng	Advertising and Public Relations	6/12/2023	6/30/2023	18.5	38	37.5
Advertising and Public Relations Study Abroad - Advertising and Campaign Analysis (section 1)	ADPR	5992/7992	3	Lecture	Dr. Nathaniel Kohn	Entertainment and Media Studies	6/12/2023	6/30/2023	18.5	38	37.5
Advertising and Public Relations Study Abroad - Advertising and Campaign Analysis (section 2)	ADPR	5992/7992	3	Lecture	Dr. Michael Cacciatore	Advertising and Public Relations	6/12/2023	6/30/2023	18.5	38	37.5

\*Please work with department schedulers and OIE to ensure that all academic courses are scheduled in the same Session as the program SABD course.

\*\*Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)

**Please also complete the Academic Itinerary found on the second worksheet of this document.**

Courses require 12.5 contact hours for each credit hour earned

For questions, please contact the Office of Curriculum Systems at [currsys@uga.edu](mailto:currsys@uga.edu) or 706-542-6358.

**FY23 Academic Itinerary**

**Study Abroad Program Name:** Grady Cannes Lions Festival Study Abroad Program  
**Study Abroad Course ID:** SABD 1089  
**Program Start and End Dates:** 6/10/2023 - 7/1/2023  
**Instructors and Courses Taught:**

Instructor	Course(s) Taught
Dr. Nathaniel Kohn	ADPR 5992/7992
Dr. Karen King	ADPR 5992/7992
Dr. Juan Meng	ADPR 5992/7992
Dr. Michael Cacciatore	ADPR 5992/7992

\*All courses should be taught independently. Please include individual class days and times for each course.  
 \*\*If multiple courses are offered in the program, please use a new column for each course

Date/Time	Activity Description*	Instructor(s)	Contact Hours							
			ADPR 5992/7992 KOHN		ADPR 5992/7992 KING		ADPR 5992/7992 MENG		ADPR 5992/7992 CACCIATORE	
			Lecture	Field/ Lab	Lecture	Field/ Lab	Lecture	Field/ Lab	Lecture	Field/ Lab
<b>Spring 2023 - TBD</b>	<b>Pre-departure</b>									
3:00 - 5:00pm	Program orientation	Dr. Kohn	1.0							
		Dr. King			1.0					
		Dr. Meng					1.0			
		Dr. Cacciatore							1.0	
<b>Monday, June 12, 2023</b>	<b>Day 1: On-site orientation</b>									
9:00 - 11:00am	General In-country Orientation	Dr. Kohn	1.0					1.0		
		Dr. King			1.0					1.0
11:00 - 12:00pm	Course orientation/introduction	Dr. Kohn	1.0							
11:00 - 12:00pm	Course orientation/introduction	Dr. King			1.0					
1:00 - 2:00pm	Course orientation/introduction	Dr. Cacciatore						1.0		
1:00 - 2:00pm	Course orientation/introduction	Dr. Meng								1.0
<b>Tuesday, June 13, 2023</b>	<b>Day 2: Cannes</b>									
10:00 - 12:00p	Class	Dr. Kohn	1.0							
10:00 - 12:00p	Class	Dr. King			1.0					
1:00 - 3:00p	Class	Dr. Cacciatore						1.0		
1:00 - 3:00p	Class	Dr. Meng								1.0
<b>Wednesday, June 14, 2023</b>	<b>Day 3: Cannes</b>									
10:00 - 12:00p	Class	Dr. Kohn	1.0							
10:00 - 12:00p	Class	Dr. King			1.0					
1:00 - 3:00p	Class	Dr. Cacciatore						1.0		
1:00 - 3:00p	Class	Dr. Meng								1.0
<b>Thursday, June 15, 2023</b>	<b>Day 4: Cannes</b>									
10:00 - 12:00p	Class	Dr. Kohn	1.0							
10:00 - 12:00p	Class	Dr. King			1.0					
1:00 - 3:00p	Class	Dr. Cacciatore						1.0		
1:00 - 3:00p	Class	Dr. Meng								1.0
3:00 - 5:00p	Walking tour of festival	Dr. Kohn/King/Meng/Cacciatore		1.0		1.0			1.0	1.0
<b>Friday, June 16, 2023</b>	<b>Day 5: Cannes</b>									
	Classes Meeting Together									
9:00 - 10:00a	Class	Dr. Kohn / King	0.5					0.5		
10:00 - 11:00a	Class	Dr. Cacciatore/Dr. Meng				0.5				0.5
<b>Saturday, June 17, 2023</b>	<b>Day 6: Cannes</b>									
10:00 - 12:00p	Class	Dr. Kohn	1.0							
10:00 - 12:00p	Class	Dr. King			1.0					
1:00 - 3:00p	Class	Dr. Cacciatore						1.0		
1:00 - 3:00p	Class	Dr. Meng								1.0
3:00 - 5:00p	Walking tour of festival	Dr. Kohn / King / Cacciatore / Meng		1.0		1.0			1.0	1.0
<b>Sunday, June 18, 2023</b>	<b>Day 6: Cannes</b>									
9:00a - 10:00a	Class	Dr. King / Cacciatore			1.0					1.0
10:00a - 11:00a	Class	Dr. Kohn / Meng	1.0					1.0		
10:00a - 10:00p	At Cannes Lions festival Collect badges	Dr. Kohn / King		6.0		6.0				
10:00a - 10:00p	At Cannes Lions festival Meet with Cannes Execs	Dr. Meng / Cacciatore						6.0		6.0
<b>Monday, June 19, 2023</b>	<b>Day 8: Cannes</b>									
9:00a - 10:00a	Class	Dr. Kohn / Dr. Cacciatore	1.0							1.0
10:00a - 11:00a	Class	Dr. King / Meng				1.0		1.0		
11:00a - 11:00p	At Cannes Lions festival	Dr. Kohn / King		6.0		6.0				
11:00a - 11:00p	At Cannes Lions festival	Dr. Cacciatore/Dr. Meng						6.0		6.0
<b>Tuesday, June 20, 2023</b>	<b>Day 9: Cannes</b>									
9:00a - 10:00a	Class	Dr. Kohn / Dr.Cacciatore	1.0							1.0
10:00a - 11:00a	Class	Dr. King / Meng				1.0		1.0		
11:00a - 11:00p	At Cannes Lions festival	Dr. Kohn / King		6.0		6.0				
11:00a - 11:00p	At Cannes Lions festival	Dr. Cacciatore/Dr. Meng						6.0		6.0

<b>Wednesday, June 21, 2023</b>	<b>Day 10: Cannes</b>								
9:00a - 10:00a	Class	Dr. Kohn / Dr.Cacciatore	1.0					1.0	
10:00a - 11:00a	Class	Dr. King / Meng		1.0		1.0			
11:00a - 11:00p	At Cannes Lions festival	Dr. Kohn / King			6.0		6.0		
11:00a - 11:00p	At Cannes Lions festival	Dr. Cacciatore/Dr. Meng						6.0	6.0
<b>Thursday, June 22, 2023</b>	<b>Day 11: Cannes</b>								
9:00a - 10:00a	Class	Dr. Kohn / Dr.Cacciatore	1.0					1.0	
10:00a - 11:00a	Class	Dr. King / Meng		1.0		1.0			
11:00a - 11:00p	At Cannes Lions festival	Dr. Kohn / King			6.0		6.0		
11:00a - 11:00p	At Cannes Lions festival	Dr. Cacciatore/Dr. Meng						6.0	6.0
<b>Friday, June 23, 2023</b>	<b>Day 12: Cannes</b>								
9:00a - 10:00a	Class	Dr. Kohn / Dr.Cacciatore	1.0					1.0	
10:00a - 11:00a	Class	Dr. King / Meng		1.0		1.0			
11:00a - 11:00p	At Cannes Lions festival	Dr. Kohn / King			6.0		6.0		
11:00a - 11:00p	At Cannes Lions festival	Dr. Cacciatore/Dr. Meng						6.0	6.0
<b>Saturday, June 24, 2023</b>	<b>Day 13: Cannes no class Free Weekend</b>								
<b>Sunday, June 25, 2023</b>	<b>Day 14: Cannes no class Free weekend</b>								
<b>Monday, June 26, 2023</b>	<b>Day 15: Cannes</b>								
10:00 - 12:00p	Class	Dr. Kohn	1.0						
10:00 - 12:00p	Class	Dr. King		1.0					
1:00 - 3:00p	Class	Dr. Cacciatore				1.0			
1:00 - 3:00p	Class	Dr. Meng						1.0	
<b>Tuesday, June 27, 2023</b>	<b>Day 16: Cannes</b>								
10:00 - 12:00p	Class	Dr. Kohn	1.0						
10:00 - 12:00p	Class	Dr. King		1.0					
1:00 - 3:00p	Class	Dr. Cacciatore				1.0			
1:00 - 3:00p	Class	Dr. Meng						1.0	
<b>Wednesday, June 28, 2023</b>	<b>Day 17: Cannes</b>								
10:00 - 12:00p	Class	Dr. Kohn	1.0						
10:00 - 12:00p	Class	Dr. King		1.0					
1:00 - 3:00p	Class	Dr. Cacciatore				1.0			
1:00 - 3:00p	Class	Dr. Meng						1.0	
<b>Thursday, June 29, 2023</b>	<b>Day 18: Cannes</b>								
10:00 - 12:00p	Class	Dr. Kohn	1.0						
10:00 - 12:00p	Class	Dr. King		1.0					
1:00 - 3:00p	Class	Dr. Cacciatore				1.0			
1:00 - 3:00p	Class	Dr. Meng						1.0	
<b>Friday, June 30, 2023</b>	<b>Day 19: Cannes</b>								
10:00 - 12:00p	Class and final presentations	Dr. Kohn	1.0						
10:00 - 12:00p	Class and final presentations	Dr. King		1.0					
1:00 - 3:00p	Class and final presentations	Dr. Cacciatore				1.0			
1:00 - 3:00p	Class and final presentations	Dr. Meng						1.0	
<b>Saturday, July 1, 2023</b>	<b>Day 20: Cannes Depart</b>								

<b>Total Hours</b>	<b>Total Lecture Hours</b>	18.5	18.5	18.5	18.5	18.5	18.5
	<b>Total Field/ Lab Hours</b>	38.0	38.0	38.0	38.0	38.0	38.0

<b>Total Contact Hours</b>	37.5	37.5	37.5	37.5
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*Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)*

*Courses require 12.5 contact hours for each credit hour earned*

18.5      38.0      18.5      38.0      18.5      38.0      18.5      38.0

Initial academic itineraries are understood to be tentative and subject to change. Please be as specific and accurate as possible.

For questions, please contact the Office of Curriculum Systems at currsys@uga.edu or 706-542-6358.