

Short-Term Field Study Program Information

Please provide the following information:

Field Study Program Name: Grady ADPR in NYC
 Field Study (FSTY) Course ID: FSTY 1001
 Field Study (FSTY) Course CRN: TBD
 Semester Program will be Offered: Maymester 2019
 Part of Term (Select Part of Term that most closely aligns with program dates)* : May Session
[Click Here for Part of Term Dates \("Classes Begin" and "Classes End"\)](#)
 Location of Field Study: Athens, GA and New York City, NY
 Program Director/Contact Name: Bryan Reber
 Program Director/Contact Phone Number: 706-542-3178
 Program Director/Contact Email Address: reber@uga.edu
 Program Start Date (First meeting with enrolled students): 5/15/2019
 Program End Date (Last meeting with enrolled students): 6/6/2019
 Travel Start Date: 5/19/2019
 Travel End Date: 5/25/2019
 Anticipated Number of Total Students Participating in Program: 16
 Anticipated Number of UGA Students: 16
 Anticipated Number of Transient Students: 0
 Anticipated Number of Undergraduate Students in the Program: 16
 Total Number of Credit Hours Taken by Each Undergraduate Student: 3
 Anticipated Number of Graduate Students in the Program: 0
 Total Number of Credit Hours Taken by Each Graduate Student: NA

Please list each course offered through the program on a separate row below:

Course Title	Course Prefix	Course Number	Credit Hours	Schedule Type	Instructor(s)	Department of Instructor(s)	Course Start Date	Course End Date	Total Lecture Hours	Total Field/ Lab Hours	Total Contact Hours**
Seminar in Advertising and Public Relations	ADPR	5990/7990	2	Seminar	Dr. Kirsten Strausbaugh-Hutchinson	ADPR	5/15/2019	6/5/2019	33	0	33
Advertising and Public Relations Field Study	ADPR	5991/7991	1	Seminar	Dr. Kirsten Strausbaugh-Hutchinson	ADPR	5/20/2019	5/25/2019	0	40	20

*Please work with department schedulers and OIE to ensure that all academic courses are scheduled in the same Part of Term as the program FSTY course.

**Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)
 Courses require 12.5 contact hours for each credit hour earned

Please also complete the Academic Itinerary found on the second worksheet of this document.

For questions, please contact the Office of Curriculum Systems at csfieldstudy@uga.edu or 706-542-6358.

Academic Itinerary

Field Study Program Name: ADPR NYC Maymester Field Study Program 2019
Field Study (FSTY) Course ID: FSTY 1001
Program Start and End Dates: 5/15/19 - 6/5/19
Instructors and Courses Taught:

Instructor	Course(s) Taught
Dr. Kirsten Strausbaugh-Hutchinson	ADPR 5990/7990
Dr. Kirsten Strausbaugh-Hutchinson	ADPR 5991/7991

*All courses should be taught independently. Please include individual class days and times for each course.

**If multiple courses are offered in the program, please use a new column for each course.

Date/Time	Activity Description*	Instructor(s)	Contact Hours			
			ADPR 5990/7990		ADPR 5991/7991	
			Lecture	Field/ Lab	Lecture	Field/ Lab
M,T,W,R,F (12:00pm - 3:00pm)	On campus class time	Dr. Kirsten Strausbaugh-Hutchinson	33.0			
M,T,W,R,F (8:00am - 5:00pm)	NYC FIELD STUDY	Dr. Kirsten Strausbaugh-Hutchinson				40.0
	Visits to Advertising and Public Relations Agencies					
Total Hours		Total Lecture Hours	33.0		0.0	
		Total Field/ Lab Hours		0.0		40.0
Total Contact Hours			33.0		20.0	

Total Contact Hours = Total Lecture Hours + (Total Field Hours / 2)
Courses require 12.5 contact hours for each credit hour earned

Initial academic itineraries are understood to be tentative and subject to change. Please be as specific and accurate as possible.

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