

Short-Term Field Study Program Information

Please provide the following information:

Field Study Program Name: Fashion Merchandising in New York
Field Study (FSTY) Course ID: FSTY 1033
Field Study (FSTY) Course CRN: TBD
Semester Program will be Offered: Summer 2025
Part of Term (Select Part of Term that most closely aligns with program dates)* : May Session
[Click Here for Part of Term Dates \("Classes Begin" and "Classes End"\)](#)
Location of Field Study: New York, New York
Program Director/Contact Name: Yoo-Kyoung Seock
Program Director/Contact Phone Number: 706-338-4961
Program Director/Contact Email Address: yseock@uga.edu
Program Start Date (First meeting with enrolled students): 2/3/2025
Program End Date (Last meeting with enrolled students): 5/17/2025
Travel Start Date: 5/11/2025
Travel End Date: 5/17/2025
Anticipated Number of Total Students Participating in Program: 20
 Anticipated Number of UGA Students: 20
 Anticipated Number of Transient Students: 0
Anticipated Number of Undergraduate Students in the Program: 19
 Total Number of Credit Hours Taken by Each Undergraduate Student: 3
Anticipated Number of Graduate Students in the Program: 1
 Total Number of Credit Hours Taken by Each Graduate Student: 3

Please list each course offered through the program on a separate row below:

Course Title	Course Prefix	Course Number	Credit Hours	Schedule Type	Instructor(s)	Department of Instructor(s)	Course Start Date	Course End Date	Total Lecture Hours	Total Field/ Lab Hours	Total Contact Hours**
Study Tour in Textiles, Merchandising and Interiors	TXMI	5710/7710	3	Seminar	Yoo-Kyoung Seock	Textiles, Merchandising and Interiors	2/3/2025	5/17/2025	24.0	30.0	39.0

*Please work with department schedulers and OIE to ensure that all academic courses are scheduled in the same Part of Term as the program FSTY course.
Please also complete the Academic Itinerary found on the second worksheet of this document.

**Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)
Courses require 12.5 contact hours for each credit hour earned

For questions, please contact the Office of Curriculum Systems at csfieldstudy@uga.edu or 706-542-6358.

Academic Itinerary

Field Study Program Name: Fashion Merchandising in New York

Field Study (FSTY) Course ID: FSTY 1033

Program Start and End Dates: 5/11/25 - 5/17/25

Instructors and Courses Taught:

<u>Instructor</u>	<u>Course(s) Taught</u>
Yoo-Kyoung Seock	TXMI 5710/7710

*All courses should be taught independently. Please include individual class days and times for each course.

**If multiple courses are offered in the program, please use a new column for each course.

<u>Date/Time</u>	<u>Activity Description*</u>	<u>Instructor(s)</u>	<u>Contact Hours</u>		
			<u>TXMI 5710/7710</u>		
			<u>Lecture</u>	<u>Field/ Lab</u>	
Monday, Jan. 27	Program orientation/scholarship information	Yoo-Kyoung Seock	1.0		Meet once a month to manage orientation, review the itinerary, discuss assignments and course expectations both on campus and in NYC for each group respectively. Include a guest lecture during these meetings. Before departing for NYC, students must complete an assignment where they research three companies they will visit and present their findings to the class.
Monday, Feb. 24	Lecture	Yoo-Kyoung Seock	1.0		
Monday, March 24	Lecture	Yoo-Kyoung Seock	1.0		
Monday, April 21	Lecture	Yoo-Kyoung Seock	1.0		
Sunday, May 11 - Sat. May 17			20.0	30.0	During the trip, students meet daily and are engaged with visits to various firms, showrooms, museums, businesses, and designers throughout the day, from early morning to late afternoon. These activities provide students with valuable exposure to the fields of Fashion Merchandising. Upon returning, students will be required to submit a report reflecting on the trip and their experiences.
	Lecture & Field Studies	Yoo-Kyoung Seock			
	Total Hours	Total Lecture Hours	24.0		
		Total Field/ Lab Hours		30.0	
Total Contact Hours			39.0		

Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)

Courses require 12.5 contact hours for each credit hour earned

Initial academic itineraries are understood to be tentative and subject to change. Please be as specific and accurate as possible.

For questions, please contact the Office of Curriculum Systems at csfieldstudy@uga.edu or 706-542-6358.