

Semester Field Study Program Information

Please provide the following information:

Field Study Program Name: Grady - AdPR NYC - Experience and Exploration FS and Internship Program
 Field Study (FSTY) Course ID: FSTY 1069
 Field Study (FSTY) Course CRN: TBD
 Semester Program will be Offered: Summer 2024
 Session (Select Session that most closely aligns with program dates)* : Thru Term
[Click Here for Session Dates \("Classes Begin" and "Classes End"\)](#)
 Location of Field Study: New York City, New York
 Program Director/Contact Name: Joseph Watson, Jr.
 Program Director/Contact Phone Number: 202-297-5959
 Program Director/Contact Email Address: joseph.watson@uga.edu
 Program Start Date (First meeting with enrolled students): 6/3/2024
 Program End Date (Last meeting with enrolled students): 7/26/2024
 Travel Start Date: 6/2/2024
 Travel End Date: 7/27/2024
 Anticipated Number of Total Students Participating in Program: 12
 Anticipated Number of UGA Students: 12
 Anticipated Number of Transient Students: 0
 Anticipated Number of Undergraduate Students in the Program: 11
 Total Number of Credit Hours Taken by Each Undergraduate Student: 6
 Anticipated Number of Graduate Students in the Program: 1
 Total Number of Credit Hours Taken by Each Graduate Student: 6

Please list each course offered through the program on a separate row below:

Course Title	Course Prefix	Course Number	CRN(s)	Credit Hours	Schedule Type	Instructor(s)	Department of Instructor(s)	Course Start Date	Course End Date	Lecture	Field/ Lab
										Class Day(s)/ Times/ (Total Number of Class Days)	Class Day(s)/ Times/ (Total Number of Class Days)
Advertising and Public Relations Field Study - Public Relations in a Large Market	ADPR	5991/7991	TBD	3	Seminar	Adjunct TBD	Advertising and Public Relations	6/3/2024	7/26/2024	T: 6:00pm-10:00pm (8 class days)	Every Tues 6/6 - 7/25
Graduate Internship	JRMC	7220	TBD	3	Internship	Joseph Watson	Advertising and Public Relations	6/3/2024	7/26/2024	NA	M-F: 8:00am-5:00pm (8 weeks)
Advertising Internship / Public Relations Internship	ADPR	5010/5011	TBD	3	Internship	Joseph Watson	Advertising and Public Relations	6/3/2024	7/26/2024	NA	M-F: 8:00am-5:00pm (8 weeks)

*Please work with department schedulers and OIE to ensure that all academic courses are scheduled in the same Session as the program FSTY course.

For questions, please contact the Office of Curriculum Systems at csfieldstudy@uga.edu or 706-542-6358.

Academic Itinerary

Field Study Program Name: Grady - AdPR NYC - Experience and Exploration FS and Internship Program
Field Study (FSTY) Course ID: FSTY 1069
Program Start and End Dates: 6/2/2024 - 7/27/2024
Instructors and Courses Taught:

<u>Instructor</u>	<u>Course(s) Taught</u>
TBD Adjust Professor	ADPR 5991/7991
Professor Joseph Watson, Jr	ADPR 5010/5011, JRMC 7220

*All courses should be taught independently. Please include individual class days and times for each course.
 **If multiple courses are offered in the program, please use a new column for each course.

Date/Time	Activity Description*	Instructor(s)	Contact Hours			
			ADPR 5010/5011, JRMC 7220		ADPR 5991/7991	
			Lecture	Field/ Lab	Lecture	Field/ Lab
TBD Spring	On-Campus Orientation	Joseph Watson	1.0			
6/2/2024	Departure from Athens					
6/2/2024	Arrive at NYU Housing					
6/3/2024	Welcome dinner	Joseph Watson and TBD Adjust		2.0		2.0
6/4/2024 – 7/26/2024	Internships run Mon-Friday, 40 hours a week	Joseph Watson, internship supervisor		320.0		
6/5/2024 – 7/25/2024	Classes begin every Tuesday evening for 4 hours				32.0	
TBD throughout the summer	Alumni event and Site visits throughout the summer	TBD Adjust				35.0
7/26/2024	Closing Dinner	Joseph Watson and TBD Adjust		2.0		2.0
7/27/2024	Students depart program					
Total Hours			Total Lecture Hours	1.0	32.0	
			Total Field/ Lab Hours	324.0		39.0

Total Contact Hours	163.0	51.5
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*Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)
 Courses require 12.5 contact hours for each credit hour earned*

*Initial academic itineraries are understood to be tentative and subject to change. Please be as specific and accurate as possible.
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