

Semester Study Abroad Program Information

Please provide the following information:

Study Abroad Program Name: Grady ADPR China Study Abroad Program
 Study Abroad (SABD) Course ID: SABD 1090
 Study Abroad (SABD) Course CRN: 54156
 Semester Program will be Offered: Maymester 2016
 Program Leader/Contact Name: Dr. Juan Meng
 Program Leader/Contact Phone Number: 419-378-2360
 Program Leader/Contact Email Address: jmeng@uga.edu
 Program Start Date (First meeting with enrolled students): 5/16/2016
 Program End Date (Last meeting with enrolled students): 6/4/2016
 Travel Start Date: 5/16/2016
 Travel End Date: 6/4/2016
 Anticipated Number of Total Students Participating in Program: 10
 Anticipated Number of UGA Students: 8
 Anticipated Number of Transient Students: 2
 Anticipated Number of Undergraduate Students in the Program: 10
 Total Number of Credit Hours Taken by Each Undergraduate Student: 3
 Anticipated Number of Graduate Students in the Program: 0
 Total Number of Credit Hours Taken by Each Graduate Student: NA

Please list each course offered through the program on a separate row below:

All courses should be taught independently. Please include individual class days and times for each course.

Course Title	Course Prefix	Course Number	CRN	Course Type	Credit Hours	Instructor(s)	Department of Instructor(s)	Course Start Date	Course End Date	Total Pre-Departure Hours	Lecture	Field/ Lab	Total Contact Hours
											Class Day(s)/ Times/ Total Number of Class Days	Class Day(s)/ Times/ Total Number of Class Days	
Global Advertising & Public Relations	ADPR	5992/7992	51364/52769	Lecture	3	Juan Meng	ADPR	5/16/2016	6/3/2016	3	M:8:30-9:30am (3 class days)	MTWRF: 9:30am-6:00pm (15 class days)	69.75

Detailed Field/Lab Academic Activities (included in lab hours above)

Activity Title/ Short Description	Date(s)	Total Hours	Lecture or Field/ Lab	Associated Course(s)
Shanghai Normal University and local PR agency	5/18/2016	6	Field	ADPR 5992
Golin, Shanghai Office	5/23/2016	6	Field	ADPR 5992
2 local PR and Communications Agencies	5/24/2016	8	Field	ADPR 5992
BBDO of Greater China	5/25/2016	8	Field	ADPR 5992
Burson-Marsteller, Beijing	5/27/2016	6	Field	ADPR 5992
APCO Worldwide Hong Kong, SPRG	6/1/2016	8	Field	ADPR 5992
Edelman Hong Kong	6/2/2016	8	Field	ADPR 5992
Burson-Marsteller, Hong Kong, Golin HK	6/3/2016	8	Field	ADPR 5992

For questions, please contact the Office of Curriculum Systems at currsys@uga.edu or 706-542-6358.