

**Short-Term Study Abroad Program Information**

**Please provide the following information:**

Study Abroad Program Name: Entrepreneurship in Israel  
 Study Abroad (SABD) Course ID: SABD 1380  
 Study Abroad (SABD) Course CRN: TBD  
 Semester Program will be Offered: Maymester 2022  
 Part of Term (Select Part of Term that most closely aligns with program dates)\*: May Session  
[Click Here for Part of Term Dates \("Classes Begin" and "Classes End"\)](#)  
 Program Director/Contact Name: Don Chambers  
 Program Director/Contact Email Address: [donald.chambers@uga.edu](mailto:donald.chambers@uga.edu)  
 Program Start Date (First meeting with enrolled students): 4/1/2022  
 Program End Date (Last meeting with enrolled students): 6/5/2022  
 Travel Start Date: 5/15/2022  
 Travel End Date: 6/5/2022  
 Anticipated Number of Total Students Participating in Program: 22  
     Anticipated Number of UGA Students: 22  
     Anticipated Number of Transient Students: 0  
 Anticipated Number of Undergraduate Students in the Program: 22  
     Total Number of Credit Hours Taken by Each Undergraduate Student: 6  
 Anticipated Number of Graduate Students in the Program: 0  
     Total Number of Credit Hours Taken by Each Graduate Student: NA

**Please list each course offered through the program on a separate row below:**

| Course Title   | Course Prefix | Course Number | Credit Hours | Schedule Type | Instructor(s)   | Department of Instructor(s) | Course Start Date | Course End Date | Total Lecture Hours | Total Field/ Lab Hours | Total Contact Hours** |
|--|---------------|---------------|--------------|---------------|-----------------|-----------------------------|-------------------|-----------------|---------------------|------------------------|-----------------------|
| Study of Global Entrepreneurship and Innovation Ecosystems | ENTR          | 4100          | 3            | Seminar       | Donald Chambers | Entrepreneurship            | 5/15/2022         | 6/5/2022        | 29.5                | 20                     | 39.5                  |
| Special Topics in Entrepreneurship                         | ENTR          | 5000          | 3            | Lecture       | Andrew Potter   | OVPI                        | 5/15/2022         | 6/5/2022        | 29.5                | 20                     | 39.5                  |

\*Please work with department schedulers and OIE to ensure that all academic courses are scheduled in the same Part of Term as the program SABD course.

**Please also complete the Academic Itinerary found on the second worksheet of this document.**

\*\*Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)  
 Courses require 12.5 contact hours for each credit hour earned

For questions, please contact the Office of Curriculum Systems at [csabroad@uga.edu](mailto:csabroad@uga.edu) or 706-542-6358.

### Academic Itinerary

**Study Abroad Program Name:** Entrepreneurship in Israel  
**Study Abroad (SABD) Course ID:** SABD 1380  
**Program Start and End Dates:** 4/1/2022 - 6/5/2022  
**Instructors and Courses Taught:**

| Instructor      | Course(s) Taught |
|-----------------|------------------|
| Donald Chambers | ENTR 4100        |
| Andrew Potter   | ENTR 5000        |

\*All courses should be taught independently. Please include individual class days and times for each course.

\*\*If multiple courses are offered in the program, please use a new column for each course.

| Date/Time | Activity Description*  | Instructor(s)                            | Contact Hours |            |           |            |
|-----------|--|--|---------------|------------|-----------|------------|
|           |  |  | ENTR 4100     |            | ENTR 5000 |            |
|           |  |  | Lecture       | Field/ Lab | Lecture   | Field/ Lab |
| April TBD | Orientation  | Chambers/Potter                          | 1.50          |            | 1.50      |            |
| 15-May-22 | Departure  |  |               |            |           |            |
| 16-May-22 | Arrive Tel Aviv, check into hotel  |  |               |            |           |            |
| 17-May-22 | City tour to explore business history and culture - pre-departure papers on Israel as a world recognized innovations center, group dinner, and breakdown of day  | Experienced Local Guides/Chambers/Potter | 1.00          | 2.50       | 1.00      | 2.50       |
| 18-May-22 | US Chamber of Commerce; Tel Aviv Business Incubators. Cases and prep papers on business data   | Local Guest/Chambers/Potter              | 1.75          | 1.75       | 1.75      | 1.75       |
| 19-May-22 | Digitization and Modernization in Israel's Communication and Logistics Industries (AM), Market Research Strategies and Emerging Consumer Market Insights (PM)  | Local Guest/Chambers/Potter              | 1.50          | 2.00       | 1.50      | 2.00       |
| 20-May-22 | Full Day into City of Nazareth; cultural sites all have a place in how the city/state and business originated and developed its social and private industries. Nazareth has a long history of being a center of trade and has well over 20 high tech companies. It has occasionally been called the "Arab Silicon Valley". The Israeli Ministry of Tourism launched a seed fund 10 years ago to expand the tourism industry. We will cover a paper/case on the balance between business development while preserving culture | Experienced Local Guides/Chambers/Potter | 1.00          | 2.50       | 1.00      | 2.50       |
| 21-May-22 | FREE DAY   |  |               |            |           |            |
| 22-May-22 | Carmel Central Market Tour - Tel Aviv's main market place (AM only)  | Local guide/Chambers/Potter              | 0.50          | 1.50       | 0.50      | 1.50       |
| 23-May-22 | Emerging Innovation and Technology Trends in Israel (AM), Seed to Expansion: The Entire Startup Life Cycle (PM). Supplemented by cases/papers  | Local Speakers/Chambers/Potter           | 1.75          | 1.75       | 1.75      | 1.75       |
| 24-May-22 | Tel Aviv University (TAU)  | Local Faculty/Chambers                   | 4.00          |            |           |            |
| 25-May-22 | TAU  | Local Faculty/Potter                     |               |            | 4.00      |            |
| 26-May-22 | Full day Caesarea and Haifa Tour-Mix of family Businesses and cultural activities. Haifa plays an important role in Israel's economy. It is home to Matam, one of the oldest and largest high-tech parks in the country; Haifa also owns the only underground rapid transit system located in Israel, known as the Carmelit. We will use a paper and book chapter to study how Haifa became an ICT powerhouse  | Experienced Local Guides/Chambers/Potter | 1.00          | 2.50       | 1.00      | 2.50       |
| 27-May-22 | FREE DAY   |  |               |            |           |            |
| 28-May-22 | Check out, travel to Jerusalem, Old city tour. Jerusalem is dominated by service sector jobs and has a strong tourism sector. Given its historical significance, there has been increasing emphasis on services led business development   | Experienced Local Guides/Chambers/Potter | 0.50          | 3.00       | 0.50      | 3.00       |
| 29-May-22 | Masada and Dead Sea - Masada is a UNESCO site and was a key strategic fortress during many wars. We will discuss the impact of life in a hostile region in terms of business development covering "Israel-based Ahava Dead Sea Laboratories: Operating in a Hostile Business Environment"  | Experienced Local Guides/Chambers/Potter | 1.00          | 2.50       | 1.00      | 2.50       |
| 30-May-22 | TAU  | Local Faculty/Chambers                   | 4.00          |            |           |            |
| 31-May-22 | TAU  | Chambers/Potter                          | 4.00          |            | 4.00      |            |
| 1-Jun-22  | TAU  | Local Faculty/Potter                     |               |            | 4.00      |            |
| 2-Jun-22  | TAU  | Chambers/Potter                          | 4.00          |            | 4.00      |            |
| 3-Jun-22  | TAU - Final Presentations  | Chambers/Potter                          | 2.00          |            | 2.00      |            |
| 4-Jun-22  | Free day, group dinner   |  |               |            |           |            |
| 5-Jun-22  | Check out, depart for home   |  |               |            |           |            |
| 6-Jun-22  | Arrive home  |  |               |            |           |            |

|                    |                        |       |       |       |       |
|--------------------|------------------------|-------|-------|-------|-------|
| <b>Total Hours</b> | Total Lecture Hours    | 29.50 |       | 29.50 |       |
|                    | Total Field/ Lab Hours |       | 20.00 |       | 20.00 |

|                            |             |             |
|----------------------------|-------------|-------------|
| <b>Total Contact Hours</b> | <b>39.5</b> | <b>39.5</b> |
|----------------------------|-------------|-------------|

Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)

Courses require 12.5 contact hours for each credit hour earned