

Semester Field Study Program Information

Please provide the following information:

Field Study Program Name: AdPR NYC: Experience and Exploration Internship Program
 Field Study (FSTY) Course ID: FSTY 1069
 Field Study (FSTY) Course CRN: 68919
 Semester Program will be Offered: Summer 2023
 Session (Select Session that most closely aligns with program dates)* : Thru Term
[Click Here for Session Dates \("Classes Begin" and "Classes End"\)](#)
 Location of Field Study: New York City, New York
 Program Director/Contact Name: Joseph Watson, Jr.
 Program Director/Contact Phone Number: 202-297-5959
 Program Director/Contact Email Address: joseph.watson@uga.edu
 Program Start Date (First meeting with enrolled students): 6/5/2023
 Program End Date (Last meeting with enrolled students): 7/28/2023
 Travel Start Date: 6/4/2023
 Travel End Date: 7/29/2023
 Anticipated Number of Total Students Participating in Program: 12
 Anticipated Number of UGA Students: 12
 Anticipated Number of Transient Students: 0
 Anticipated Number of Undergraduate Students in the Program: 11
 Total Number of Credit Hours Taken by Each Undergraduate Student: 6
 Anticipated Number of Graduate Students in the Program: 1
 Total Number of Credit Hours Taken by Each Graduate Student: 6

Please list each course offered through the program on a separate row below:

Course Title	Course Prefix	Course Number	CRN(s)	Credit Hours	Schedule Type	Instructor(s)	Department of Instructor(s)	Course Start Date	Course End Date	Lecture	Field/ Lab
										Class Day(s)/ Times/ (Total Number of Class Days)	Class Day(s)/ Times/ (Total Number of Class Days)
Advertising and Public Relations Field Study - Public Relations in a Large Market	ADPR	5991/7991	68615/68616	3	Seminar	Adjunct TBD	Advertising and Public Relations	6/5/2023	7/28/2023	T: 6:00pm-10:00pm (8 class days)	Every Tues 6/6 - 7/25
Advertising Internship / Public Relations Internship	ADPR	5010/5011	69085, 69086	3	Internship	Joseph Watson	Advertising and Public Relations	6/5/2023	7/28/2023	NA	M-F: 8:00am-5:00pm (8 weeks)

*Please work with department schedulers and OIE to ensure that all academic courses are scheduled in the same Session as the program FSTY course.

For questions, please contact the Office of Curriculum Systems at csfieldstudy@uga.edu or 706-542-6358.

Academic Itinerary

Field Study Program Name: Grady AdPR NYC: Experience and Exploration Internship Program
Field Study (FSTY) Course ID: FSTY 1069
Program Start and End Dates: 6/4/2023 - 7/29/2023
Instructors and Courses Taught:

Instructor	Course(s) Taught
TBD Adjunct Professor	ADPR 5991/7991
Professor Joseph Watson, Jr	ADPR 5010/5011

*All courses should be taught independently. Please include individual class days and times for each course.
 **If multiple courses are offered in the program, please use a new column for each course.

Date/Time	Activity Description*	Instructor(s)	Contact Hours			
			ADPR 5010/5011		ADPR 5991/7991	
			Lecture	Field/ Lab	Lecture	Field/ Lab
TBD Spring	On-Campus Orientation	Joseph Watson	1.0			
6/4/2023	Departure from Athens					
6/4/2023	Arrive at NYU Housing					
6/5/2023	Welcome dinner	Joseph Watson and TBD Adjust		2.0		2.0
6/5/2023 – 7/28/2023	Internships run Mon-Friday, 40 hours a week	Joseph Watson, internship supervisor		320.0		
6/6/2023 – 7/25/2023	Classes begin every Tuesday evening for 3 hours				24.0	
TBD throughout the trip	Alumni event and Site visits throughout the summer - Every year we take students to a UGA alumni event held in NYC. They will network with professionals living and working in NYC. Each week, we will try to arrange site visits to local companies to give students a glimpse of working life in NYC. All are TBD at this time.	TBD Adjust				35.0
7/27/2023	Closing Dinner	Joseph Watson and TBD Adjust		2.0		2.0
7/29/2023	Students depart program					
Total Hours		Total Lecture Hours	1.0		24.0	
		Total Field/ Lab Hours		324.0		39.0
Total Contact Hours			163.0		43.5	

*Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)
 Courses require 12.5 contact hours for each credit hour earned*

Initial academic itineraries are understood to be tentative and subject to change. Please be as specific and accurate as possible.

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