

Short-Term Field Study Program Information

Please provide the following information:

Field Study Program Name: Grady - ADPR Maymester in New York
 Field Study (FSTY) Course ID: FSTY 1001
 Field Study (FSTY) Course CRN: TBD
 Semester Program will be Offered: Maymester 2022
 Part of Term (Select Part of Term that most closely aligns with program dates)* : May Session
[Click Here for Part of Term Dates \("Classes Begin" and "Classes End"\)](#)
 Location of Field Study: New York City, New York
 Program Director/Contact Name: Kirsten L. Strausbaugh
 Program Director/Contact Phone Number: 678-612-1635
 Program Director/Contact Email Address: kstrausb@uga.edu
 Program Start Date (First meeting with enrolled students): 18-May
 Program End Date (Last meeting with enrolled students): 6-Jun
 Travel Start Date: 22-May
 Travel End Date: 28-May
 Anticipated Number of Total Students Participating in Program: 16
 Anticipated Number of UGA Students: 16
 Anticipated Number of Transient Students: 0
 Anticipated Number of Undergraduate Students in the Program: 14
 Total Number of Credit Hours Taken by Each Undergraduate Student: 3 (1 while abroad)
 Anticipated Number of Graduate Students in the Program: 2
 Total Number of Credit Hours Taken by Each Graduate Student: 3 (1 while abroad)

Please list each course offered through the program on a separate row below:

Course Title	Course Prefix	Course Number	Credit Hours	Schedule Type	Instructor(s)	Department of Instructor(s)	Course Start Date	Course End Date	Total Lecture Hours	Total Field/ Lab Hours	Total Contact Hours**
Seminar in Advertising and Public Relations*	ADPR	5990/7990	2	Seminar	Kirsten Strausbaugh	Advertising & Public Relations	5/18/2022	6/6/2022	On Campus	On Campus	On Campus
Advertising and Public Relations Field Study	ADPR	5991/7991	1	Seminar	Kirsten Strausbaugh	Advertising & Public Relations	5/18/2022	6/6/2022	0	30	15

*Course takes place on UGA campus.

Please also complete the Academic Itinerary found on the second worksheet of this document.

**Total Contact Hours = Total Lecture Hours + Total Field Hours
 Courses require 12.5 contact hours for each credit hour earned

For questions, please contact the Office of Curriculum Systems at csfieldstudy@uga.edu or 706-542-6358.

Academic Itinerary

Field Study Program Name: Grady - ADPR Maymester in New York

Field Study (FSTY) Course ID: FSTY 1001

Program Start and End Dates: May 18 - Jun 6, 2022

Instructors and Courses Taught:

<u>Instructor</u>	<u>Course(s) Taught</u>
Kirsten L. Strausbaugh	ADPR 5990/7990 (on campus) & ADPR 5991/7991

*All courses should be taught independently. Please include individual class days and times for each course.

**If multiple courses are offered in the program, please use a new column for each course.

<u>Date/Time</u>	<u>Activity Description*</u>	<u>Instructor(s)</u>	<u>Contact Hours</u>	
			<u>ADPR 5991/7991</u>	
			<u>Lecture</u>	<u>Field/ Lab</u>
Monday, May 23	NYC Agency tours in AM (3 hrs) and PM (3 hrs) with lunch break. Agency TBD	Kirsten L. Strausbaugh		6.0
Tuesday, May 24	NYC Agency tours in AM (3 hrs) and PM (3 hrs) with lunch break. Agency TBD	Kirsten L. Strausbaugh		6.0
Wednesday, May 25	NYC Agency tours in AM (3 hrs) and PM (3 hrs) with lunch break. Agency TBD	Kirsten L. Strausbaugh		6.0
Thursday, May 26	NYC Agency tours in AM (3 hrs) and PM (3 hrs) with lunch break. Agency TBD	Kirsten L. Strausbaugh		6.0
Friday, May 27	NYC Agency tours in AM (3 hrs) and PM (3 hrs) with lunch break. Agency TBD	Kirsten L. Strausbaugh		6.0
Total Hours		Total Lecture Hours Total Field/ Lab Hours	0.0	30.0
Total Contact Hours			30.0	

*Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)
Courses require 12.5 contact hours for each credit hour earned*

Initial academic itineraries are understood to be tentative and subject to change. Please be as specific and accurate as possible.

For questions, please contact the Office of Curriculum Systems at csfieldstudy@uga.edu or 706-542-6358.