

**Short-Term Study Abroad Program Information**

**Please provide the following information:**

Study Abroad Program Name: Terry Business in Europe  
 Study Abroad (SABD) Course ID: SABD 1078  
 Study Abroad (SABD) Course CRN: 54148  
 Semester Program will be Offered: Maymester 2018  
 Program Director/Contact Name: Marisa Pagnattaro  
 Program Director/Contact Phone Number: 706-542-9084  
 Program Director/Contact Email Address: [pagnatta@uga.edu](mailto:pagnatta@uga.edu)  
 Program Start Date (First meeting with enrolled students): Late February 2018  
 Program End Date (Last meeting with enrolled students): 5/30/2018  
 Travel Start Date: 5/7/2018  
 Travel End Date: 5/31/2018  
 Anticipated Number of Total Students Participating in Program: 20  
     Anticipated Number of UGA Students: 20  
     Anticipated Number of Transient Students: 0  
 Anticipated Number of Undergraduate Students in the Program: 20  
     Total Number of Credit Hours Taken by Each Undergraduate Student: 6  
 Anticipated Number of Graduate Students in the Program: 0  
     Total Number of Credit Hours Taken by Each Graduate Student: NA

**Please list each course offered through the program on a separate row below:**

Course Title	Course Prefix	Course Number	Credit Hours	Schedule Type	CRN(s)	Instructor(s)	Department of Instructor(s)	Course Start Date	Course End Date	Total Lecture Hours	Total Field/ Lab Hours	Total Contact Hours*
Special Topics in International Business	INTB	5100	3	Seminar	60458	Julio Sevilla	Marketing	5/9/2018	5/30/2018	35	8	39
Special Topics in Marketing	MARK	5000	3	Directed Study	54246	Julio Sevilla	Marketing	5/9/2018	5/30/2018	42	0	42

\*Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)  
 Courses require 12.5 contact hours for each credit hour earned

*Please also complete the Academic Itinerary found on the second worksheet of this document.*

*For questions, please contact the Office of Curriculum Systems at [csabroad@uga.edu](mailto:csabroad@uga.edu) or 706-542-6358.*

### Academic Itinerary

**Study Abroad Program Name:** Business in Europe  
**Study Abroad (SABD) Course ID:** SABD 1078  
**Program Start and End Dates:** February 2018-May 2018  
**Instructors and Courses Taught:**

Instructor	Course(s) Taught
Julio Sevilla	INTB 5100
Julio Sevilla	MARK 5000

\*All courses should be taught independently. Please include individual class days and times for each course.

\*\*If multiple courses are offered in the program, please use a new column for each course.

Date/Time	Activity Description*	Instructor(s)	Contact Hours			
			MARK 5000		INTB 5100	
			Lecture	Field/ Lab	Lecture	Field/ Lab
Late February 2018 (date TBD)	Challenge Course (in Athens)		4.00			
Late March 2018 (after spring break)	Orientation #1 (in Athens)		2.00			
Mid-April 2018 (before exams)	Orientation #2 (in Athens)		2.00			
Monday, May 07	Depart Atlanta					
Tuesday, May 08 (Prague)	Arrive, Check-In, Welcome Dinner				1.00	
Wednesday, May 09	City Tour, Introduce Team Exercise				4.00	2.0
Thursday, May 10	Company Visit(s)				4.00	2.0
Friday, May 11	Company Visit(s)				2.00	2.0
Saturday, May 12	Cultural Activity				4.00	2.0
Sunday, May 13	Free					
Monday, May 14	Team Presentations				2.00	
Tuesday, May 15 (Transfer to Vienna)	WU Orientation and Reception		3.00			
Wednesday, May 16	Class, City Tour		3.00		3.00	
Thursday, May 17	Class		3.00			
Friday, May 18	Class		3.00			
Saturday, May 19	Market Tour				3.00	
Sunday, May 20	Free Day					
Monday, May 21 (holiday)	Cultural Activity				4.00	
Tuesday, May 22	Class		3.00			
Wednesday, May 23	Class		3.00			
Thursday, May 24	Class		3.00			
Friday, May 25	Class		3.00			
Saturday, May 26	Cultural Activity				4.00	
Sunday, May 27	Free Day					
Monday, May 28	Class		3.00		2.00	
Tuesday, May 29	Class		3.00		2.00	
Wednesday, May 30	Class, Farewell Luncheon		4.00			
Thursday, May 31	Return to Atlanta					
	<b>Total Hours</b>	Total Lecture Hours	42.0		35.0	
		Total Field/ Lab Hours		0.0		8.0

<b>Total Contact Hours</b>	<b>42.0</b>	<b>39.0</b>
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*Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)*

*Courses require 12.5 contact hours for each credit hour earned*

*Initial academic itineraries are understood to be tentative and subject to change. Please be as specific and accurate as possible.*

*For questions, please contact the Office of Curriculum Systems at [csabroad@uga.edu](mailto:csabroad@uga.edu) or 706-542-6358.*