

Short-Term Study Abroad Program Information

Please provide the following information:

Study Abroad Program Name: Choose China ADPR Study Abroad Program
 Study Abroad (SABD) Course ID: SABD 1090
 Study Abroad (SABD) Course CRN: 54156
 Semester Program will be Offered: Summer 2018 (1st Short Session)
 Program Director/Contact Name: Dr. Juan Meng
 Program Director/Contact Phone Number: 419-378-2360
 Program Director/Contact Email Address: jmeng@uga.edu
 Program Start Date (First meeting with enrolled students): 6/5/2018
 Program End Date (Last meeting with enrolled students): 6/25/2018
 Travel Start Date: 6/5/2018
 Travel End Date: 6/25/2018
 Anticipated Number of Total Students Participating in Program: 12
 Anticipated Number of UGA Students: 11
 Anticipated Number of Transient Students: 1
 Anticipated Number of Undergraduate Students in the Program: 11
 Total Number of Credit Hours Taken by Each Undergraduate Student: 3
 Anticipated Number of Graduate Students in the Program: 1
 Total Number of Credit Hours Taken by Each Graduate Student: 3

Please list each course offered through the program on a separate row below:

Course Title	Course Prefix	Course Number	Credit Hours	Schedule Type	CRN(s)	Instructor(s)	Department of Instructor(s)	Course Start Date	Course End Date	Total Lecture Hours	Total Field/ Lab Hours	Total Contact Hours*
Advertising and Public Relations Study Abroad	ADPR	5992/7992	3	Lecture	51364/52769	Juan Meng	ADPR	6/6/2018	6/24/2018	42	48	66

*Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)
 Courses require 12.5 contact hours for each credit hour earned

Please also complete the Academic Itinerary found on the second worksheet of this document.

For questions, please contact the Office of Curriculum Systems at csabroad@uga.edu or 706-542-6358.

Academic Itinerary

Study Abroad Program Name: Choose China ADPR Study Abroad Program
Study Abroad (SABD) Course ID: SABD 1090
Program Start and End Dates: 6/5/18 - 6/25/18
Instructors and Courses Taught:

Instructor	Course(s) Taught
Dr. Juan Meng	Advertising and Public Relations (3 hours)

*All courses should be taught independently. Please include individual class days and times for each course.

**If multiple courses are offered in the program, please use a new column for each course.

Date/Time	Activity Description*	Instructor(s)	Contact Hours	
			ADPR 5992	
			Lecture	Field/ Lab
TBA	Shanghai Normal University and local PR agency	Juan Meng	6.0	8.0
TBA	Golin, Shanghai Office		4.0	4.0
TBA	2 local PR and Communications Agencies		6.0	8.0
TBA	BBDO of Greater China		4.0	4.0
TBA	Burson-Marsteller, Beijing		4.0	4.0
TBA	APCO Worldwide Hong Kong & SPRG Hong Kong		6.0	8.0
TBA	Edelman Hong Kong		4.0	4.0
TBA	Burson-Marsteller, Hong Kong		4.0	4.0
TBA	Leo Burnett Shanghai		4.0	4.0
Total Hours		Total Lecture Hours	42.0	
		Total Field/ Lab Hours		48.0

Total Contact Hours	66
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Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)
Courses require 12.5 contact hours for each credit hour earned

Initial academic itineraries are understood to be tentative and subject to change. Please be as specific and accurate as possible.

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