## **Short-Term Study Abroad Program Information**

Program Start Date (First meeting with enrolled students ):

Please provide the following information:

Study Abroad Program Name: Grady Cannes Lions Festival Study Abroad Program

 Study Abroad (SABD) Course ID:
 SABD 1089

 Study Abroad (SABD) Course CRN:
 54155

 Semester Program will be Offered:
 Summer 2018

Program Director/Contact Name: Dr. Nate Kohn and Dr. Karen King

Program Director/Contact Phone Number: Kohn: 706-542-4972/ Karen King: 706-542-4998

6/11/2018

Program Director/Contact Email Address: nkohn@uga.edu /kwking@uga.edu

Program End Date (Last meeting with enrolled students): 6/30/2018 Travel Start Date: 6/8/2018 Travel End Date: 6/30/2018 Anticipated Number of Total Students Participating in Program: 60 Anticipated Number of UGA Students: 50 Anticipated Number of Transient Students: 7 Anticipated Number of Undergraduate Students in the Program: 57 Total Number of Credit Hours Taken by Each Undergraduate Student: 6 Anticipated Number of Graduate Students in the Program: 3 Total Number of Credit Hours Taken by Each Graduate Student:

Please list each course offered through the program on a separate row below:

Course Title	Course Prefix	Course Number	Credit Hours	Schedule Type	CRN(s)	Instructor(s)	Department of Instructor(s)	Course Start Date	Course End Date	Total Lecture Hours	Total Field/ Lab Hours	Total Contact Hours**
Advertising and Public Relations Study Abroad - Global Advertising and Marketing (section 1)	ADPR	5992/7992	3	Lecture	51367	Dr Karen King	Advertising and Public Relations	6/11/2018	6/30/2018	18.5	49	43
Advertising and Public Relations Study Abroad - Global Advertising and Marketing (section 2)	ADPR	5992/7992	3	Lecture	58126/58128	IDr. lett Springston	Advertising and Public Relations	6/11/2018	6/30/2018	18.5	49	43
Advertising and Public Relations Study Abroad - Advertising and Campaign Analysis (section 1)	ADPR	5992/7992	3	Lecture	51370	IDr Nathaniel Kohn	Advertising and Public Relations	6/11/2018	6/30/2018	18.5	49	43
Advertising and Public Relations Study Abroad - Advertising and Campaign Analysis (section 2)	ADPR	5992/7992	3	Lecture	58127/58129	Dr. Bryan Reher	Advertising and Public Relations	6/11/2018	6/30/2018	18.5	49	43

<sup>\*</sup>Please work with department schedulers and OIE to ensure that all academic courses are scheduled in the same Session as the program SABD course.

Please also complete the Academic Itinerary found on the second worksheet of this document.

For questions, please contact the Office of Curriculum Systems at currsys@uga.edu or 706-542-6358.

\*\*Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)
Courses require 12.5 contact hours for each credit hour earned

## Academic Itinerary

Study Abroad Program Name: Study Abroad Course ID: Program Start and End Dates: Instructors and Courses Taught:

Cannes Lions Festival Study Abroad Program SABD 1089 - SA Grady Cannes Lions France June 11 - June 30, 2018

Instructor Course(s) Taught						
Dr. Nathaniel Kohn	ADPR 5992/7992					
Dr. Karen King	ADPR 5992/7992					
Dr. Jeff Springston	ADPR 5992/7992					
Dr. Bryan Reber	ADPR 5992/7992					

<sup>\*</sup>All courses should be taught independently. Please include individual class days and times for each course.

\*\*If multiple courses are offered in the program, please use a new column for each course

						Contact				
Date/Time	Activity Description*	Instructor(s)		992/7992		992/7992		992/7992		992/7992
Wednesday, March 21, 2018	Pre-departure		Lecture	Field/ Lab	Lecture	Field/ Lab	Lecture	Field/ Lab	Lecture	Field/ Lab
		2 1/1						ļ		
3:00 - 5:00pm	Program orientation	Dr. Kohn	1.0		1.0		1.0		4.0	
		Dr. King	-	-	1.0		<b> </b>	<b> </b>	1.0	
Monday, June 11, 2018	Day 1: On-site orientation		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
monday, built 11, 2010	Day 1. On site orientation		Lecture	ricia	LCCture	ricia	Lecture	ricia	LCOIUIC	ricia
9:00 - 11:00am	General In-country Orientation	Dr. Kohn	1.0				1.0			
		Dr. King			1.0				1.0	
11:00 - 12:00pm	Course orientation/introduction	Dr. Kohn	1.0							
11:00 - 12:00pm	Course orientation/introduction	Dr. King			1.0					
1:00 - 2:00pm	Course orientation/introduction	Dr. Springston					1.0			
1:00 - 2:00pm	Course orientation/introduction	Dr. Reber					ļ	ļ	1.0	
Manday Ivaa 40	Day 2: Canada		Lastura	Field	Lastina	Ciald	Lastina	Field	Lastura	Fig.14
Monday, June 12	Day 2: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00 - 12:00p	Class	Dr. Kohn	1.0							
10:00 - 12:00p	Class	Dr. King	1.0		1.0		<b>†</b>	<b>†</b>		
1:00 - 3:00p	Class	Dr. Springston			1.0		1.0			
1:00 - 3:00p	Class	Dr. Reber							1.0	
Tuesday, June 13	Day 3: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00 - 12:00p	Class	Dr. Kohn	1.0							
10:00 - 12:00p	Class	Dr. King			1.0					
1:00 - 3:00p	Class	Dr. Springston					1.0	<u> </u>		
1:00 - 3:00p	Class	Dr. Reber							1.0	
Thursday June 14	Day 4: Cannoe		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
Thursday, June 14	Day 4: Cannes		Lecture	ı ielu	Lecture	ı ielu	Lecture	rielu	Lecture	ı reiu
10:00 - 12:00p	Class	Dr. Kohn	1.0							
10:00 - 12:00p	Class	Dr. King	1.0		1.0		<b>-</b>	<b>-</b>		
1:00 - 3:00p	Class	Dr. Springston					1.0			
1:00 - 3:00p	Class	Dr. Reber							1.0	
3:00 - 5:00p	Walking tour of festival/collect badges	Kohn / King		1.0		1.0		1.0		1.0
Friday, June 15	Day 5: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
	Classes Meeting Together									
9:00 - 10:00a	Class	Dr. Kohn / King	0.5				0.5			
10.00 11.00	01	Do Control (Balan			0.5				0.5	
10:00 - 11:00a	Class	Dr. Springston / Reber			0.5				0.5	
Saturday, June 16	Day 5: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
Saturday, Julie 10	Day 3. Carries		Lecture	i ieiu	Lecture	i ieiu	Lecture	i iciu	Lecture	i iciu
9:00a - 10:00a	Class	King / Reber			1.0				1.0	
10:00a - 10:00p	At Cannes Lions festival	Kohn / King		6.0		6.0				
10:00a - 10:00p	At Cannes Lions festival	Springston / Reber						6.0		6.0
5:00p - 6:00p	Class	Kohn / Springston	1.0				1.0			
Sunday, June 17	Day 5: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
0.00= 40.00=	Class	King / Dahan			1.0				4.0	
9:00a - 10:00a	Class	King / Reber			1.0				1.0	
10:00a - 10:00p	At Cannes Lions festival	Kohn / King		6.0		6.0				
10:00a - 10:00p	At Cannes Lions festival	Springston / Reber		3.0		3.0		6.0		6.0
										5.0
5:00p - 6:00p	Class	Kohn / Springston	1.0				1.0			
Monday, June 18	Day 8: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00a - 11:00a	Class	King			1.0				1.0	
11:00a - 11:00p	At Cannes Lions festival	Kohn / King		6.0	1	6.0	1	1	1	
11:00a - 11:00p 11:00a - 11:00p	At Cannes Lions festival At Cannes Lions festival	Springston / Reber		0.0	1	0.0	1	6.0	1	6.0
11.00а - 11.00р	/ Codinico Elono restival	Opringston / INEDEL					<b>-</b>	0.0		0.0
5:00p - 6:00p	Class	Kohn / Springston	1.0				1.0			
•		' *								
Tuesday, June 19	Day 9: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00a - 11:00a	Class	King			1.0				1.0	
11:00a - 11:00p	At Cannes Lions festival	Kohn / King		6.0		6.0	<u> </u>	L .		
11:00a - 11:00p	At Cannes Lions festival	Springston / Reber						6.0		6.0
5:00p - 6:00p	Class	Kohn / Springston	1.0				1.0	-		
о.оор - о.оор	Oldoo	Rollit / Opinigatoff	1.0			<b> </b>	1.0	<del>                                     </del>		
Wednesday, June 20	Day 10: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00a - 11:00a	Class	King			1.0				1.0	
		Ť								
11:00a - 11:00p	At Cannes Lions festival	Kohn / King		6.0		6.0				
11:00a - 11:00p	At Cannes Lions festival	Springston / Reber						6.0		6.0
							1		1	

5:00p - 6:00p	Class	Kohn / Springston	1.0		$\overline{}$		1.0			
о.оор о.оор	0.000	Rollin Chinigston	1.0		+	+	1.0		+	+
Thursday, June 21	Day 11: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
,,										1
10:00a - 11:00a	Class	King		1	1.0	1	-	1	1.0	5
				1	1	1	1	1	1	1
11:00a - 11:00p	At Cannes Lions festival	Kohn / King		6.0	5	6.0	5	1	1	1
11:00a - 11:00p	At Cannes Lions festival	Springston / Reber		1	1	1	1	6.0	أذ	6
				1	1	1	1		1	1
5:00p - 6:00p	Class	Kohn / Springston	1.0				1.0		Ī	T
									Ī	T
Friday, June 22	Day 12: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
				î e	1	f	1	1	1	1
10:00a - 11:00a	Class	King		1	1.0	1	1	1	1.0	o l
				1	1	1	1	1	1	1
11:00a - 11:00p	At Cannes Lions festival	Kohn / King		6.0	ວົ	6.0	ວົ	1	1	1
11:00a - 11:00p	At Cannes Lions festival	Springston / Reber			1		1	6.0	أذ	6
				1	1	1	1		1	1
5:00p - 6:00p	Class	Kohn / Springston	1.0		-	i e	1.0		1	1
•					1		1		1	1
Saturday, June 23	Day 13: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
,,					+	+	+		+	+
10:00a - 11:00a	Class	King		t	1.0	1	1	t	1.0	0
10.00a - 11.00a	Ciass	Ring		<del></del>	1.0	<del>                                     </del>	+	<del></del>	1.0	4
11:00a - 11:00p	At Cannes Lions festival	Kohn / King		6.0	0	6.0	0	<del></del>	+	+
11:00a - 11:00p	At Cannes Lions festival	Springston / Reber		0.0	+	6.0	+	6.0	+	6
11:00a - 11:00p	At Carries Lions restival	Springston/ Nebel		<del>                                     </del>	+	<del> </del>	+	0.0	+	+
5:00p - 6:00p	Class	Kohn / Springston	1.0		+		1.0		+	+
3.00p - 6.00p	Ciass	Rollit / Spilligstori	1.0		+		1.0		+	+
Sunday Irma 24	Day 44: Cannas		Lantona	Field	Lastura	Field	Lastura	Ciald	Lastina	Field
Sunday, June 24	Day 14: Cannes		Lecture	Field	Lecture	rieia	Lecture	Field	Lecture	Field
	DAY OFF			<b>.</b>	<del></del>	<b></b>	<del></del>	<b></b>	<del></del>	↓
	DAY OFF			<b>.</b>	<del></del>	<b></b>	<del></del>	<b></b>	<del></del>	↓
								<u> </u>		
Monday, June 25	Day 15: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00 - 12:00p	Class	Dr. Kohn	1.0	<u> </u>		<u> </u>		<u> </u>		
10:00 - 12:00p	Class	Dr. King			1.0					
1:00 - 3:00p	Class	Dr. Springston					1.0			
1:00 - 3:00p	Class	Dr. Reber							1.0	J
				<u> </u>		<u> </u>		<u> </u>		
Tuesday, June 26	Day 16: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
									T	1
10:00 - 12:00p	Class	Dr. Kohn	1.0						1	T
10:00 - 12:00p	Class	Dr. King			1.0				1	T
1:00 - 3:00p	Class	Dr. Springston					1.0		1	T
1:00 - 3:00p	Class	Dr. Reber		1	1	1	1	1	1.0	5
				1	1	1	1	1	1	1
Wednesday, June 27	Day 17: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
					+	<del></del>	+		<del>                                     </del>	+
10:00 - 12:00p	Class	Dr. Kohn	1.0	1	1	1	1		1	+
10:00 - 12:00p	Class	Dr. King		<del> </del>	1.0	<del>                                     </del>	+	<del>                                     </del>	+	1
1:00 - 3:00p	Class	Dr. Springston		t	T	t	1.0		†	+
1:00 - 3:00p	Class	Dr. Reber	<u> </u>	<del>                                     </del>	1	<del>                                     </del>	T	<del>                                     </del>	1.0	0
олоор				<del></del>	+	<del></del>	+	<del></del>	+	+
Thursday, June 28	Day 18: Cannos		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
i iiui suay, Julie 20	Day 18: Cannes		Lecture	i ielu	Lecture	ı ielu	Lecture	ı ielu	Lecture	i leiu
40:00 40:00=	Class	Dr. Kaha			+	₩	+	₩	+	+
10:00 - 12:00p	Class Class	Dr. Kohn	1.0	+	1.0	<del> </del>	+	+	+	+
10:00 - 12:00p		Dr. King		<b>├</b>	1.0	<b></b>	1.0		+	+
1:00 - 3:00p	Class	Dr. Springston		<b></b>		<del></del>	1.0	<b></b>	<u> </u>	
1:00 - 3:00p	Class	Dr. Reber		<b>├</b>	+	<b>├</b>	+	<b>├</b>	1.0	1
				<del> </del>	<del> </del>	<del> </del>	+	<del></del>	<del> </del>	+
Friday, June 29	Day 19: Cannes Depart		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
				1						
	Free Day - packing									
Saturday, June 30	Free Day - packing Day 20: Cannes Depart			Field		Field	$\pm$	Field	=	Field

		Total Contact Hours	4	3	4	3	4:	3	43	3
ı		Total Field/ Lab Hours		49.0		49.0		49.0		49.0
	Total Hours	Total Lecture Hours	18.5		18.5		18.5		18.5	

| Total Contact Hours | 43 |
Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2) |
Courses require 12.5 contact hours for each credit hour earned

Initial academic itineraries are understood to be tentative and subject to change. Please be as specific and accurate as possible.

For questions, please contact the Office of Curriculum Systems at currsys@uga.edu or 706-542-6358.