

Short-Term Study Abroad Program Information

Please provide the following information:

Study Abroad Program Name: Grady Cannes Lions Festival Study Abroad Program
 Study Abroad (SABD) Course ID: SABD 1089
 Study Abroad (SABD) Course CRN: TBD
 Semester Program will be Offered: Summer 2019
 Session (Select Session that most closely aligns with program dates)*: Short Session I
 Program Director/Contact Name: Dr. Nate Kohn and Dr. Karen King
 Program Director/Contact Phone Number: Kohn: 706-542-4972 / King: 706-542-4998
 Program Director/Contact Email Address: nkohn@uga.edu / kwking@uga.edu
 Program Start Date (First meeting with enrolled students): 6/10/2019
 Program End Date (Last meeting with enrolled students): 6/28/2019
 Travel Start Date: 6/7/2019
 Travel End Date: 6/29/2019
 Anticipated Number of Total Students Participating in Program: 60
 Anticipated Number of UGA Students: 55
 Anticipated Number of Transient Students: 5
 Anticipated Number of Undergraduate Students in the Program: 57
 Total Number of Credit Hours Taken by Each Undergraduate Student: 6
 Anticipated Number of Graduate Students in the Program: 3
 Total Number of Credit Hours Taken by Each Graduate Student: 6

Please list each course offered through the program on a separate row below:

Course Title	Course Prefix	Course Number	Credit Hours	Schedule Type	Instructor(s)	Department of Instructor(s)	Course Start Date	Course End Date	Total Lecture Hours	Total Field/ Lab Hours	Total Contact Hours**
Advertising and Public Relations Study Abroad - Global Advertising and Marketing (section 1)	ADPR	5992/7992	3	Lecture	Dr. Karen King	Advertising and Public Relations	6/10/2019	6/28/2019	17.5	44	39.5
Advertising and Public Relations Study Abroad - Global Advertising and Marketing (section 2)	ADPR	5992/7992	3	Lecture	Dr. Jeff Springston	Advertising and Public Relations	6/10/2019	6/28/2019	17.5	44	39.5
Advertising and Public Relations Study Abroad - Advertising and Campaign Analysis (section 1)	ADPR	5992/7992	3	Lecture	Dr. Nathaniel Kohn	Advertising and Public Relations	6/10/2019	6/28/2019	17.5	44	39.5
Advertising and Public Relations Study Abroad - Advertising and Campaign Analysis (section 2)	ADPR	5992/7992	3	Lecture	Dr. Bryan Reber	Advertising and Public Relations	6/10/2019	6/28/2019	17.5	44	39.5

*Please work with department schedulers and OIE to ensure that all academic courses are scheduled in the same Session as the program SABD course.

Please also complete the Academic Itinerary found on the second worksheet of this document.

**Total Contact Hours = Total Lecture Hours + (Total Field Hours , Courses require 12.5 contact hours for each credit hour earned

For questions, please contact the Office of Curriculum Systems at currsys@uga.edu or 706-542-6358.

Academic Itinerary

Study Abroad Program Name: Cannes Lions Festival Study Abroad Program
 Study Abroad Course ID: SABD 1089 - SA Grady Cannes Lions France
 Program Start and End Dates: June 10 - June 28, 2019
 Instructors and Courses Taught:

Instructor	Course(s) Taught
Dr. Nathaniel Kohn	ADPR 5992/7992
Dr. Karen King	ADPR 5992/7992
Dr. Jeff Springston	ADPR 5992/7992
Dr. Bryan Reber	ADPR 5992/7992

*All courses should be taught independently. Please include individual class days and times for each course.
 **If multiple courses are offered in the program, please use a new column for each course

Date/Time	Activity Description*	Instructor(s)	Contact Hours							
			ADPR 5992/7992 - KOHN		ADPR 5992/7992 - KING		ADPR 5992/7992 - SPRINGSTON		ADPR 5992/7992- REBER	
			Lecture	Field/ Lab	Lecture	Field/ Lab	Lecture	Field/ Lab	Lecture	Field/ Lab
Wednesday, March 20, 2019	Pre-departure									
3:00 - 5:00p	Program orientation	Dr. Kohn Dr. King	1.0			1.0		1.0		1.0
Monday, June 10, 2019	Day 1: On-site orientation									
9:00 - 11:00a	General In-country Orientation	Dr. Kohn Dr. King	1.0			1.0		1.0		1.0
11:00a - 12:00p	Course orientation/introduction	Dr. Kohn	1.0							
11:00a - 12:00p	Course orientation/introduction	Dr. King			1.0					
1:00 - 2:00p	Course orientation/introduction	Dr. Springston					1.0			
1:00 - 2:00p	Course orientation/introduction	Dr. Reber								1.0
Monday, June 10	Day 2: Cannes									
10:00a - 12:00p	Class	Dr. Kohn	1.0							
10:00a - 12:00p	Class	Dr. King			1.0					
1:00 - 3:00p	Class	Dr. Springston					1.0			
1:00 - 3:00p	Class	Dr. Reber								1.0
Tuesday, June 11	Day 3: Cannes									
10:00a - 12:00p	Class	Dr. Kohn	1.0							
10:00a - 12:00p	Class	Dr. King			1.0					
1:00 - 3:00p	Class	Dr. Springston					1.0			
1:00 - 3:00p	Class	Dr. Reber								1.0
Wednesday, June 12	Day 4: Cannes									
10:00a - 12:00p	Class	Dr. Kohn	1.0							
10:00a - 12:00p	Class	Dr. King			1.0					
1:00 - 3:00p	Class	Dr. Springston					1.0			
1:00 - 3:00p	Class	Dr. Reber								1.0
3:00 - 5:00p	Walking tour of festival/collect badges	Dr. Kohn / King		1.0		1.0			1.0	1.0
Thursday, June 13	Day 5: Cannes									
9:00 - 10:00a	*Classes Meeting Together*									
9:00 - 10:00a	Class	Dr. Kohn / King	0.5		0.5					
10:00 - 11:00a	Class	Dr. Springston / Reber					0.5		0.5	
Friday, June 14	Day 5: Cannes									
10:00a - 12:00p	Class	Dr. Kohn	1.0							
10:00a - 12:00p	Class	Dr. King			1.0					
1:00 - 3:00p	Class	Dr. Springston					1.0			
1:00 - 3:00p	Class	Dr. Reber								1.0
3:00 - 5:00p	Walking tour of festival/collect badges	Dr. Kohn / King		1.0		1.0		1.0		1.0
Monday, June 17	Day 5: Cannes									
9:00 - 10:00a	Class	Dr. King / Reber			1.0				1.0	
10:00a - 10:00p	At Cannes Lions festival	Dr. Kohn / King		6.0		6.0				
10:00a - 10:00p	At Cannes Lions festival	Dr. Springston / Reber					6.0		6.0	
5:00 - 6:00p	Class	Dr. Kohn / Springston	1.0				1.0			
Tuesday, June 18	Day 8: Cannes									
10:00 - 11:00a	Class	Dr. King / Reber		1.0					1.0	
11:00a - 11:00p	At Cannes Lions festival	Dr. Kohn / King		6.0		6.0				
11:00a - 11:00p	At Cannes Lions festival	Dr. Springston / Reber					6.0		6.0	
5:00 - 6:00p	Class	Dr. Kohn / Springston	1.0				1.0			
Wednesday, June 19	Day 9: Cannes									
10:00 - 11:00a	Class	Dr. King / Reber		1.0					1.0	
11:00a - 11:00p	At Cannes Lions festival	Dr. Kohn / King		6.0		6.0				
11:00a - 11:00p	At Cannes Lions festival	Dr. Springston / Reber					6.0		6.0	
5:00 - 6:00p	Class	Dr. Kohn / Springston	1.0				1.0			
Thursday, June 20	Day 10: Cannes									
10:00 - 11:00a	Class	Dr. King / Reber		1.0					1.0	
11:00a - 11:00p	At Cannes Lions festival	Dr. Kohn / King		6.0		6.0				
11:00a - 11:00p	At Cannes Lions festival	Dr. Springston / Reber					6.0		6.0	
5:00 - 6:00p	Class	Dr. Kohn / Springston	1.0				1.0			
Friday, June 21	Day 11: Cannes									
10:00 - 11:00a	Class	Dr. King / Reber		1.0					1.0	
11:00a - 11:00p	At Cannes Lions festival	Dr. Kohn / King		6.0		6.0				
11:00a - 11:00p	At Cannes Lions festival	Dr. Springston / Reber					6.0		6.0	
5:00 - 6:00p	Class	Dr. Kohn / Springston	1.0				1.0			

Monday, June 24	Day 12: Cannes								
10:00 - 11:00a	Class	Dr. King / Reber			1.0				1.0
11:00a - 11:00p	At Cannes Lions festival	Dr. Kohn / King			6.0	6.0			
11:00a - 11:00p	At Cannes Lions festival	Dr. Springston / Reber						6.0	6.0
5:00 - 6:00p	Class	Dr. Kohn / Springston	1.0				1.0		
Tuesday, June 25	Day 13: Cannes								
10:00 - 11:00a	Class	Dr. King / Reber			1.0				1.0
11:00a - 11:00p	At Cannes Lions festival	Dr. Kohn / King			6.0	6.0			
11:00a - 11:00p	At Cannes Lions festival	Dr. Springston / Reber						6.0	6.0
5:00 - 6:00p	Class	Dr. Kohn / Springston	1.0				1.0		
Wednesday, June 26	Day 15: Cannes								
10:00a - 12:00p	Class	Dr. Kohn	1.0						
10:00a - 12:00p	Class	Dr. King			1.0				
1:00 - 3:00p	Class	Dr. Springston					1.0		
1:00 - 3:00p	Class	Dr. Reber							1.0
Thursday, June 27	Day 16: Cannes								
10:00a - 12:00p	Class	Dr. Kohn	1.0						
10:00a - 12:00p	Class	Dr. King			1.0				
1:00 - 3:00p	Class	Dr. Springston					1.0		
1:00 - 3:00p	Class	Dr. Reber							1.0
Friday, June 28	Day 17: Cannes								
10:00a - 12:00p	Class	Dr. Kohn	1.0						
10:00a - 12:00p	Class	Dr. King			1.0				
1:00 - 3:00p	Class	Dr. Springston					1.0		
1:00 - 3:00p	Class	Dr. Reber							1.0
Saturday, June 29	Day 20: Cannes Depart								
Total Hours		Total Lecture Hours	17.5		17.5		17.5		17.5
		Total Field/ Lab Hours		44.0		44.0		44.0	44.0
Total Contact Hours			39.5		39.5		39.5		39.5

*Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)
Courses require 12.5 contact hours for each credit hour earned*

Initial academic itineraries are understood to be tentative and subject to change. Please be as specific and accurate as possible.

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