Short-Term Study Abroad Program Information

Please provide the following information:

Study Abroad Program Name:

Grady Cannes Lions Festival Study Abroad Program

 Study Abroad (SABD) Course ID:
 SABD 1089

 Study Abroad (SABD) Course CRN:
 54155

 Semester Program will be Offered:
 Summer 2017

Session (Select Session that most closely aligns with program dates)*:

Short Session I (6/5 - 6/29)

Program Director/Contact Name:

Dr. Nate Kohn and Dr. Tom Reichert

Program Director/Contact Phone Number: Kohn: 706-542-4972/ Reichert: 706-542-1613

Program Director/Contact Email Address: nkohn@uga.edu / reichert@uga.edu

Program Start Date (First meeting with enrolled students): 6/12/2017 Program End Date (Last meeting with enrolled students): 6/30/2017 Travel Start Date: 6/10/2017 Travel End Date: 7/1/2017 Anticipated Number of Total Students Participating in Program: 60 Anticipated Number of UGA Students: 50 Anticipated Number of Transient Students: 7 Anticipated Number of Undergraduate Students in the Program: 57 Total Number of Credit Hours Taken by Each Undergraduate Student: Anticipated Number of Graduate Students in the Program: Total Number of Credit Hours Taken by Each Graduate Student:

Please list each course offered through the program on a separate row below:

Course Title	Course Prefix	Course Number	CRN(s)	Credit Hours	Schedule Type	Instructor(s)	Department of Instructor(s)	Course Start Date	Course End Date	Total Lecture Hours	Total Field/ Lab Hours	Total Contact Hours**
Advertising and Public Relations Study Abroad -	ADPR	5992/7992	51370/55721		Lecture	Dr. Tom Reichert	Advertising and Public	6/12/2017	6/30/2017	18.5	40	43
Global Advertising and Marketing (section 1)	ADFR	3552/1552	31370/33721	3	Lecture	Dr. Tom Reichert	Relations	0/12/2017	0/30/2017	16.5	43	45
Advertising and Public Relations Study Abroad -	ADPR	5992/7992	58127/58129		Lecture	Dr. Bryan Reber	Advertising and Public	6/12/2017	6/30/2017	18.5	49	43
Global Advertising and Marketing (section 2)	ADFR	3992/1992	36127/36129	3	Lecture	Dr. Bryan Reber	Relations	0/12/2017	0/30/2017	16.5	45	43
Advertising and Public Relations Study Abroad -	ADPR	5992/7992	51367/52770	9	Lastura	Dr. Nathaniel Kohn	Advertising and Public	6/12/2017	6/30/2017	18.5	40	43
Advertising and Campaign Analysis (section 1)	ADFR	3992/1992	31307/32770	3	Lecture	Dr. Natrianiei Konn	Relations	0/12/2017	0/30/2017	16.5	43	43
Advertising and Public Relations Study Abroad -	ADPR	5992/7992	58126/58128	9	Lastura	Dr. Loff Caringston	Advertising and Public	6/12/2017	6/30/2017	18.5	40	43
Advertising and Campaign Analysis (section 2)	ADFN	3332/1332	36120/36126]	Lecture	Dr. Jeff Springston	Pelations	0/12/2017	0/30/2017	10.5	45	43

^{*}Please work with department schedulers and OIE to ensure that all academic courses are scheduled in the same Session as the program SABD course.

Please also complete the Academic Itinerary found on the second worksheet of this document.

For questions, please contact the Office of Curriculum Systems at currsys@uga.edu or 706-542-6358.

**Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2 Courses require 12.5 contact hours for each credit hour earned

FYI17 Academic Itinerary

Study Abroad Program Name: Study Abroad Course ID: Program Start and End Dates: Instructors and Courses Taught:

Cannes Lions Festival Study Abroad Program SABD 1089 - SA Grady Cannes Lions France June 10 - July 1, 2017

Instructor	Course(s) Taught
Dr. Nathaniel Kohn	ADPR 5992/7992
Dr. Tom Reichert	ADPR 5992/7992
Dr. Jeff Springston	ADPR 5992/7992
Dr. Bryan Reber	ADPR 5992/7992

	ly. Please include individual class days and times for eagram, please use a new column for each course	ach course.								
The second secon						Contact	Hours			
Date/Time	Activity Description*	Instructor(s)		992/7992		992/7992		992/7992		992/7992
Wednesday, March 23, 2017	Pre-departure		Lecture	Field/ Lab	Lecture	Field/ Lab	Lecture	Field/ Lab	Lecture	Field/ Lab
		D # 1								
3:00-5:00pm	Program orientation	Dr. Kohn Dr. Reichert	1.0		1.0		1.0		1.0	
		DI. Reloilett			1.0				1.0	
Monday, June 12, 2017	Day 1: On-site orientation		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
9:00-11:00am	General In-country Orientation	Dr. Kehn	1.0				1.0			
9:00-11:00am	General In-country Orientation	Dr. Kohn Dr. Reichert	1.0		1.0		1.0		1.0	
11:00-12:00pm	Course orientation/introduction	Dr. Kohn	1.0						1.0	
11:00-12:00pm	Course orientation/introduction	Dr. Reichert			1.0					
1:00 - 2:00pm	Course orientation/introduction	Dr. Springston					1.0			
1:00 - 2:00pm	Course orientation/introduction	Dr. Reber							1.0	
Tuesday, June 13	Day 2: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
rucsuay, ounc 10	Day 2. Junies		LCCturc	i iciu	Lecture	riciu	LCOTO	riciu	Leotare	ricia
10:00 - 12:00p	Class	Dr. Kohn	1.0							
10:00 - 12:00p	Class	Dr. Reichert			1.0					
1:00 - 3:00p	Class	Dr. Springston					1.0		4.0	
1:00 - 3:00p	Class	Dr. Reber							1.0	
Wednesday, June 14	Day 3: Cannes	1	Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00 - 12:00p	Class	Dr. Kohn	1.0							
10:00 - 12:00p	Class	Dr. Reichert	<u> </u>		1.0					
1:00 - 3:00p 1:00 - 3:00p	Class Class	Dr. Springston Dr. Reber					1.0		1.0	
	- Change	5		†	†	†		<u> </u>	1.0	1
Thursday, June 15	Day 4: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00 - 12:00p	Class	Dr. Kohn	1.0							
10:00 - 12:00p	Class Class	Dr. Reichert			1.0		1.0			
1:00 - 3:00p 1:00 - 3:00p	Class	Dr. Springston Dr. Reber					1.0		1.0	
1.00 0.00p	olaco	51. 110501								
3:00 - 5:00p	Walking tour of festival/collect badges	Kohn / Reichert		1.0		1.0		1.0		1.0
Friday, June 16	Day 5: Cannes	1	Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
9:00 - 10:00a	Classes Meeting Together Class	Dr. Kohn / Reichert	0.5				0.5			
10.000	0.000	Di. Nomi, Noionor	0.0				0.0			
10:00 - 11:00a	Class	Dr. Springston / Reber			0.5				0.5	
Saturday, June 17	Day 5: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
9:00a-10:00a	Class	Reichert/Reber			1.0				1.0	
10:00a - 10:00p	At Cannes Lions festival	Kohn / Reichert		6.0		6.0				
10:00a - 10:00p	At Cannes Lions festival	Springston/Reber						6.0		6.0
5:00p-6:00p	Class	Kohn / Springston	1.0		-	-	1.0			
3.00p-0.00p	Olass	Rollit / Ophingston	1.0				1.0			
Sunday, June 18	Day 5: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
9:00a-10:00a	Class	Reichert / Reber			1.0				1.0	
10:00a - 10:00p	At Cannes Lions festival	Kohn / Reichert		6.0		6.0				
10:00a - 10:00p 10:00a - 10:00p	At Cannes Lions festival At Cannes Lions festival	Springston/Reber		0.0	†	0.0		6.0		6.0
•										5.0
5:00p-6:00p	Class	Kohn / Springston	1.0				1.0			
Manufacture 100	David Course		1	Et. Li	Lastona	Et. Li	1 1	Et al. d	1 1	Et. Li
Monday, June 19	Day 8: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00a-11:00a	Class	Reichert			1.0				1.0	
10.000 11.000	olace	rediction			1.0					
11:00a - 11:00p	At Cannes Lions festival	Kohn / Reichert		6.0		6.0				
11:00a - 11:00p	At Cannes Lions festival	Springston/Reber						6.0		6.0
		Kohn / Springston	1.0				1.0			
5:00n 6:00n	Class	KUIII / Spiiligstuli	1.0				1.0			
5:00p-6:00p	Class				Lastona	Field	Lecture	Field	Lecture	Field
5:00p-6:00p Tuesday, June 20	Class Day 9: Cannes		Lecture	Field	Lecture	rieiu				
Tuesday, June 20	Day 9: Cannes		Lecture	Field		rieiu	2001410			
		Reichert	Lecture	Field	1.0	rieiu	20014110		1.0	
Tuesday, June 20 10:00a-11:00a	Day 9: Cannes Class		Lecture		1.0					
Tuesday, June 20 10:00a-11:00a 11:00a - 11:00p	Day 9: Cannes Class At Cannes Lions festival	Kohn / Reichert	Lecture	Field 6.0	1.0	6.0			1.0	8.0
Tuesday, June 20 10:00a-11:00a	Day 9: Cannes Class		Lecture		1.0			6.0	1.0	6.0
Tuesday, June 20 10:00a-11:00a 11:00a - 11:00p	Day 9: Cannes Class At Cannes Lions festival	Kohn / Reichert	Lecture	6.0	1.0		1.0	6.0	1.0	6.0
Tuesday, June 20 10:00a-11:00a 11:00a - 11:00p 11:00a - 11:00p 5:00p-6:00p	Day 9: Cannes Class At Cannes Lions festival At Cannes Lions festival Class	Kohn / Reichert Springston/Reber	1.0	6.0	1.0	6.0	1.0	6.0	1.0	
Tuesday, June 20 10:00a-11:00a 11:00a - 11:00p 11:00a - 11:00p	Day 9: Cannes Class At Cannes Lions festival At Cannes Lions festival	Kohn / Reichert Springston/Reber		6.0	1.0			6.0	1.0	6.0
Tuesday, June 20 10:00a-11:00a 11:00a - 11:00p 11:00a - 11:00p 5:00p-6:00p Wednesday, June 21	Day 9: Cannes Class At Cannes Lions festival At Cannes Lions festival Class Day 10: Cannes	Kohn / Reichert Springston/Reber Kohn / Springston	1.0	6.0	1.0	6.0	1.0	6.0	1.0	
Tuesday, June 20 10:00a-11:00a 11:00a - 11:00p 11:00a - 11:00p 5:00p-6:00p	Day 9: Cannes Class At Cannes Lions festival At Cannes Lions festival Class	Kohn / Reichert Springston/Reber	1.0	6.0	1.0	6.0	1.0	6.0	1.0	6.0

11:00a - 11:00p	At Cannes Lions festival	Springston/Reber		1	1	1	1	6.0	 	6.0
11:00а - 11:00р	At Carries Lions restival	Springston/Rebei			+			0.0	4	0.0
5:00p-6:00p	Class	Kohn / Springston	1.0				1.0		+	+
0.000		rtomi opinigoton	1.0						1	+
Thursday, June 22	Day 11: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00a-11:00a	Class	Reichert			1.0				1.0	
										<u> </u>
11:00a - 11:00p	At Cannes Lions festival	Kohn / Reichert		6.	0	6.0)			
11:00a - 11:00p	At Cannes Lions festival	Springston/Reber				ļ		6.0	4	6.0
5:00p-6:00p	Class	Kohn / Springston	1.0		-	 	1.0			
5:00p-6:00p	Class	Konn / Springston	1.0			1	1.0			+
Friday, June 23	Day 12: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
i riday, Julie 25	Day 12. Callies		Lecture	i iciu	Lecture	rieiu	Lecture	i iciu	Lecture	rieiu
10:00a-11:00a	Class	Reichert			1.0				1.0	+
10.000	Oldoo	resorter			1.0				1	+
11:00a - 11:00p	At Cannes Lions festival	Kohn / Reichert		6.	0	6.0	o		1	1
11:00a - 11:00p	At Cannes Lions festival	Springston/Reber						6.0)	6.0
									T	
5:00p-6:00p	Class	Kohn / Springston	1.0				1.0			
									<u> </u>	
Saturday, June 24	Day 13: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00a-11:00a	Class	Reichert			1.0	ļ	1		1.0	
44.00- 44.00-	At Occasion Linear facilities	Walan / Dallahami		_	0					
11:00a - 11:00p	At Cannes Lions festival At Cannes Lions festival	Kohn / Reichert		6.	U	6.0)	6.0		6.0
11:00a - 11:00p	At Carries Lions restival	Springston/Reber				1		0.0	4	6.0
5:00p-6:00p	Class	Kohn / Springston	1.0		+	-	1.0		+	+
0.00p 0.00p	Oldo	Rollin / Ophingston	1.0			Ì	1.0		1	1
Sunday, June 25	Day 14: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
									-	
	DAY OFF								1	†
Monday, June 26	Day 15: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00 - 12:00p	Class	Dr. Kohn	1.0							
10:00 - 12:00p	Class	Dr. Reichert			1.0					
1:00 - 3:00p	Class	Dr. Springston					1.0			
1:00 - 3:00p	Class	Dr. Reber				ļ			1.0	4
T 1 1 07	D10 O		Lastona	First	Lastona	Et al.	1 1	Field	Lastone	Pi-14
Tuesday, June 27	Day 16: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00 - 12:00p	Class	Dr. Kohn	1.0		+		-		+	+
10:00 - 12:00p 10:00 - 12:00p	Class	Dr. Reichert	1.0		1.0	1				+
1:00 - 3:00p	Class	Dr. Springston			1.0		1.0		+	+
1:00 - 3:00p	Class	Dr. Reber					1.0		1.0)
										1
Wednesday, June 28	Day 17: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
			<u>i</u>							
10:00 - 12:00p	Class	Dr. Kohn	1.0							
10:00 - 12:00p	Class	Dr. Reichert			1.0	1			\bot	\bot
1:00 - 3:00p	Class	Dr. Springston			1	ļ	1.0	ļ	+	
1:00 - 3:00p	Class	Dr. Reber			1	1			1.0	4
				L	 	<u> </u>	<u> </u>	L	 	
Thursday, June 29	Day 18: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00 12:000	Class	Dr. Kohn	1.0		1	1	1	1	+	
10:00 - 12:00p 10:00 - 12:00p	Class Class	Dr. Kohn Dr. Reichert	1.0	1	1.0	1	-	1	+	+
1:00 - 3:00p	Class	Dr. Springston		 	1.0	†	1.0	 	+	+
1:00 - 3:00p	Class	Dr. Reber		†	+	1	1.0	1	1.0	,
0.00p		D.1.10001			1	1		1	1.0	+
	D 40. O D		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
Friday, June 30	IDay 19: Cannes Depart									
Friday, June 30	Day 19: Cannes Depart		20014110							
Friday, June 30	Free Day - packing		200tai 0							
Friday, June 30			2551415							

Total Hours	Total Lecture Hours	18.5		18.5		18.5		18.5	
	Total Field/ Lab Hours		49.0		49.0		49.0		49.0
	Total Contact Hours	4	3	4	3	4	3	4	3

Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)

Courses require 12.5 contact hours for each credit hour earned

Initial academic itineraries are understood to be tentative and subject to change. Please be as specific and accurate as possible.

For questions, please contact the Office of Curriculum Systems at currsys @uga.edu or 706-542-6358.