

**Short-Term Study Abroad Program Information**

**Please provide the following information:**

Study Abroad Program Name: Grady Cannes Lions Festival  
 Study Abroad (SABD) Course ID: SABD 1089  
 Study Abroad (SABD) Course CRN: 68989  
 Semester Program will be Offered: Summer 2021  
 Session (*Select Session that most closely aligns with program dates*)\* : Short Session I (6/5 - 6/29)  
 Program Director/Contact Name: Dr. Nate Kohn and Dr. Karen King  
 Program Director/Contact Phone Number: Kohn: 706-338-2493/Karen King 678-522-2329  
 Program Director/Contact Email Address: [nkohn@uga.edu/king.karenw@gmail.com](mailto:nkohn@uga.edu/king.karenw@gmail.com)  
 Program Start Date (*First meeting with enrolled students*): 6/13/2022  
 Program End Date (*Last meeting with enrolled students*): 7/1/2022  
 Travel Start Date: 6/10/2022  
 Travel End Date: 7/2/2022  
 Anticipated Number of Total Students Participating in Program: 60  
     Anticipated Number of UGA Students: 55  
     Anticipated Number of Transient Students: 5  
 Anticipated Number of Undergraduate Students in the Program: 57  
     Total Number of Credit Hours Taken by Each Undergraduate Student: 6  
 Anticipated Number of Graduate Students in the Program: 3  
     Total Number of Credit Hours Taken by Each Graduate Student: 6

**Please list each course offered through the program on a separate row below:**

Course Title	Course Prefix	Course Number	CRN(s)	Credit Hours	Schedule Type	Instructor(s)	Department of Instructor(s)	Course Start Date	Course End Date	Total Lecture Hours	Total Field/ Lab Hours	Total Contact Hours**
Advertising and Public Relations Study Abroad - Global Advertising and Marketing (section 1)	ADPR	5992	66466	3	Lecture	Dr. Karen King	Advertising and Public Relations	6/13/2022	7/1/2022	18.5	38	37.5
Advertising and Public Relations Study Abroad - Global Advertising and Marketing (section 2)	ADPR	5992/7992	66460/66461	3	Lecture	Dr. Michael Cacciatore	Advertising and Public Relations	6/13/2022	7/1/2022	18.5	38	37.5
Advertising and Public Relations Study Abroad - Advertising and Campaign Analysis (section 1)	ADPR	5992/7992	66462/66463	3	Lecture	Dr. Nathaniel Kohn	Advertising and Public Relations	6/13/2022	7/1/2022	18.5	38	37.5
Advertising and Public Relations Study Abroad - Advertising and Campaign Analysis (section 2)	ADPR	5992	66464	3	Lecture	Dr. Kristen Strausbaugh	Advertising and Public Relations	6/13/2022	7/1/2022	18.5	38	37.5

\*Please work with department schedulers and OIE to ensure that all academic courses are scheduled in the same Session as the program SABD course.

\*\*Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)  
 Courses require 12.5 contact hours for each credit hour earned

**Please also complete the Academic Itinerary found on the second worksheet of this document.**

For questions, please contact the Office of Curriculum Systems at [cursys@uga.edu](mailto:cursys@uga.edu) or 706-542-6358.

**FY17 Academic Itinerary**

**Study Abroad Program Name:** Grady Cannes Lions Festival  
**Study Abroad Course ID:** SABD 1089  
**Program Start and End Dates:** 06/13/22-07/01/22

Instructor	Courses(s) Taught
Dr. Nathaniel Kohn	ADPR 5992/7992
Dr. Karen King	ADPR 5992/7992
Dr. Kristen Strausbaugh	ADPR 5992/7992
Dr. Michael Cacciatore	ADPR 5992/7992

\*All courses should be taught independently. Please include individual class days and times for each course.  
 \*\*If multiple courses are offered in the program, please use a new column for each course

Date/Time	Activity Description*	Instructor(s)	Contact Hours										
			ADPR 5992/7992 KOHN		ADPR 5992/7992 KING		ADPR 5992/7992 CACCIATORE		ADPR 5992/7992 STRAUSBAUGH				
			Lecture	Field/ Lab	Lecture	Field/ Lab	Lecture	Field/ Lab	Lecture	Field/ Lab			
<b>Spring 2022 - TBD</b>	<b>Pre-departure</b>												
3:00 - 5:00p	Program orientation	Dr. Kohn Dr. King	1.0			1.0		1.0				1.0	
<b>Monday, June 13, 2022</b>	<b>Day 1: On-site orientation</b>												
9:00 - 11:00a	General In-country Orientation	Dr. Kohn Dr. King	1.0			1.0		1.0				1.0	
11:00 - 12:00p	Course orientation/introduction	Dr. Kohn	1.0										
11:00 - 12:00p	Course orientation/introduction	Dr. King				1.0							
1:00 - 2:00p	Course orientation/introduction	Dr. Strausbaugh						1.0					
1:00 - 2:00p	Course orientation/introduction	Dr. Cacciatore										1.0	
<b>Tuesday, June 14, 2022</b>	<b>Day 2: Cannes</b>												
10:00 - 12:00p	Class	Dr. Kohn	1.0										
10:00 - 12:00p	Class	Dr. King				1.0							
1:00 - 3:00p	Class	Dr. Strausbaugh						1.0					
1:00 - 3:00p	Class	Dr. Cacciatore										1.0	
<b>Wednesday, June 15, 2022</b>	<b>Day 3: Cannes</b>												
10:00 - 12:00p	Class	Dr. Kohn	1.0										
10:00 - 12:00p	Class	Dr. King				1.0							
1:00 - 3:00p	Class	Dr. Strausbaugh						1.0					
1:00 - 3:00p	Class	Dr. Cacciatore										1.0	
<b>Thursday, June 16, 2022</b>	<b>Day 4: Cannes</b>												
10:00 - 12:00p	Class	Dr. Kohn	1.0										
10:00 - 12:00p	Class	Dr. King				1.0							
1:00 - 3:00p	Class	Dr. Strausbaugh						1.0					
1:00 - 3:00p	Class	Dr. Cacciatore										1.0	
3:00 - 5:00p	Walking tour of festival/collect badges	Dr. Kohn / King			1.0		1.0			1.0			1.0
<b>Friday, June 17, 2022</b>	<b>Day 5: Cannes</b>												
9:00 - 10:00a	Classes Meeting Together	Dr. Kohn / King	0.5					0.5					
10:00 - 11:00a	Class	Dr. Strausbaugh / Cacciatore				0.5						0.5	
<b>Saturday, June 18, 2022</b>	<b>Day 6: Cannes</b>												
10:00 - 12:00p	Class	Dr. Kohn	1.0										
10:00 - 12:00p	Class	Dr. King				1.0							
1:00 - 3:00p	Class	Dr. Strausbaugh						1.0					
1:00 - 3:00p	Class	Dr. Cacciatore										1.0	
3:00 - 5:00p	Walking tour of festival	Dr. Kohn / King			1.0		1.0			1.0			1.0
<b>Sunday, June 19, 2022</b>	<b>Day 7: Cannes</b>												
9:00a - 10:00a	Class	Dr. King / Cacciatore				1.0						1.0	
10:00a - 11:00a	Class	Dr. Kohn / Strausbaugh	1.0					1.0					
10:00a - 10:00p	At Cannes Lions festival Collect badges	Dr. Kohn / King			6.0		6.0						
10:00a - 10:00p	At Cannes Lions festival Meet with Cannes Execs	Dr. Strausbaugh / Cacciatore								6.0			6.0
<b>Monday, June 20, 2022</b>	<b>Day 8: Cannes</b>												
9:00a - 10:00a	Class	Dr. Kohn / Strausbaugh	1.0					1.0					
10:00a - 11:00a	Class	Dr. King				1.0						1.0	
11:00a - 11:00p	At Cannes Lions festival	Dr. Kohn / King			6.0		6.0						
11:00a - 11:00p	At Cannes Lions festival	Dr. Strausbaugh / Cacciatore								6.0			6.0
<b>Tuesday, June 21, 2022</b>	<b>Day 9: Cannes</b>												
9:00a - 10:00a	Class	Dr. Kohn / Strausbaugh	1.0					1.0					
10:00a - 11:00a	Class	Dr. King				1.0						1.0	
11:00a - 11:00p	At Cannes Lions festival	Dr. Kohn / King			6.0		6.0						
11:00a - 11:00p	At Cannes Lions festival	Dr. Strausbaugh / Cacciatore								6.0			6.0

<b>Wednesday, June 22, 2022</b>	<b>Day 10: Cannes</b>								
9:00a - 10:00a	Class	Dr. Kohn / Strausbaugh	1.0				1.0		
10:00a - 11:00a	Class	Dr. King			1.0			1.0	
11:00a - 11:00p	At Cannes Lions festival	Dr. Kohn / King		6.0		6.0			
11:00a - 11:00p	At Cannes Lions festival	Dr. Strausbaugh / Cacciatore					6.0		6.0
<b>Thursday, June 23, 2022</b>	<b>Day 11: Cannes</b>								
9:00a - 10:00a	Class	Dr. Kohn / Strausbaugh	1.0				1.0		
10:00a - 11:00a	Class	Dr. King			1.0			1.0	
11:00a - 11:00p	At Cannes Lions festival	Dr. Kohn / King		6.0		6.0			
11:00a - 11:00p	At Cannes Lions festival	Dr. Strausbaugh / Cacciatore					6.0		6.0
<b>Friday, June 24, 2022</b>	<b>Day 12: Cannes</b>								
9:00a - 10:00a	Class	Dr. Kohn / Strausbaugh	1.0				1.0		
10:00a - 11:00a	Class	Dr. King			1.0			1.0	
11:00a - 11:00p	At Cannes Lions festival	Dr. Kohn / King		6.0		6.0			
11:00a - 11:00p	At Cannes Lions festival	Dr. Strausbaugh / Cacciatore					6.0		6.0
<b>Saturday, June 25, 2022</b>	<b>Day 13: Cannes no class weekend</b>								
<b>Sunday, June 26, 2022</b>	<b>Day 14: Cannes no class weekend</b>								
<b>Monday, June 27, 2022</b>	<b>Day 15: Cannes</b>								
10:00 - 12:00p	Class	Dr. Kohn	1.0						
10:00 - 12:00p	Class	Dr. King			1.0				
1:00 - 3:00p	Class	Dr. Strausbaugh					1.0		
1:00 - 3:00p	Class	Dr. Cacciatore						1.0	
<b>Tuesday, June 28, 2022</b>	<b>Day 16: Cannes</b>								
10:00 - 12:00p	Class	Dr. Kohn	1.0						
10:00 - 12:00p	Class	Dr. King			1.0				
1:00 - 3:00p	Class	Dr. Strausbaugh					1.0		
1:00 - 3:00p	Class	Dr. Cacciatore						1.0	
<b>Wednesday, June 29, 2022</b>	<b>Day 17: Cannes</b>								
10:00 - 12:00p	Class	Dr. Kohn	1.0						
10:00 - 12:00p	Class	Dr. King			1.0				
1:00 - 3:00p	Class	Dr. Strausbaugh					1.0		
1:00 - 3:00p	Class	Dr. Cacciatore						1.0	
<b>Thursday, June 30, 2022</b>	<b>Day 18: Cannes</b>								
10:00 - 12:00p	Class	Dr. Kohn	1.0						
10:00 - 12:00p	Class	Dr. King			1.0				
1:00 - 3:00p	Class	Dr. Strausbaugh					1.0		
1:00 - 3:00p	Class	Dr. Cacciatore						1.0	
<b>Friday, July 1, 2022</b>	<b>Day 19: Cannes</b>								
10:00 - 12:00p	Class	Dr. Kohn	1.0						
10:00 - 12:00p	Class	Dr. King			1.0				
1:00 - 3:00p	Class	Dr. Strausbaugh					1.0		
1:00 - 3:00p	Class	Dr. Cacciatore						1.0	
<b>Saturday, July 2, 2022</b>	<b>Day 20: Cannes Depart</b>								

<b>Total Hours</b>	<b>Total Lecture Hours</b>	18.5	18.5	18.5	18.5
	<b>Total Field/ Lab Hours</b>		38.0	38.0	38.0

<b>Total Contact Hours</b>	37.5	37.5	37.5	37.5
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*Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)  
Courses require 12.5 contact hours for each credit hour earned*

*Initial academic itineraries are understood to be tentative and subject to change. Please be as specific and accurate as possible.*

*For questions, please contact the Office of Curriculum Systems at [currsys@uga.edu](mailto:currsys@uga.edu) or 706-542-6358.*