

**Semester Field Study Program Information**

**Please provide the following information:**

Field Study Program Name: AdPR NYC: Experience and Exploration Internship Program

Field Study (FSTY) Course ID: FSTY 1069

Field Study (FSTY) Course CRN: TBD

Semester Program will be Offered: Summer 2025

Location of Field Study: New York City, New York

Program Director/Contact Name: Lance Porter

Program Director/Contact Phone Number: 225-573-7485

Program Director/Contact Email Address: [lance.porter@uga.edu](mailto:lance.porter@uga.edu)

Program Start Date (First meeting with enrolled students): 6/2/2025

Program End Date (Last meeting with enrolled students): 7/25/2025

Travel Start Date: 6/1/2025

Travel End Date: 7/26/2025

Anticipated Number of Total Students Participating in Program: 12

    Anticipated Number of UGA Students: 12

    Anticipated Number of Transient Students: 0

Anticipated Number of Undergraduate Students in the Program: 11

    Total Number of Credit Hours Taken by Each Undergraduate Student: 6

Anticipated Number of Graduate Students in the Program: 1

    Total Number of Credit Hours Taken by Each Graduate Student: 6

**Please list each course offered through the program on a separate row below:**

										Lecture	Field/ Lab
Course Title	Course Prefix	Course Number	CRN(s)	Credit Hours	Schedule Type	Instructor(s)	Department of Instructor(s)	Course Start Date	Course End Date	Class Day(s)/ Times/ (Total Number of Class Days)	Class Day(s)/ Times/ (Total Number of Class Days)
Advertising and Public Relations Field Study: Public Relations in a Large Market	ADPR	5991/7991	68615/68616	3	Seminar	Adjunct TBD	Advertising and Public Relations	6/2/2025	7/25/2025	T: 6:00pm-10:00pm (8 class days)	Every Tues 6/3 - 7/22
Graduate Internship	JRMC	7220	54559	3	Internship	Lance Porter	Advertising and Public Relations	6/2/2025	7/25/2025	1.0	M-F: 8:00am-5:00pm (8 weeks)
Advertising Internship / Public Relations Internship	ADPR	5010/5011	69085/69086	3	Internship	Lance Porter	Advertising and Public Relations	6/2/2025	7/25/2025	1.0	M-F: 8:00am-5:00pm (8 weeks)

*\*Please work with department schedulers and OIE to ensure that all academic courses are scheduled in the same Session as the program FSTY course.*

*For questions, please contact the Office of Curriculum Systems at [csfieldstudy@uga.edu](mailto:csfieldstudy@uga.edu) or 706-542-6358.*

### Academic Itinerary

**Field Study Program Name:** Grady AdPR NYC: Experience and Exploration Internship Program

**Field Study (FSTY) Course ID:** FSTY 1069

**Program Start and End Dates:** 6/1/2025 - 7/26/2025

**Instructors and Courses Taught:**

<u>Instructor</u>	<u>Course(s) Taught</u>
TBD Adjust Professor	ADPR 5991/7991
Dr. Lance Porter	ADPR 5010/5011, JPMC 7220

\*All courses should be taught independently. Please include individual class days and times for each course.

\*\*If multiple courses are offered in the program, please use a new column for each course.

Date/Time	Activity Description*	Instructor(s)	Contact Hours			
			ADPR 5010/5011		Internships	
			Lecture	Field/ Lab	Lecture	Field/ Lab
TBD Spring	On-Campus Orientation	Lance Porter and Adjunct Professor	1.0		1.0	
6/1/2025	Students departure from Athens					
6/1/2025	Students arrive at NYU Housing					
6/2/2025	Welcome dinner	Lance Porter and TBD Adjust		2.0		2.0
6/2/2025 – 7/25/2025	Internships run Mon-Friday, 40 hours a week	Lance Porter, internship supervisor		320.0		
6/3/2025 – 7/22/2025	Classes begin every Tuesday evening for 4 hours	adjust professor			24.0	
TBD throughout the summer	Alumni event and Site visits throughout the summer	TBD Adjust				35.0
7/25/2025	Closing Dinner	Lance Porter and TBD Adjust		2.0		2.0
7/26/2025	Students depart program					
Total Hours			1.0		25.0	
				324.0		39.0

<b>Total Contact Hours</b>	<b>163.0</b>	<b>44.5</b>
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*Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)*

*Courses require 12.5 contact hours for each credit hour earned*

*Initial academic itineraries are understood to be tentative and subject to change. Please be as specific and accurate as possible.*

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