

Short-Term Study Abroad Program Information

Please provide the following information:

Study Abroad Program Name: UGA Cannes Lions Study Abroad Program
 Study Abroad (SABD) Course ID: SABD 1089
 Study Abroad (SABD) Course CRN: 54155
 Semester Program will be Offered: Summer 2016 (First Short Session)
 Program Leader/Contact Name: Nathaniel Kohn
 Program Leader/Contact Phone Number: 706-338-2493
 Program Leader/Contact Email Address: nkohn@uga.edu
 Program Start Date (First meeting with enrolled students): 13-Jun-16
 Program End Date (Last meeting with enrolled students): 1-Jul-16
 Travel Start Date: 11-Jun-16
 Travel End Date: 2-Jul-16
 Anticipated Number of Total Students Participating in Program:
 Anticipated Number of UGA Students: 55
 Anticipated Number of Transient Students: 5
 Anticipated Number of Undergraduate Students in the Program: 60
 Total Number of Credit Hours Taken by Each Undergraduate Student: 6
 Anticipated Number of Graduate Students in the Program: 0
 Total Number of Credit Hours Taken by Each Graduate Student: NA

Please list each course offered through the program on a separate row below:

Course Title	Course Prefix	Course Number	CRN	Course Type	Credit Hours	Instructor(s)	Department of Instructor(s)	Course Start Date	Course End Date	Total Lecture Hours	Total Field/ Lab Hours	Total Contact Hours*
Advertising and Public Relations Study Abroad (Global Advertising & Marketing Communication)	ADPR	5992/7992	51367/52770	Lecture	3	Tom Reichert	ADPR	6/13/2016	7/1/2016	25	49 / 2 = 24.5	49.5
Advertising and Public Relations Study Abroad (Advertising and Campaign Analysis)	ADPR	5992/7992	51370/55721	Lecture	3	Nathaniel Kohn	TELE	6/13/2016	7/1/2016	25	49 / 2 = 24.5	49.5
Advertising and Public Relations Study Abroad	ADPR	5992/7992	58127/58129	Lecture	3	Jeff Springston	ADPR	6/13/2016	7/1/2016	25	49 / 2 = 24.5	49.5
Advertising and Public Relations Study Abroad	ADPR	5992/7992	58126/58128	Lecture	3	Karen King	ADPR	6/13/2016	7/1/2016	25	49 / 2 = 24.5	49.5

*Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)
 Courses require 12.5 contact hours for each credit hour earned

Sample Academic Itinerary

Study Abroad Program Name: Cannes Film Festival Study Abroad Program
Study Abroad Course ID: SABD 1089
Program Start and End Dates: June 13 - July 1, 2016

Instructors and Courses Taught:

Instructor	Course(s) Taught
Dr. Nathaniel Kohn	ADPR 5992/7992
Dr. Tom Reichert	ADPR 5992/7992
Dr. Jeff Springston	ADPR 5992/7992
Dr. Karen King	ADPR 5992/7992

*All courses should be taught independently. Please include individual class days and times for each course.
 **If multiple courses are offered in the program, please use a new column for each course

Date/Time	Activity Description*	Instructor(s)	Contact Hours				Contact Hours			
			ADPR 5592		ADPR 5992		ADPR 5592		ADPR 5992	
			Lecture	Field/ Lab	Lecture	Field/ Lab	Lecture	Field/ Lab	Lecture	Field/ Lab
Wednesday, March 23, 2016	Pre-departure									
3:00-5:00pm	Program orientation	Dr. Kohn Dr. Reichert	1.0					1.0		1.0
Monday, June 13, 2016	Day 1: On-site orientation		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
9:00-11:00am	General In-country Orientation	Dr. Kohn Dr. Reichert	1.0					1.0		
11:00-12:00pm	Course orientation/introduction	Dr. Kohn	1.0							1.0
11:00-12:00pm	Course orientation/introduction	Dr. Reichert			1.0					
1:00 - 2:00pm	Course orientation/introduction	Dr. Springston					1.0			
1:00 - 2:00pm	Course orientation/introduction	Dr. Reber								1.0
Tuesday, June 14	Day 2: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00 - 12:00p	Class	Dr. Kohn	2.0							
10:00 - 12:00p	Class	Dr. Reichert			2.0					
1:00 - 3:00p	Class	Dr. Springston					2.0			
1:00 - 3:00p	Class	Dr. Reber								2.0
Wednesday, June 15	Day 3: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00 - 12:00p	Class	Dr. Kohn	2.0							
10:00 - 12:00p	Class	Dr. Reichert			2.0					
1:00 - 3:00p	Class	Dr. Springston					2.0			
1:00 - 3:00p	Class	Dr. Reber								2.0
Thursday, June 16	Day 4: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00 - 12:00p	Class	Dr. Kohn	2.0							
10:00 - 12:00p	Class	Dr. Reichert			2.0					
1:00 - 3:00p	Class	Dr. Springston					2.0			
1:00 - 3:00p	Class	Dr. Reber								2.0
3:00 - 5:00p	Walking tour of festival/collect badges	Kohn / Reichert		1.0		1.0		1.0		1.0
Friday, June 19	Day 5: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
9:00 - 10:00a	Class	Dr. Kohn	1.0					1.0		
10:00 - 11:00a	Class	Dr. Reichert				1				1
10:00 - 10:00p	At Cannes Lions festival	Kohn / Reichert		6.0		6.0				
10:00 - 10:00p	At Cannes Lions festival	Springston/Reber						6.0		6.0
Saturday, June 20	Day 5: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
9:00 - 10:00a	Class	Dr. Kohn	1.0					1.0		
10:00 - 11:00a	Class	Dr. Reichert				1				1
10:00 - 10:00p	At Cannes Lions festival	Kohn / Reichert		6.0		6.0				
10:00 - 10:00p	At Cannes Lions festival	Springston/Reber						6.0		6.0
Sunday, June 21	Day 5: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
9:00 - 10:00a	Class	Dr. Kohn	1.0					1.0		
10:00 - 11:00a	Class	Dr. Reichert				1				1
10:00 - 10:00p	At Cannes Lions festival	Kohn / Reichert		6.0		6.0				
10:00 - 10:00p	At Cannes Lions festival	Springston/Reber						6.0		6.0
Wednesday, June 22	Day 8: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
9:00 - 10:00a	Class	Dr. Kohn	1.0					1.0		
10:00 - 11:00a	Class	Dr. Reichert				1				1

11:00 - 11:00p	At Cannes Lions festival	Kohn / Reichert		6.0		6.0				
11:00 - 11:00p	At Cannes Lions festival	Springston/Reber					6.0			6.0
Wednesday, June 22	Day 9: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
9:00 - 10:00a	Class	Dr. Kohn		1.0				1.0		
10:00 - 11:00a	Class	Dr. Reichert				1				1
11:00 - 11:00p	At Cannes Lions festival	Kohn / Reichert		6.0		6.0				
11:00 - 11:00p	At Cannes Lions festival	Springston/Reber					6.0			6.0
Thursday, June 23	Day 10: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
9:00 - 10:00a	Class	Dr. Kohn		1.0				1.0		
10:00 - 11:00a	Class	Dr. Reichert				1				1
11:00 - 11:00p	At Cannes Lions festival	Kohn / Reichert		6.0		6.0				
11:00 - 11:00p	At Cannes Lions festival	Springston/Reber					6.0			6.0
Friday, June 24	Day 11: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
9:00 - 10:00a	Class	Dr. Kohn		1.0				1.0		
10:00 - 11:00a	Class	Dr. Reichert				1				1
11:00 - 11:00p	At Cannes Lions festival	Kohn / Reichert		6.0		6.0				
11:00 - 11:00p	At Cannes Lions festival	Springston/Reber					6.0			6.0
Saturday, June 25	Day 12: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
9:00 - 10:00a	Class	Dr. Kohn		1.0				1.0		
10:00 - 11:00a	Class	Dr. Reichert				1				1
11:00 - 11:00p	At Cannes Lions festival	Kohn / Reichert		6.0		6.0				
11:00 - 11:00p	At Cannes Lions festival	Springston/Reber					6.0			6.0
Sunday, June 26	Day 13: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
	DAY OFF									
Monday, June 27	Day 14: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00 - 12:00p	Class	Dr. Kohn		2.0						
10:00 - 12:00p	Class	Dr. Reichert				2.0				
1:00 - 3:00p	Class	Dr. Springston					2.0			
1:00 - 3:00p	Class	Dr. Reber							2.0	
Tuesday, June 28	Day 15: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00 - 12:00p	Class	Dr. Kohn		2.0						
10:00 - 12:00p	Class	Dr. Reichert				2.0				
1:00 - 3:00p	Class	Dr. Springston					2.0			
1:00 - 3:00p	Class	Dr. Reber							2.0	
Wednesday, June 29	Day 16: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00 - 12:00p	Class	Dr. Kohn		2.0						
10:00 - 12:00p	Class	Dr. Reichert				2.0				
1:00 - 3:00p	Class	Dr. Springston					2.0			
1:00 - 3:00p	Class	Dr. Reber							2.0	
Thursday, June 30	Day 17: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
10:00 - 12:00p	Class	Dr. Kohn		2.0						
10:00 - 12:00p	Class	Dr. Reichert				2.0				
1:00 - 3:00p	Class	Dr. Springston					2.0			
1:00 - 3:00p	Class	Dr. Reber							2.0	
Friday, July 01	Day 18: Cannes		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
	Free day - packing									
Saturday, July 02	Day 19: Cannes Depart		Lecture	Field	Lecture	Field	Lecture	Field	Lecture	Field
Total Hours		Total Lecture Hours		25.0		25.0		25.0		25.0
		Total Field/ Lab Hours			49.0		49.0		49.0	49.0

Total Contact Hours 49.5 49.5 49.5 49.5

Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)

Courses require 12.5 contact hours for each credit hour earned

Initial academic itineraries are understood to be tentative and subject to change. Please be as specific and accurate as possible.

For questions, please contact the Office of Curriculum Systems at currsys@uga.edu or 706-542-6358.