

**Semester Study Abroad Program Information**

**Please provide the following information:**

Study Abroad Program Name: Choose China ADPR Study Abroad Program  
 Study Abroad (SABD) Course ID: SABD 1090  
 Study Abroad (SABD) Course CRN: 54156  
 Semester Program will be Offered: Maymester 2017  
 Program Leader/Contact Name: Dr. Juan Meng  
 Program Leader/Contact Phone Number: 419-378-2360  
 Program Leader/Contact Email Address: [jmeng@uga.edu](mailto:jmeng@uga.edu)  
 Program Start Date (First meeting with enrolled students): 5/10/2017  
 Program End Date (Last meeting with enrolled students): 5/29/2017  
 Travel Start Date: 5/9/2017  
 Travel End Date: 5/31/2017  
 Anticipated Number of Total Students Participating in Program: 12  
     Anticipated Number of UGA Students: 12  
     Anticipated Number of Transient Students: 0  
 Anticipated Number of Undergraduate Students in the Program: 12  
     Total Number of Credit Hours Taken by Each Undergraduate Student: 3  
 Anticipated Number of Graduate Students in the Program: 0  
     Total Number of Credit Hours Taken by Each Graduate Student: NA

**Please list each course offered through the program on a separate row below:**

All courses should be taught independently. Please include individual class days and times for each course.

Course Title	Course Prefix	Course Number	CRN(s)	Schedule Type	Credit Hours	Instructor(s)	Department of Instructor(s)	Course Start Date	Course End Date	Total Pre-Departure Hours (Lecture or Field)	Lecture	Field/ Lab
											Class Day(s)/ Times/ Total Number of Class Days	Class Day(s)/ Times/ Total Number of Class Days
Advertising & Public Relations Study Abroad	ADPR	5992	51364	Lecture	3	Juan Meng	ADPR	5/9/2017	5/30/2017	3	MTWRF: 9:00-11:00 a.m. (15 class days)	8 field visits on 8 class days (dates: TBA)

**Irregularly Scheduled Academic Activities**

Please include any irregularly scheduled academic activities or excursions that will be counted for contact hours:

Activity Title/ Short Description	Date(s)	Total Hours*	Lecture or Field/ Lab	Associated Course(s)
Shanghai Normal University and local PR agency	TBA	2-3	Field	ADPR 5992
Golin, Shanghai Office	TBA	2-3	Field	ADPR 5992
2 local PR and Communications Agencies	TBA	2-3	Field	ADPR 5992
BBDO of Greater China	TBA	2-3	Field	ADPR 5992
Burson-Marsteller, Beijing	TBA	2-3	Field	ADPR 5992
APCO Worldwide Hong Kong & SPRG Hong Kong	TBA	2-3	Field	ADPR 5992
Edelman Hong Kong	TBA	2-3	Field	ADPR 5992
Burson-Marsteller, Hong Kong	TBA	2-3	Field	ADPR 5992

\*Please do not include travel or leisure hours

For questions, please contact the Office of Curriculum Systems at [currsys@uga.edu](mailto:currsys@uga.edu) or 706-542-6358.