

Short-Term Study Abroad Program Information

Please provide the following information:

Study Abroad Program Name: Grady Cannes Lions Festival Study Abroad Program
 Study Abroad (SABD) Course ID: SABD 1089
 Study Abroad (SABD) Course CRN: 54155
 Semester Program will be Offered: Summer 2017
 Session (Select Session that most closely aligns with program dates)* : Short Session I (6/5 - 6/29)
 Program Director/Contact Name: Dr. Nate Kohn and Dr. Tom Reichert
 Program Director/Contact Phone Number: Kohn: 706-542-4972/ Reichert: 706-542-1613
 Program Director/Contact Email Address: nkohn@uga.edu / reichert@uga.edu
 Program Start Date (First meeting with enrolled students): 6/12/2017
 Program End Date (Last meeting with enrolled students): 6/30/2017
 Travel Start Date: 6/10/2017
 Travel End Date: 7/1/2017
 Anticipated Number of Total Students Participating in Program: 60
 Anticipated Number of UGA Students: 50
 Anticipated Number of Transient Students: 7
 Anticipated Number of Undergraduate Students in the Program: 57
 Total Number of Credit Hours Taken by Each Undergraduate Student: 6
 Anticipated Number of Graduate Students in the Program: 3
 Total Number of Credit Hours Taken by Each Graduate Student: 6

Please list each course offered through the program on a separate row below:

Course Title	Course Prefix	Course Number	CRN(s)	Credit Hours	Schedule Type	Instructor(s)	Department of Instructor(s)	Course Start Date	Course End Date	Total Lecture Hours	Total Field/ Lab Hours	Total Contact Hours**
Advertising and Public Relations Study Abroad - Global Advertising and Marketing (section 1)	ADPR	5992/7992	51370/55721	3	Lecture	Dr. Tom Reichert	Advertising and Public Relations	6/12/2017	6/30/2017	18.5	49	43
Advertising and Public Relations Study Abroad - Global Advertising and Marketing (section 2)	ADPR	5992/7992	58127/58129	3	Lecture	Dr. Bryan Reber	Advertising and Public Relations	6/12/2017	6/30/2017	18.5	49	43
Advertising and Public Relations Study Abroad - Advertising and Campaign Analysis (section 1)	ADPR	5992/7992	51367/52770	3	Lecture	Dr. Nathaniel Kohn	Advertising and Public Relations	6/12/2017	6/30/2017	18.5	49	43
Advertising and Public Relations Study Abroad - Advertising and Campaign Analysis (section 2)	ADPR	5992/7992	58126/58128	3	Lecture	Dr. Jeff Springston	Advertising and Public Relations	6/12/2017	6/30/2017	18.5	49	43

*Please work with department schedulers and OIE to ensure that all academic courses are scheduled in the same Session as the program SABD course.

**Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)

Please also complete the Academic Itinerary found on the second worksheet of this document.

Courses require 12.5 contact hours for each credit hour earned

For questions, please contact the Office of Curriculum Systems at currsys@uga.edu or 706-542-6358.

FY17 Academic Itinerary

Study Abroad Program Name: Cannes Lions Festival Study Abroad Program
Study Abroad Course ID: SABD 1089 - SA Grady Cannes Lions France
Program Start and End Dates: June 10- July 1, 2017
Instructors and Courses Taught:

Instructor	Course(s) Taught
Dr. Nathaniel Kohn	ADPR 5992/7992
Dr. Tom Reichert	ADPR 5992/7992
Dr. Jeff Springston	ADPR 5992/7992
Dr. Bryan Reber	ADPR 5992/7992

*All courses should be taught independently. Please include individual class days and times for each course.
 **If multiple courses are offered in the program, please use a new column for each course

Date/Time	Activity Description*	Instructor(s)	Contact Hours							
			ADPR 5992/7992		ADPR 5992/7992		ADPR 5992/7992		ADPR 5992/7992	
			Lecture	Field/ Lab	Lecture	Field/ Lab	Lecture	Field/ Lab	Lecture	Field/ Lab
Wednesday, March 23, 2017	Pre-departure									
3:00-5:00pm	Program orientation	Dr. Kohn Dr. Reichert	1.0			1.0		1.0		1.0
Monday, June 12, 2017	Day 1: On-site orientation		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
9:00-11:00am	General In-country Orientation	Dr. Kohn Dr. Reichert	1.0			1.0		1.0		1.0
11:00-12:00pm	Course orientation/introduction	Dr. Kohn	1.0							
11:00-12:00pm	Course orientation/introduction	Dr. Reichert			1.0					
1:00 - 2:00pm	Course orientation/introduction	Dr. Springston					1.0			
1:00 - 2:00pm	Course orientation/introduction	Dr. Reber								1.0
Tuesday, June 13	Day 2: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00 - 12:00p	Class	Dr. Kohn	1.0							
10:00 - 12:00p	Class	Dr. Reichert			1.0					
1:00 - 3:00p	Class	Dr. Springston					1.0			
1:00 - 3:00p	Class	Dr. Reber								1.0
Wednesday, June 14	Day 3: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00 - 12:00p	Class	Dr. Kohn	1.0							
10:00 - 12:00p	Class	Dr. Reichert			1.0					
1:00 - 3:00p	Class	Dr. Springston					1.0			
1:00 - 3:00p	Class	Dr. Reber								1.0
Thursday, June 15	Day 4: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00 - 12:00p	Class	Dr. Kohn	1.0							
10:00 - 12:00p	Class	Dr. Reichert			1.0					
1:00 - 3:00p	Class	Dr. Springston					1.0			
1:00 - 3:00p	Class	Dr. Reber								1.0
3:00 - 5:00p	Walking tour of festival/collect badges	Kohn / Reichert		1.0		1.0		1.0		1.0
Friday, June 16	Day 5: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
	Classes Meeting Together									
9:00 - 10:00a	Class	Dr. Kohn / Reichert	0.5				0.5			
10:00 - 11:00a	Class	Dr. Springston / Reber				0.5				0.5
Saturday, June 17	Day 5: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
9:00a-10:00a	Class	Reichert/Reber			1.0				1.0	
10:00a - 10:00p	At Cannes Lions festival	Kohn / Reichert		6.0		6.0				
10:00a - 10:00p	At Cannes Lions festival	Springston/Reber						6.0		6.0
5:00p-6:00p	Class	Kohn / Springston	1.0				1.0			
Sunday, June 18	Day 5: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
9:00a-10:00a	Class	Reichert / Reber			1.0				1.0	
10:00a - 10:00p	At Cannes Lions festival	Kohn / Reichert		6.0		6.0				
10:00a - 10:00p	At Cannes Lions festival	Springston/Reber						6.0		6.0
5:00p-6:00p	Class	Kohn / Springston	1.0				1.0			
Monday, June 19	Day 8: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00a-11:00a	Class	Reichert			1.0				1.0	
11:00a - 11:00p	At Cannes Lions festival	Kohn / Reichert		6.0		6.0				
11:00a - 11:00p	At Cannes Lions festival	Springston/Reber						6.0		6.0
5:00p-6:00p	Class	Kohn / Springston	1.0				1.0			
Tuesday, June 20	Day 9: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00a-11:00a	Class	Reichert			1.0				1.0	
11:00a - 11:00p	At Cannes Lions festival	Kohn / Reichert		6.0		6.0				
11:00a - 11:00p	At Cannes Lions festival	Springston/Reber						6.0		6.0
5:00p-6:00p	Class	Kohn / Springston	1.0				1.0			
Wednesday, June 21	Day 10: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00a-11:00a	Class	Reichert			1.0				1.0	
11:00a - 11:00p	At Cannes Lions festival	Kohn / Reichert		6.0		6.0				

11:00a - 11:00p	At Cannes Lions festival	Springston/Reber							6.0		6.0
5:00p-6:00p	Class	Kohn / Springston	1.0					1.0			
Thursday, June 22	Day 11: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field	Lecture
10:00a-11:00a	Class	Reichert			1.0				1.0		
11:00a - 11:00p	At Cannes Lions festival	Kohn / Reichert			6.0			6.0			
11:00a - 11:00p	At Cannes Lions festival	Springston/Reber							6.0		6.0
5:00p-6:00p	Class	Kohn / Springston	1.0					1.0			
Friday, June 23	Day 12: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field	Lecture
10:00a-11:00a	Class	Reichert			1.0				1.0		
11:00a - 11:00p	At Cannes Lions festival	Kohn / Reichert			6.0			6.0			
11:00a - 11:00p	At Cannes Lions festival	Springston/Reber							6.0		6.0
5:00p-6:00p	Class	Kohn / Springston	1.0					1.0			
Saturday, June 24	Day 13: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field	Lecture
10:00a-11:00a	Class	Reichert			1.0				1.0		
11:00a - 11:00p	At Cannes Lions festival	Kohn / Reichert			6.0			6.0			
11:00a - 11:00p	At Cannes Lions festival	Springston/Reber							6.0		6.0
5:00p-6:00p	Class	Kohn / Springston	1.0					1.0			
Sunday, June 25	Day 14: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field	Lecture
	DAY OFF										
Monday, June 26	Day 15: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field	Lecture
10:00 - 12:00p	Class	Dr. Kohn	1.0								
10:00 - 12:00p	Class	Dr. Reichert			1.0						
1:00 - 3:00p	Class	Dr. Springston						1.0			
1:00 - 3:00p	Class	Dr. Reber									1.0
Tuesday, June 27	Day 16: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field	Lecture
10:00 - 12:00p	Class	Dr. Kohn	1.0								
10:00 - 12:00p	Class	Dr. Reichert			1.0						
1:00 - 3:00p	Class	Dr. Springston						1.0			
1:00 - 3:00p	Class	Dr. Reber									1.0
Wednesday, June 28	Day 17: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field	Lecture
10:00 - 12:00p	Class	Dr. Kohn	1.0								
10:00 - 12:00p	Class	Dr. Reichert			1.0						
1:00 - 3:00p	Class	Dr. Springston						1.0			
1:00 - 3:00p	Class	Dr. Reber									1.0
Thursday, June 29	Day 18: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field	Lecture
10:00 - 12:00p	Class	Dr. Kohn	1.0								
10:00 - 12:00p	Class	Dr. Reichert			1.0						
1:00 - 3:00p	Class	Dr. Springston						1.0			
1:00 - 3:00p	Class	Dr. Reber									1.0
Friday, June 30	Day 19: Cannes Depart		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field	Lecture
	Free Day - packing										
Saturday, July 01	Day 20: Cannes Depart		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field	Lecture

Total Hours	Total Lecture Hours	18.5	18.5	18.5	18.5
	Total Field/ Lab Hours	49.0	49.0	49.0	49.0

Total Contact Hours	43	43	43	43
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Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)

Courses require 12.5 contact hours for each credit hour earned

Initial academic itineraries are understood to be tentative and subject to change. Please be as specific and accurate as possible.

For questions, please contact the Office of Curriculum Systems at currsys@uga.edu or 706-542-6358.